

Adams Golf Returns Traditional Forged Irons

Adams Golf's XTD forged irons with Cut-Thru slot technology

Adams Golf is changing the way golfers view forged irons sets, blending the look and feel of the traditional forged iron with the company's Cut-Thru slot and hybrid technology to create one of the most unique sets on the market.



Adams Golf's XTD Forged Irons

“We created a forged iron that's caught up to our legendary hybrid technology, breaking the mold of what's been around for 80 years,” said Justin Honea, Senior Director of Research and Development. “Most blades sacrifice distance for workability but we're giving extra yards and improvement on off-center shots.”

According to Adams, the average PGA TOUR player carries at least one hybrid in the bag — a number that has increased over the years with the decline of traditional long irons and the rise in hybrids and driving irons.

Instead introducing a set of forged irons that had traditional long irons, Adams' R&D team decided to replace the 3- and 4-iron with easier-to-

hit DHy driving hybrids.

Released earlier this year at the Shell Houston Open, the DHy is a hollow-bodied hybrid that features bulge-and-roll face construction and a slot in the bottom of the sole that increases ball speeds. The club also has a center of gravity that's in-between an iron and fairway wood, giving it a more penetrating ball flight with more forgiveness and less spin.

In addition to the easier-to-hit long irons, the 5-7 nickel-plated cavity-back irons are comprised of a multi-piece forging process that boasts two tungsten plugs in the toe that balance out the iron, and the company's Cut-Thru Slot Technology in the sole of the iron.

The irons also feature a floating stainless-steel face that's added to each iron, leaving a space between the cut-thru slot and the face, giving the iron a spring-like effect for increased ball speeds. The technology is similar to what's found on the Adams Tight Lies, which has cut-thru slots in the crown and sole that give the club a COR (coefficient of restitution) that's close to the USGA's legal limit.

To improve the sound of the iron, rubber foam was injected into the sole to fill the space between the face and the slot. The foam improves forgiveness and, according to Adams, doesn't alter the spring-like effect.

The 8-PW also have a slot in the sole, but because short irons are expected to go a certain number, the space between the face begins to shrink, thereby ensuring that the ball doesn't go 142 yards on one hole and 152 yards on the next.

Adams Golf's XTD Forged irons will be available Nov. 15 with KBS C-Taper steel shafts for \$1,100. UST's Mamiya Recoil graphite shafts — the same shaft Ernie Els switched to recently — will also be available for \$1,200.