

Adams Golf Scores again with Speedline LP Fairway Woods

Low Profile, High Performance

In 1996, Barney Adams invented the Tight Lies fairway wood. The original Tight Lies fairway wood success came from its low profile design. While working as a custom fitter, Barney was repeatedly asked for a club to play from “long iron” distance, 180-220 yards to the green.



Barney knew the technical secret was to lower the club’s center of gravity. He did this by designing the traditional head shape upside down, which not only lowered the club’s center of gravity, but also increased the hitting surface. The result was one of best selling fairway woods in history.

Fast forward to 2011, Barney Adams has retired, but the Tight Lies concept hasn’t. This brings us to the new Speedline LP fairway wood from Adams Golf. The Speedline LP took the best idea from Barney’s original Tight Lies concept, which was a low profile head, and combined it with 21st Century technology.

The Speedline LP also incorporates Velocity Slot Technology. Velocity Slot Technology (VST) produces a spring like effect for faster ball speed and higher launch. VST works by constructing the head in a fashion that allows the face to give slightly upon impact. This slight give or collapse creates a spring like effect for more ball speed. Higher ball speed equals more distance.

VST also expands the area of forgiveness across the entire face for off center shots. COR or Coefficient of Restitution is the measure of spring like effect on the face. The USGA only tests COR on drivers; it is not tested on fairway woods. Traditional fairway wood designs don’t produce a very high COR because they are smaller in size. But through VST, Adams Golf is delivering COR numbers that rival the hottest drivers.

The Speedline LP Fairway woods come standard with a Matrix Radix lightweight shaft. Loft offerings range from the strong 3 wood of 13 degrees and run through a 9 wood of 23 degrees. A draw biased version is also an option.

Adams Golf has also updated their Speedline driver. The Speedline series of drivers are known for their aerodynamic qualities. The New Speedline 9088 UL is Adams Golf entry into the “lightweight” driver category. The problem with most other lightweight drivers on the market is that have very heavy swing weights. This makes it difficult for most players to release the driver resulting in shorter drives that end up right of the target line.

To solve the heavy problem that other companies had, Adams Golf balanced the weight throughout the entire club. They created lighter inertia around the grip, allowing players to hit the ball straighter. Releasing the club becomes easier with lighter inertia around the grip. Weighing only 290 grams and having a swing weight of D0, the Speedline 9088 UL is one the highest performing lightweight drivers on the market.

Just like the LP fairway woods, the 9088 UL driver comes standard with a 45 gram Matrix Radix shaft. The lofts that are available are 9.5, 10.5 and 12.5. The draw version will be offered in 9.5 and 10.5. As always, be sure to have your new clubs properly fitted.