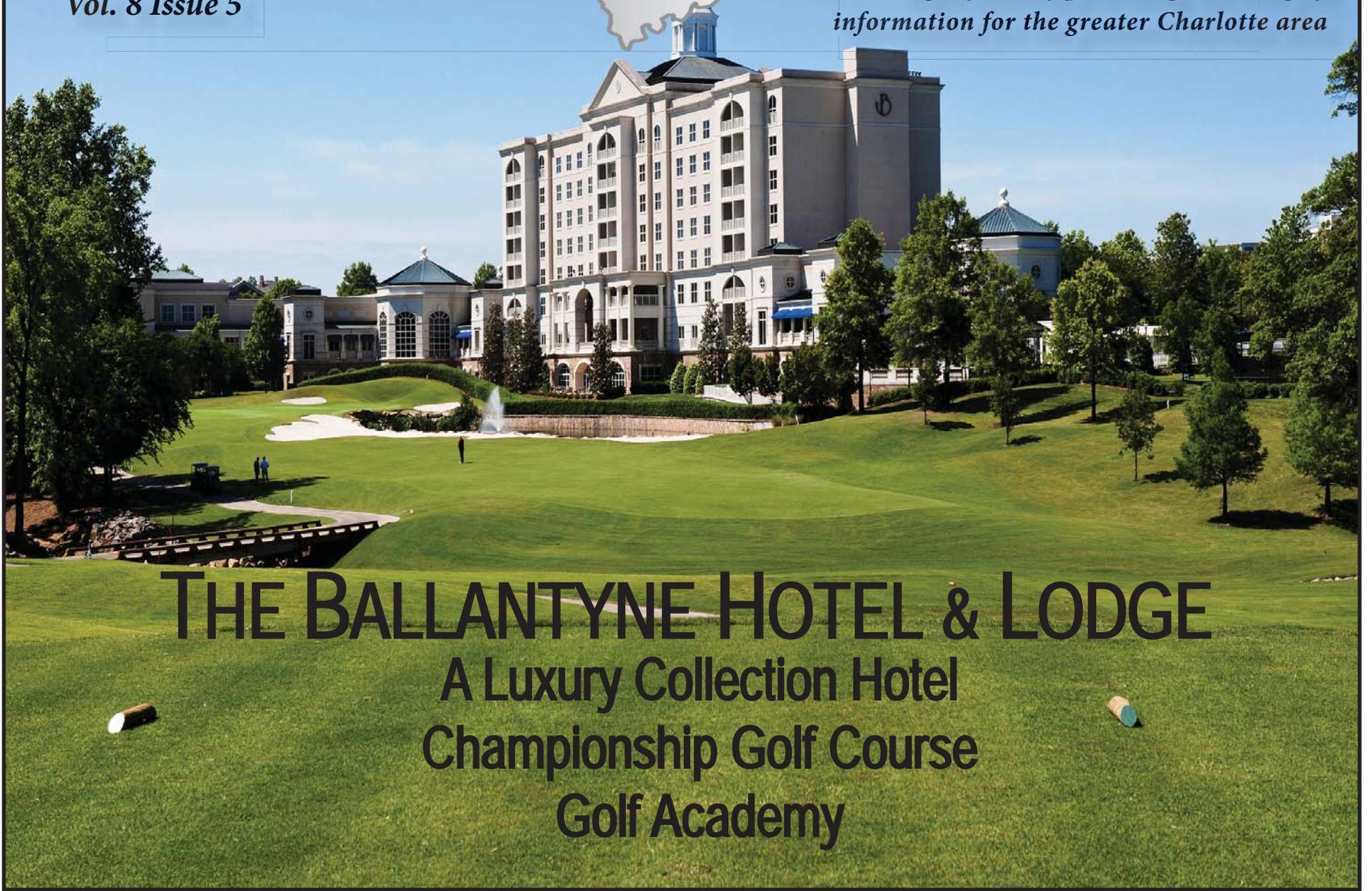


Carolina **GOLF JOURNAL**

Free

Vol. 8 Issue 5

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(some restrictions apply)

Will Stewart wins “dream title” Charlotte City Amateur Championship

When Will Stewart won the 2013 Western North Carolina Junior Championship while attending Providence Day in Charlotte, he started to build on his dream of playing for a City Amateur Championship. With two years of college under his belt, the upcoming junior at William and Mary lived that dream by coming from two-shots behind second round leader Stephen Woodard to win the Charlotte City Amateur Championship.

The final round was played at the Quail Hollow Club that was basically set up as it was for the PGA Championship held earlier in August. Stewart fired a 1-over par 72 to finish the three-round event at even par 213. Stewart's 72 went with a 1-under 70 at Cedarwood Country Club on Friday and an even-par 71 at Carmel Country Club's North Course.

“It's really cool to win this championship, especially here at Quail Hollow,” said 21-year old Stewart. “To have played right after the pros played here and to reflect on what they did was really terrific.”

Second round leader Woodard, who spent 11 years playing on the PGA Nationwide Tour (1997-2007) after attending Charlotte Latin and Southern Methodist,

had a final round 75 at Quail Hollow after leading at the 36-hole mark with rounds of 71 at Cedarwood and 68 at Carmel North.

Stewart got his game going with three consecutive birdies on the par-5 7th, the par-4 8th and the long par-4 9th at Quail Hollow to complete the outward half in 1-under 34 and a tie with Woodard heading to the back nine.

The lead went back-and-forth until the treacherous par-3 17th, where Stewart converted a par while Woodard settled for a bogey securing the dream title of a life time for Stewart – the 2017 Charlotte City Amateur Championship.



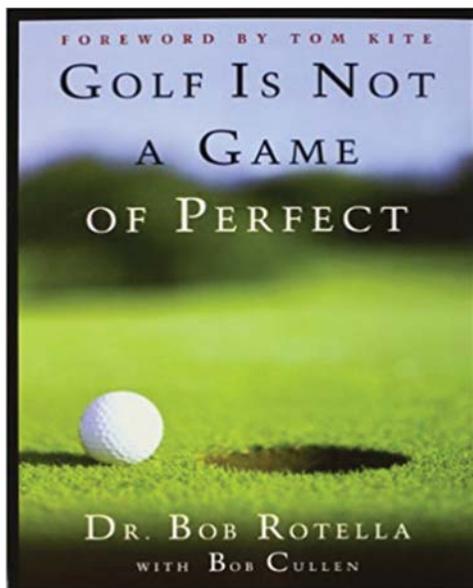
Photo by Mike Perkey

“GOLF IS NOT A GAME OF PERFECT” The mental approach to better play

Dr. Bob Rotella is one of the hottest performance consultants in America today. One of his specialties is helping golfers perform better through their mental approach to the game. *Golf Is Not a Game of Perfect* is filled with insightful stories about golf that is intended to improve the game of even the most casual weekend player.

Rotella, or “Doc,” as most PGA players refer to him, goes beyond just the usual mental aspects of the game and the reliance on specific techniques. What Rotella does here in this extraordinary book, and with his clients, is to create an attitude and a mindset about all aspects of a golfer's game, from mental preparation to competition.

The most wonderful aspect of it all is that it is done in a conversational fashion, in a dynamic blend of anecdote and lesson. And, as some of the world's greatest golfers will



attest, the results are spectacular. Golfers will improve their golf game and have more fun playing.

Some of Rotella's maxims include:

- On the first tee, a golfer must expect only two things of himself: to have fun, and to focus his mind properly on every shot.
- Golfers must learn to love ‘the challenge when they hit a ball into the rough, trees, or sand. The alternatives—anger, fear, whining, and cheating—do no good.
- Confidence is crucial to good golf. Confidence is simply the aggregate of the thoughts you have about yourself.
- It is more important to be decisive than to be correct when preparing to play any golf shot or putt.

This delightful and insightful book, *Golf Is Not a Game of Perfect* is an easy read with big results in the form of a better golf game, and just may put more fun back into your next trip to the golf course. Available at most book stores or at amazon.com.

Golf Advisor Top 50 courses in U.S. features golf courses that everyday golfers rank as the "Best to Play"

Five Carolina's golf courses have been honored by Golf Advisor on their annual list of Top 50 golf courses in the United States. Three made it for the first time, while #22 Cedarbrook Country Club - Elkin, N.C. and #25 Scotch Hall Preserve - Merry Hill, N.C. remained in the top 25 of the rankings from last year. More than 2,000 U.S. golf courses were considered, having received the minimum 15 reviews to qualify for the Top 50.

Golf Advisor compiled their list from more than 100,000 authentic reviews posted from golfers who use and depend on the world's leading golf course ratings



Scotch Hall Preserve ~ Merry Hill, NC at the Inner Banks

and review website. Unlike rankings published by various golf publications, which normally are geared toward architecture or history and conducted by a panel of industry insiders, the

Golf Advisor Top 50 is totally consumer-driven. Ages, handicaps and budgets of golfers using the site run the gamut, so the nearly 600,000 reviews Golf Advisor has accumulated showcase the golf course characteristics that are most import-

ant to avid golfers across the country.

Joining the two returning courses were three other Carolina's layout among the 37 new courses making the list: #3 Harbour Town Golf Links - Hilton Head Island, S.C.; #14 Thistle Golf Club - Sunset Beach, N.C.; and # 38 Edgewater Golf Club - Lancaster, S.C. .



Fuzzy Zoeller tests the greens at Edgewater Golf Club

Unlike other industry rankings, Golf Advisor's Top 50 has plenty of volatility year-to-year due to changes in consumer tastes. These swings can range anything from conditioning and weather, the destination experience to new pricing, and more often than not, the list includes many highly affordable and unknown courses.

Ram's Hill Golf Club - Borrego Springs, Calif., just east of San Diego made one of the biggest climbs from #13 last year to the Golf Advisor's #1 golf course, based on categories as pace of play, difficulty, conditions, staff friendliness, value, food and beverage. For a complete listing of the Top 50 courses go to golfadvisor.com.

Drive for show and putt for dough

Jay Reid, PGA Professional ~ Owner Jay Reid School of Golf
Birkdale Golf Club ~ 704-668-7343

In 2017 putting is still the art of the game. Today there are more stats and data for the players and putting coaches which is now more the norm on tour. Each player has a book to tell them the slopes of the greens and machines to define their putting strokes. No matter how you describe putting or how many books you have - putting is simply an ART.

The two things you need in putting are DISTANCE and DIRECTION. That is it. The art is that simple. I want you to have a drill that will help you with the direction of the putt. This is just one of the drills that I use during a Scoring School or Putting Class.

As you can see in the picture I have about a 6 foot straight putt. I have placed two tees about a foot in front of the ball wide enough for the ball to roll between but no wider than the hole. The goal of the drill is to look between the tees, into

the hole and back using your eyes. Then you putt the ball through the tees into the hole. Hold your finish to see the club face remaining square until the ball goes into the hole.

By developing a perfect starting path you will become more confident in the shorter putts and also get closer on the longer putts as your ball will begin to roll on the intended target line.



EAGLE CHASE GOLF CLUB

“Jewel of Union County”

By Sam Smith

For years the Carolina Golf Journal has labeled Eagle Chase Golf Club as a “Hidden Jewel of Union County”, but according to the numerous course reviews by avid Golf Advisor golfers, the Tom Jackson layout isn’t totally unknown.

Eagle Chase Golf Club, located in Marshville, NC, stands as one of the most unique golf courses in the Greater Charlotte area. Eagle Chase’s layout features drastic elevation changes on several holes, giving players a mountain golfing experience, even though it is a couple of hours east of the Appalachian Mountains.

Built in 1994, Eagle Chase is situated in northern Union County, just to the east of Charlotte. The course’s green complexes require a variety of shots, as they sit both down in valleys and atop hills. Many of the tee boxes are elevated and offer picturesque views of the Uwharries in the distance. The golf course is hidden among the farmland, and you will not find houses or other man-made distractions to spoil your round of golf.

With the unique character and course conditions, Eagle Chase has drawn excellent ratings from golfadvisor.com including the #5 designation among golf courses in the state of North Carolina. Added to that lofty rating in North Carolina, with rates ranging between \$34 to \$44 and only \$28 for seniors on weekdays, Eagle Chase has also been selected as the #20 golf course for value in the United States.



Hole #13 ~ 334 yd par-4



Hole #2 ~ 412 yd par-4

“We are so happy that the avid golfers have recognized our course as an excellent place to play,” said General Manager/Golf Professional Wally Moore.

“One key to our success is the conversion of our greens from bent grass to Diamond Zoysia several years ago, and we feel they may be some of the best in the Charlotte area.”

Generous fairways offer plenty of landing room and very few hazards. Even though the terrain of this course is relatively hilly, there are no hidden hazards that will sneak up and grab you. From the elevated tees, you will have a bird’s eye view of what lies ahead and the task at hand. Avoid the tree line and you should have a good line to the pin. Make some putts and you can card a good score here.

Water comes into play on the first 3 holes and 7 of 18 overall. A favorite hole of all level of players is #6, a 189 yd par-3 with an elevated tee and pond on the right and on the back side. Playing downhill, it doesn’t play its full-length but being on the right level of this pear-shape green is a must for a good score.

Another popular hole is “Big Cut” #13, a 332 yd par-4 with a pond off the tee across and up the right side. A nice little fade leaves a short approach shot into a friendly back-to-front sloping green.

Not a long course, Eagle Chase stretches 6723 yards from the back tees, with a course rating of 72.6/128 slope. On the white tees you are looking at 6100 yards (69.4/122) and from the red tees the course runs 5139 yards (69.6/121).

Eagle Chase provides an excellent practice area including a multi-target range and putting green that is conditioned to give you an early feel of the 18 greens you face on your round.

For more information on memberships, tournament outings or tee times at Eagle Chase Golf Club, call 704-385-9000 or go online at playeaglechase.com.

Carolina assistant pros head to National Finals in November

When the 41st Assistants PGA Professional Championship is held this November in Port St. Lucie, Florida five members of the Carolina PGA Section will be competing for the national title. Qualifying, presented by Srixon/Cleveland/XXIO was held in less than favorable weather in August at Prestonwood Country Club located in Cary, NC.

PGA Apprentice Peter Skirpstas of Jacksonville Country Club, the low professional at the Carolinas PGA's 2017 North and South Carolina Opens began his second round two strokes behind the leader, Ray Franz of Daniel Island Club (-4). Playing in 15 mph winds and constant drizzle Skirpstas fashioned a 33-34= 67 (-5) round and won the event with a cumulative score of 137 (-7). Franz finished with a day two score of 35-35=70 (-2) and a total 138 (-6). As champion, Skirpstas received the champion's crystal and the first prize of \$1,800.



Peter Skirpstas, PGA Apprentice
of Jacksonville Country Club

Joining Skirpstas will be the next four finishing professionals including Aaron Black, PGA Apprentice and Operations Manager at Edgewater Golf Club in Lancaster, SC. Black finished the two day event at 2-under par (142), with back-to-back 71s.

Black uses excellent practice time at Edgewater to polish his game, challenging the #2 golf course in South Carolina as selected by Golf Advisor, and just behind Harbour Town and a spot ahead of the Ocean Course at Kiawah Island; and is ranked #38 nationally on the same rating service.



Aaron Black, PGA Apprentice
and Operations Manager
Edgewater Golf Club ~ Lancaster, SC

"At Edgewater you have to use all of the clubs in your bag, and you have to really pick the spots where you're going to be aggressive," Black said. "It's a really good mix of everything you want in a golf course."

Ray Franz of Daniel Island Club (-6), Savio Nazareth of Starmount Forest Country Club (-1), and Tommy Gibson of Old Town Club (E) rounded out the top five qualifiers.

In addition to the five players with secured positions, four alternates for the national competition were determined. It was an exciting finish to the event with a three-hole playoff to secure the first and second alternate positions between two Assistant Professionals from Quail Hollow Country Club, Andrew Bryce (+1) and Thomas Redding (+1).

Back to the starting hole, Bryce and Redding bogeyed hole one on the Highlands course after failed up-and-down attempts. Neither hit a green in regulation, yet both were able to halve the second hole with pars. Finally, on the third hole, despite missing the green, Redding took home the first alternate spot with a par to complete the playoff.



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The Hidden Jewel

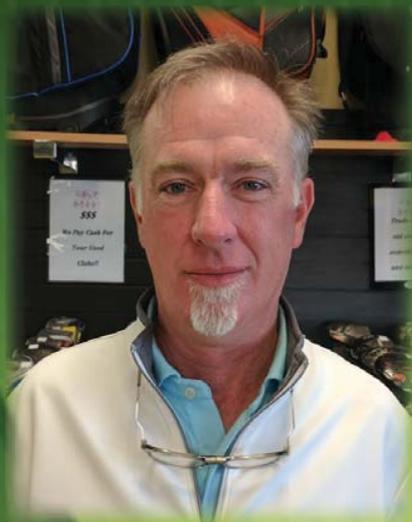


of the Carolinas

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and next to the Family Fun Center on Cadillac Street

9:00 a.m. - 9:00 p.m. Monday- Friday / 9:00 a.m. - dark Saturday & Sunday



effortless golf center has heated hitting bays!

When the weather gets cold and the golf courses are closed, Effortless Golf invites you to come by and enjoy the heated bays to practice your game in comfort. Golfers will find 15 hitting stalls with realistic 2 inch pile mats along with large seating areas behind each bay for instructor, golf buddies or family.

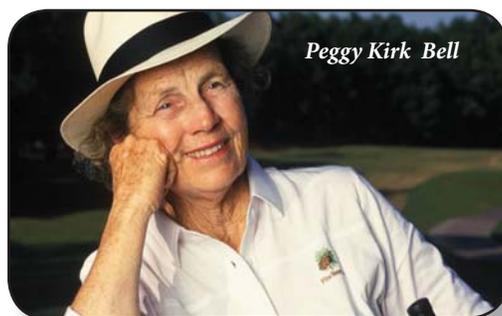


TEN GREATEST GOLFERS FROM NORTH CAROLINA

T.J. Auclair, PGA.com contributor, Interactive Producer - Turner Sports

10. Billy Joe Patton. A fantastic amateur player, Patton is perhaps best known for nearly winning the 1954 Masters. He shot a 71 in the final round, which included an ace on the par-3 sixth hole, and missed out on a playoff with Sam Snead and Ben Hogan by a single shot. Patton was a three-time winner of the North-South Amateur, twice won the Southern Amateur and was a member of five Walker Cup teams. He captained the 1969 Walker Cup team.

9. Peggy Kirk Bell. The first woman voted into the World Golf Teachers Hall of Fame in 2002, Kirk Bell won the 1949 Titleholders Championship, previously an LPGA major. She also owned the popular Pine Needles Resort in Southern Pines, N.C. She was a member of the winning 1950 U.S. Curtis Cup team.



Peggy Kirk Bell

8. Jim Thorpe. A three-time PGA Tour winner, Thorpe also has won 13 times on the PGA Tour Championships, highlighted by his lone major, the 2002 Tradition. With nearly

\$14 million in career earnings, he's 10th all-time on the PGA Tour Champions money list.

7. Chip Beck. A five-time PGA Tour winner and — get this — a 20-time runner up, Beck spent 40 weeks in the Top 10 of the Official World Golf Rankings between 1988 and 1989. Beck was a member of three U.S. Ryder Cup teams and won his singles match in the famous 1991 matches at Kiawah Island. Beck finished second at the 1993 Masters and tied for second in the 1986 and 1989 U.S. Opens.



Chip Beck

6. Bobby Clampett. From 1978 to 1980, Clampett was a three-time All-American and two-time Collegiate Golfer of the Year at Brigham Young University. He was also the low amateur at the 1978 U.S. Open and 1979 Masters. His lone PGA Tour win came at the 1982 Southern Open.

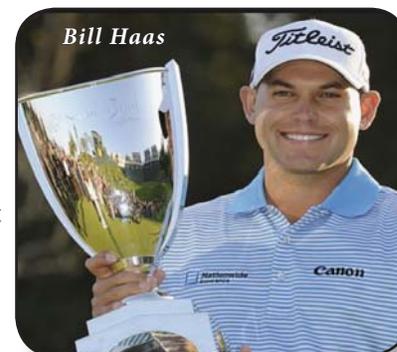


Webb Simpson

5. Scott Hoch. A two-time Ryder Cupper for the U.S. (1997 and 2002), Hoch was consistently one of the Tour's steadiest performers. He won 11 times during his PGA Tour career and has three victories on the PGA Tour Champions.

4. Webb Simpson. Among the four-time PGA Tour winner's victories is the 2012 U.S. Open at Olympic Club. Simpson was also a member of the 2012 and 2014 U.S. Ryder Cup teams.

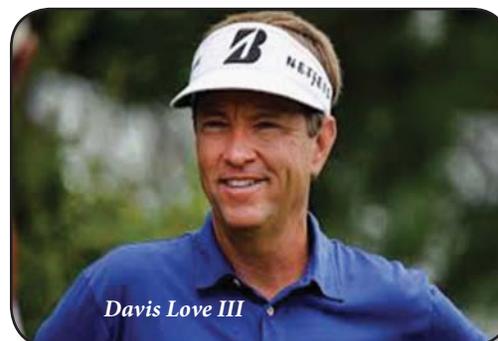
3. Bill Haas. It isn't easy following in the footsteps of a successful father, but that's precisely what Bill has done. His father, Jay is a nine-time PGA Tour winner. To his credit, Bill has collected six wins already and even clinched the winning point for the 2015 U.S. Presidents Cup team in Korea captained by his father. Bill Haas also won the 2011 Tour Championship, clinching for him the season-long FedExCup Championship and the \$10 million bonus that came with it.



Bill Haas

2. Davis Love III. This two-time U.S. Ryder Cup captain and 1997 PGA champion attended college at the University of North Carolina where he forged a friendship with

Michael Jordan. Love, was inducted into the World Golf Hall of Fame this year and has racked up 21 PGA Tour victories and was also a six-time member of Ryder Cup teams.



Davis Love III

1. Raymond Floyd. Floyd's four major titles — the 1969 and 1982 PGA Championships, the 1976 Masters and the 1986 U.S. Open — are the most by any player hailing from North Carolina. This World Golf Hall of Famer had 22 PGA

Tour wins, played on seven Ryder Cup teams and captained the 1989 team.

Born at Fort Bragg, North Carolina, where his father L.B. had a 21-year career in the U.S. Army, much of it at Fort Bragg as the golf pro at its enlisted men's course. Skilled in golf and baseball, he had an offer to pitch with the Cleveland Indians organization, but chose to attend the University of North Carolina in Chapel Hill, but only stayed for a semester.

After leaving college, Floyd turned professional in 1961, and quickly established himself on the PGA Tour. His first victory came two years later at age 20 in March.



Raymond Floyd

Ho! Ho! Ho! Santa is coming to Santee

1st Annual 4-Ball Classic, Dec. 4-6, 2017

In August the Town of Santee, sitting on the south shore of Lake Marion, was recognized as one of the top spots in America to view the Total Eclipse. Fast forward to the first weekend of December of this year and it will be the only spot in America where you might catch Santa's sleigh making an early run.

That sleigh will be full of Tour Edge and FootJoy goodies being delivered to golfers participating in Santee's 1st Annual Winter 4-Ball Classic December 4-6, 2017. These golfers will believe in Santa again!

The Tournament will be a 3 round and 2 night affair with breakfast, lunch and dinner included daily. Off course there will be some ice cold adult refreshments too! There will be some cash prizes up for grabs, more golf goodies and gift certificates. Yes...more refreshments...

Tour Edge Golf is the best club on the market that does not throw money at PGA Tour players, yet you may find fairway woods and hybrids hiding in their bags. Tour Edge is much more interested in re-investing into research and technology and letting the product speak for itself.

For you that can barely hit it 200 yards off the tee, take note of the Exotics XJ1 Driver with the industry first 9-1-1 titanium body, lighter and stronger than any in the industry. At the recent Mile High Shootout – Long Drive competition Phyllis Meti launched a new long drive record with a mammoth 408 drive using the XJ1. Check out some of Golf Digest 2017 Hot Products and you will

Santee's 1st Annual Winter 4-Ball Classic schedule:

Day 1: Monday is check-in day at Lake Marion Golf Club and when you receive all your goodies. You can then step on to the 1st tee and try your new gifts during your practice round. Step off the course and walk right over to dinner at the Lake Marion Villas hospitality center, within the Santee Cooper complex. We are hoping that all practice rounds will be completed before 6 PM so everyone can attend the Welcome Reception and dinner.

Day 2: Tuesday will be the first day of competition. This is a shot gun start, less than a mile down the road at Santee National. Best ball format, 2 best balls of 4 gross with teams being flighted after day 1 scores.

Day 3: Wednesday's final round will see the teams divided into partner teams of two – Captains Choice format with best score of the team counting. Lunch and awards will take place at Lake Marion Golf Club after play!

see some of Tour Edge's hot products at touredge.com.

The Town of Santee is located smack dab right on I-95, just off the interstate and you are there! Santee Cooper Resorts is home to two of three

courses, Lake Marion and Santee Cooper Country Club, and is right in the Town as well as being the host property with villas and townhomes for groups looking for quad accommodations.

Clark's Inn & Restaurant, about ½ a mile from Lake Marion Golf Club, is the perfect spot for those looking for accommodations based on double occupancy. Tuesday evening's dinner and reception will be hosted at Clark's, arguably the best and certainly the classiest restaurant in Town.

Santee has been welcoming thousands upon thousands of golfers for years and has been home to the annual mid-summer Patriot's Day Tournament (9 years) so a Winter Classic was a natural addition. Santee is a year round destination with three courses all within a mile of each other in Town with another dozen or so to choose from within 40 minutes of town.

From condos and villas to apartments and hotel style accommodations you will find Stay & Play Golf Packages that suit any budget, and you will be hard pressed to find better value anywhere in America.

For more information on the 1st Annual Santee Winter Classic or to Stay & Play in Santee, South Carolina at any time of the year visit santeetourism.com



SANTA ARRIVES EARLY IN SANTEE!



... and you're invited to join us right here in Santee from December 4-6 to enjoy

The First Annual Santee Winter 4 Ball Classic!

Your Package Includes:

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- ★ 1 practice round – Lake Marion
- ★ Welcome reception, Lunches & 2 Dinners
- ★ Tee gifts from Santa!
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Golf Magazine study confirms – regardless of handicap custom club fitting effective for all golfers

by Leonard Finkel

Most golfers could easily hit the ball farther and more accurately, yet a Golf Magazine study found that 90% of U.S. golfers may be playing with improperly fit clubs. Says world-renowned instructor David Leadbetter, “It never ceases to amaze me that golfers buy clubs off the shelf and assume they’re right for them. Whether you’re a great golfer or a casual one, getting a custom club fitting is one of the quickest ways to improve your game.”

The undisputed leader in custom club fitting, Club Champion Golf delivers a Tour-quality fitting that produces longer, more accurate shots with a nearly 100% satisfaction rate. Their approach is unbiased - no specific vendor is promoted. The only goal – find the best combination of components to lower your scores. Leadbetter adds, “Club Champion is the #1 premium club fitter, builder



and retailer of the best brands in golf. Their master fitters and builders are unrivaled experts. With over 35,000 combinations, Club Champion will build the perfect clubs for you.”

A 2017 Golf Magazine study found that Club Champion custom fit golfers lowered their scores by an average of 3 strokes

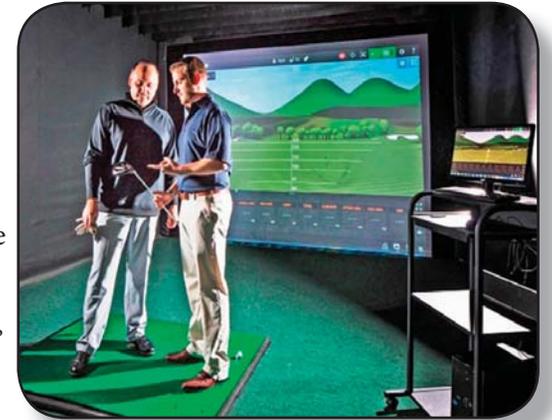
per round. They added an average of 19 yards off the tee and 10 yards with their irons. According to Golf Magazine, “Many players think they aren’t good enough to be custom fit. But our higher handicappers saw up to 25 more yards with drivers and woods and some shaved 5 to 10 strokes per round. The results? Fitting matters. Based on data from the TrackMan, SAM PuttLab and SkyCaddies along with tester interviews, it’s clear that correctly matched clubs can help golfers of all kinds.”

Ranked by Golf Digest among the 100 best club fitters eight years in a row, Club Champion’s unique coupling system allows them to combine any head and shaft together. Golfers hit the precise combination to be custom-built for them. Most stores use fitting carts provided by club manufacturers. While they offer options, golfers are unable to mix-and-match across carts to determine their ideal combinations. All the top brands are on hand, some like PXG are not available through other retailers or fitters.

Matt King (Brentwood, TN) went from an 8 to a 4.7, shooting his lowest round ever. “I added an entire club – my 6-iron went from 160 to 180.” When asked why he drives four hours to the nearest Club Champion he commented,

“I don’t go to the guy locally. He knows his stuff but he doesn’t have the stuff. I want to know when I walk out, there’s nothing that I’ve left on the table.”

High handicapper Joe Dresnok (Palm Coast, FL) crows, “My new irons have been spectacular.” Joe had a 32.1 handicap prior to his fitting. It has plummeted 16 strokes per round. “I just can’t say enough about them. I can’t believe that I can hit greens as frequently, anywhere from 150 to 100 yards, much better than I ever could before.”



Club Champion stands out because they build clubs in-house, to exacting, unrivaled tolerances. Variables such as swing weight, length, lie and flex DO alter performance. The experience and know-how combining these intricate parts together is what separates Club Champion from its competition. Chuck Thiry (VP Strategic Partnerships – Cleveland Golf) says, “In our experience, Club Champion represents the finest in the art of club fitting and building.



We are confident that Club Champion will fit, service and support the most discerning golfers at the highest possible levels.”

While anyone will benefit from premium club fitting, it’s for the golfer who wants to optimize performance. When Club Champion says you’ll add 20 yards off the tee, they mean it.

Whether you’re looking to buy new clubs or just fix your current set, premium club fitting is the answer. With studios across the country, at Club Champion, you don’t just buy clubs, you buy guaranteed improvement!

CLUB CHAMPION fitting center

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2017 Charity Golf Tournaments for the Greater Charlotte area

*Carolina Golf Journal would like to promote your 2017 fundraising golf tournament.
Send your information to: sam@carolinagolfjournal.com or call 704-756-9909*

7th Annual "Tee off for a Veteran" Golf Tournament & Silent Auction Supporting Welcome Home Veterans

Saturday, October 7th
Warrior Golf Club
Captain's Choice
Shotgun Start: 1:30 p.m.
\$90 per player
Contact: Bryan Holliday - 704-408-6162
bkhollidaync@gmail.com

Prayers for Elijah Foundation Golf Tournament

Sunday, October 8th
Birkdale Golf Club
Captain's Choice
Shotgun 2:00 p.m.
\$100 per player
Contact: info@prayerforelijah.com

Tees for Tuition Charity Golf Tournament

Tuesday, October 10
Golf Club at Ballantyne
Captain's Choice
Shotgun Start: 9:00 a.m.
Contact: 980-321-7562
nc.wish.org/make-a-wishgolffclassinfo@teesfortuition.org

11th Annual USO of NC Traditions of Honor Golf Tournament

Monday, October 23rd
Captain's Choice
Shotgun start: 10:00 a.m.
\$175 per player
Contact: Ellyn Brotherton 704-359-5583
elynn@uso-nc.org

4th Annual Golf Hack-a-thon presented by Ballantyne IT Professionals

Thursday, October 26th
Golf Club @ Ballantyne
Captain's Choice
\$200 per golfer / \$800 per foursome
Contact: Ballantyne IT.com

2nd Annual Drive for Autism Golf Tournament

Monday, October 30th
The Palisades Country Club
Captain's Choice
Shotgun start: 10:00 a.m.
\$125 per player / \$400 per foursome
Contact: Richard Degree 704-618-2712
theplayersgolffassociation.com

Junior golfers from the Carolinas go national 2018 Drive, Chip & Putt Championships at Augusta

When the 2018 Drive, Chip and Putt Championship is held at Augusta next April, the Carolinas will be well represented. Six of the eight regional qualifiers advancing from the Pinehurst Resort are from North or South Carolina, including 12-year-old Cindy Song from Waxhaw.

Cindy has been gaining confidence in her game under the watchful eye of Dana Rader at the Dana Rader Golf Academy at the Golf Club at Ballantyne. Using her strong skills, driving (46) and putting (60), Song compiled a total score of 132 points, winning her age group by 12 points. She will be competing in the girls 12-13 age division.

"Cindy has really developed her game," said Dana Rader. "She has been particularly strong on the greens, with an excellent eye for reading breaks and judging distances, and it showed at the DCP qualifying."

Song won the U.S. Kids 12-year-old Championship held earlier in Pinehurst. She birdied the 18th to win by one shot. In the team event, the USA vs. Internationals, Song shot a 6-under par 66 on the Pinehurst #2 course, to help the Americans win the U.S. Kids VanHorn Cup. Her 9-hole score 5 under par 31 also set a new championship record.



Cindy Song

The other Carolinians to qualify for the 6th annual PGA Drive, Chip and Putt Championship will be: Girls-14-15, Kathrine Shuster, Kill Devil; Hills, NC, making a return trip after competing in 2015; Girls 7-9, Ella June Hannant, Pikeville, NC; Boys 12-13, Holland Giles, Pinehurst, NC; Boys 10-11, Tip Price, Greenville, SC; Boys 7-9, Luke Parson, Salley, SC. The two other qualifiers came from outside of the Carolinas to qualify: Boys 14-15 Jack Farkas, Ardmore, PA and Girls 10-11 Sawyer Brockstedt, Rehoboth, DE.

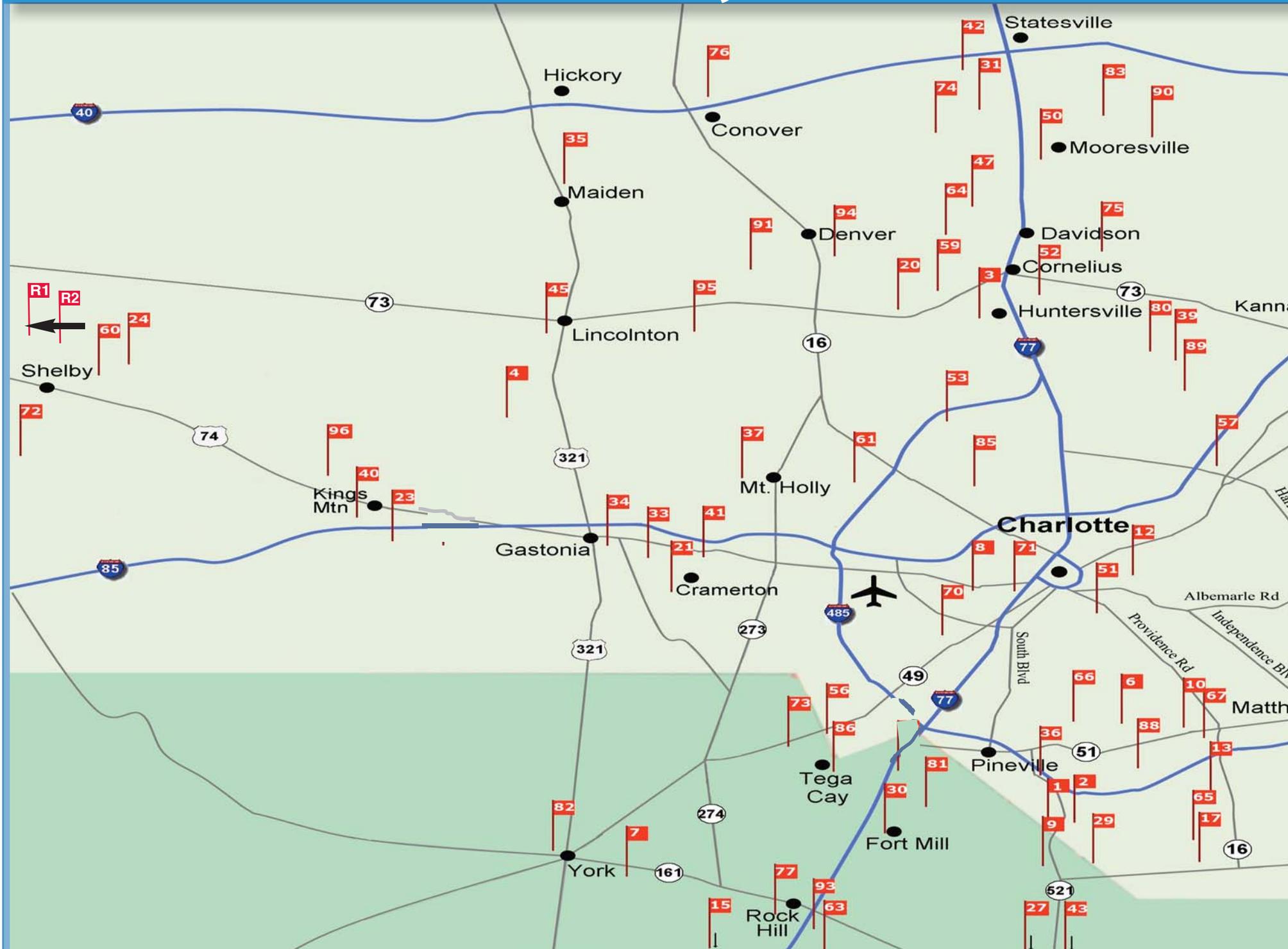
Eight-year-old Luke Parsons of Salley, S.C. – about an hour east of Augusta – won the 2015 U.S. Kids World Championship for boys 6-and-under and just this summer added the IMG World Championship in San Diego. Parsons won the Boys 7-9 division just minutes after his friend, Ella June Hannant of Pikeville, N.C., collected the Girls 7-9 title. The win made Hannant's special day even more so as she turned age 8 on Sunday.

The competition kicks off at 8 a.m. Sunday, April 1, 2018 with live coverage on the Golf Channel.



Eight year old Luke Parson receives Gold Medal for division win

Carolina Golf Journal Golf Course G



R1. Apple Valley Golf Course - Lake Lure

Resort 18 ~ 828-694-3043

R2. Bald Mountain Golf Course - Lake Lure

Resort 18 ~ 828-694-3042

1. Ballantyne Country Club - Charlotte

Private 18 ~ 704-544-9755

2. Ballantyne Golf Club - Charlotte

Public 18 ~ 704-248-4383

3. Birkdale Golf Club - Huntersville

Public 18 ~ 704-895-8038

5. Cabarrus Country Club - Concord

Private 18 ~ 704-786-8154

6. Carmel Country Club - Charlotte

Private 36 ~ 704-542-2457

7. Carolina Crossing Golf Club - York, SC

Public 18 ~ 803-684-5878

8. Carolina Golf & Country Club - Charlotte

Private 18 ~ 704-392-6366

9. Carolina Lakes Golf Club - Indian Land

Public 18 ~ 803-547-9688

10. Cedarwood Country Club ~ Charlotte

Private 18 ~ 704-542-0206

11. Charles T. Myers Golf Course ~ Charlotte

Public 18 ~ 704-536-1692

12. Charlotte Country Club ~ Charlotte

Private 18 ~ 704-333-9809

14.

15.

16.

17.

Guide for the Greater Charlotte Area



- Charlotte National Golf Club ~ Indian Trail
Public 18 ~ 704-882-8282
- Chester Golf Club - Richburg, SC
Public 18 ~ 803-581-5733
- The Club at Irish Creek - Kannapolis
Private 18 ~ 704-933-4336
- The Club at Longview - Charlotte
Private 18 ~ 704-443-2500

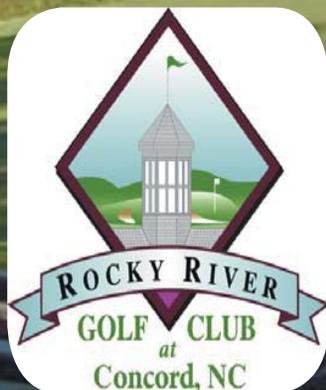
18. Corbin Hills Golf Course - Salisbury
Semi-Private 18 ~ 704-636-0672
19. Country Club of Salisbury
Private ~ 704-636-7070
20. Cowans Ford CC
Private 18 ~ 704-827-3088
21. Cramer Mountain Club ~ Cramerton
Private ~ 704-879-4888
22. Crescent Golf Club - Salisbury
Public 18 ~ 704-647-0025
24. Deer Brook Golf Club ~ Shelby
Semi-Private 18 ~ 704-482-4653
25. The Divide ~ Mint Hill
Public 18 ~ 704-628-6438
26. Eagle Chase Golf Club ~ Marshville
Public 18 ~ 704-385-9000
27. Edgewater Golf Club ~ Lancaster
Semi-Private 18 ~ 803-283-9800
28. Emerald Lake Golf Club ~ Mint Hill
Semi-Private 18 ~ 704-882-7888
29. Firethorne Country Club ~ Charlotte
Private 18 ~ 704-843-3111
30. Fort Mill Golf Club
Semi-Private 18 ~ 803-547-2044
31. Larkin Golf Club - Statesville
Semi-Private 18 ~ 704-872-9990
32. Foxwood Golf Course ~ Salisbury
Public 18 ~ 704-637-2528
33. Gaston Country Club ~ Gastonia
Private 18 ~ 704-865-7949
34. Gastonia Catawba Creek GC ~ Gastonia
Public 18 ~ 704-866-6945
35. Glen Oaks Golf Club ~ Maiden
Semi-private 18~828-428-2451
36. Golf Village ~ Pineville
Public Par-3 ~ 704-889-5086
37. Green Meadows Golf Course ~ Mt. Holly
Public 18 ~ 704-827-9264
38. Green Oaks Golf Course ~ Concord
Public 18 ~ 704-786-4412
39. Highland Creek Golf Club - Charlotte
Public 18 ~ 704-875-9000
40. King's Mountain Country Club
Public 18 ~ 704-739-5871
41. Lakewood Golf Course ~ Cramerton
Public 18 ~ 704-825-2852
42. Lakewood Golf Course ~ Statesville
Public 18 ~ 704-873-6441
43. Lancaster Golf Club
Public 18 ~ 803-416-4500
44. Larkhaven Golf Course - Charlotte
Public 18 ~ 704-545-4653
45. Lincoln Country Club ~ Lincolnton
Semi-Private 18 ~ 704-735-1382
47. Mallard Head Country Club ~ Mooresville
Semi-Private 18 ~ 704-664-7031
48. McCanless Golf Club ~ Salisbury
Public 18 ~ 704-637-1235
49. Monroe Country Club
Public 18 ~ 704-282-4661
50. Mooresville Country Club
Public 18 ~ 704-663-2539
51. Myers Park Country Club ~ Charlotte
Private 18 ~ 704-376-0745
52. Northstone Country Club ~ Huntersville
Private 18 ~ 704-948-4286
53. Oak Hill Golf Course ~ Charlotte
Public 18 ~ 704-394-2834
54. Old North State Club ~ New London, NC
Private 18 ~ 336-461-4447
55. Olde Sycamore Golf Plantation ~ Mint Hill
Public 18 ~ 704-573-1000
56. The Palisades Country Club - Charlotte
Private 18 ~ 704-548-0099
57. Paradise Valley Golf Course ~ Charlotte
Public Par-3 ~ 704-548-1808
58. Pebble Creek ~ Indian Trail
Public Par-3 18 ~ 704-821-7276
59. The Peninsula Club ~ Cornelius
Private 18 ~ 704-896-7060
61. Pine Island Country Club ~ Charlotte
Private 18 ~ 704-394-1011
62. Pine Lake CC - Mint Hill
Private 18 ~ 704-394-1011
63. Pinetuck Golf Club ~ Rock Hill
Public 18 ~ 803-327-1141
64. Trump National ~ Mooresville
Private 18 ~ 704-660-1192
65. Providence Country Club ~ Charlotte
Private 18 ~ 704-846-6325
66. Quail Hollow Country Club ~ Charlotte
Private 18 ~ 704-552-1726
67. Raintree Country Club ~ Charlotte
Private 36 ~ 704-542-8150
68. Red Bridge Golf Club ~ Locust
Public 18 ~ 704-781-5231
70. Renaissance Park Golf Course ~ Charlotte
Public 18 ~ 704-357-3373
71. Revolution Park Golf Course ~ Charlotte
Public 9 ~ 704-342-1946

72. Riverbend Golf Club ~ Shelby
Public 18 ~ 704-482-4286
73. River Hills Country Club ~ Lake Wylie
Private 18 ~ 803-831-2249
74. River Oaks Golf Club ~ Statesville
Semi-Private 18 ~ 704-883-8724
75. River Run Golf & CC ~ Davidson
Private 18 ~ 704-896-7355
76. Rock Barn CC & Spa ~ Conover
Semi-Private 36 ~ 828-459-9279
77. Rock Hill Country Club ~ Rock Hill
Private 18 ~ 803-327-7790
78. Rocky River Golf Club ~ Concord
Public 18 ~ 704-455-1200
79. Rolling Hills Country Club ~ Monroe
Private 18 ~ 704-283-8201
80. Skybrook Golf Club ~ Huntersville
Semi-Private 18 ~ 704-948-6611
81. Springfield Golf Club ~ Ft. Mill
Public 18 ~ 803-548-3318
82. Spring Lake Golf Club ~ York
Semi-Private 18 ~ 803-684-4898
83. Statesville Country Club ~ Statesville
Private 18 ~ 704-873-8376
84. Stonebridge Golf Club ~ Mineral Springs
Semi-Private 18 ~ 704-283-8998
85. Sunset Hills Golf Course ~ Charlotte
Public 18 ~ 704-399-0980
86. Tega Cay Golf Club ~ Tega Cay
Public 18 ~ 803-548-2918
87. Tot Hill Farm Golf Club ~ Asheboro
Semi-Private 18 ~ 336-857-4455
88. TPC at Piper Glen ~ Charlotte
Private 18 ~ 704-846-1515
89. The Tradition ~ Charlotte
Public 18 ~ 704-503-7529
90. Twin Oaks Golf Course ~ Statesville
Public 18 ~ 704-872-3979
91. Verdict Ridge Golf & CC ~ Denver
Semi-Private 18 ~ 704-489-1206
92. Warrior Golf Club ~ China Grove
Semi-Private 18 ~ 704-856-0871
93. Waterford Golf Club ~ Rock Hill
Semi-Private 18 ~ 803-324-0300
94. Westport Golf ~ Denver
Public 18 ~ 704-489-8088 - Denver
95. White Oak ~ Alexis
Public Par-3 18 ~ 704-263-9990
96. Woodbridge Golf Links ~ Kings Mountain
Semi-Private 18 ~ 704-482-0353
97. Royster Memorial Golf Course ~ Shelby
Public 9 ~ 704-484-6823

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ETOWAH VALLEY GOLF & RESORT

27-holes of challenging golf with down home hospitality

Set against the panoramic backdrop of the Blue Ridge Mountains in north-western North Carolina, Etowah Valley Golf & Resort offers a blend of three challenging nine-hole golf courses, comfortable lodging, three dining venues, down-home hospitality and exceedingly attractive prices for stay-and-play packages.

Not only can golfers enjoy three different 18-hole combinations provided by the 27-hole layout, but also stunning mountain views on nearly every hole. The golf course is divided into three nines: the North, South, and West. They each have a unique character but you'll find that water plays a major role on all three.

The West/South Course combines the two longest nines. A stream cuts across both nines and there are also several ponds that come into play. The gently rolling terrain causes some tricky uneven lies and be prepared for the occasional blind shot. Etowah Valley is one of western North Carolina's most popular courses, it has even been ranked in Golf Digest's top 50 golf destinations in the world.

Etowah Valley Golf & Resort celebrated their 50th anniversary in July, but has entered a new era of golf and visitor's comfort with a change in ownerships. The new owner is Kevin Griffin, a retired Asheville firefighter and owner of Hi-Alta Real Estate. He wasted little time hiring Jim Sparks of Cashiers-based Course Doctors to rehabilitate the course.

"The course is known among golfers as one of the better places for championship golf," said Griffin. "Jim Sparks was able to utilize the length needed to be challenging for the better golfer, but still give golfers of all levels a comfortable round of golf on our variety of courses that will bring them back again and again."

Playing conditions on the South, West and North nines are good and have been steadily improving as a new ownership group headed by Managing Partner Tim Rice are returning profits back into the courses, lodge-style sleeping rooms, restaurants and allied facilities.



"We're not where we want to be, but we're excited about where we're going," Rice said. "Our lush fairways are meticulously manicured, and our bent grass greens are as large as 9,000 square feet. Three nine-hole courses allow you to play a variety of 18-hole combinations with four tee positions."

Each nine has a different feel - from flat to elevation changes. Good ball movement, either left or right, will improve the golfer's chances of scoring well. Big greens are fun to play, and they are rolling great!

Yardages for the courses range from 2,556 to 3,422 on the South Nine, 2,396 to 3,503 on the

West Nine and 2,343 to 3,318 on the North Nine.

The North course opened in 1988 to augment the original 18 holes. The South and West courses lend themselves to walking for those who wish, but the much hillier North course is best traversed in a riding cart.

Etowah Valley guests can enjoy accommodations in their beautiful lodging accommodations. All guest accommodations are located either on the course or with golf course views. They offer very affordable stay-and-play packages for guests that wish to come and play golf and enjoy all the amenities that Etowah Valley Golf & Resort has to offer. Amenities include hydro-clay tennis courts, heated outdoor swimming pool, 6-acre lake, delightful outdoor patio, on-location spa services and Zeke's Greenside Tavern featuring regional cuisine along with craft beers, wine and cocktails.

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The Ballantyne to operate Dana Rader Golf School as Ballantyne Golf Academy

Dana Rader will continue to teach



Carolinas' only Golf Channel Academy, effective November 1, 2017. The School will be renamed Ballantyne Golf Academy with Dana Rader.

Ballantyne Golf Academy will continue to feature the School's array of results focused programs for golfers of all ages and skill levels with its current team of talented LPGA and PGA professionals. On the heels of being inducted into the LPGA Teaching and Club Professional Hall of Fame, Dana Rader will continue to lead signature programs such as the Three-Day School and teach private lessons.

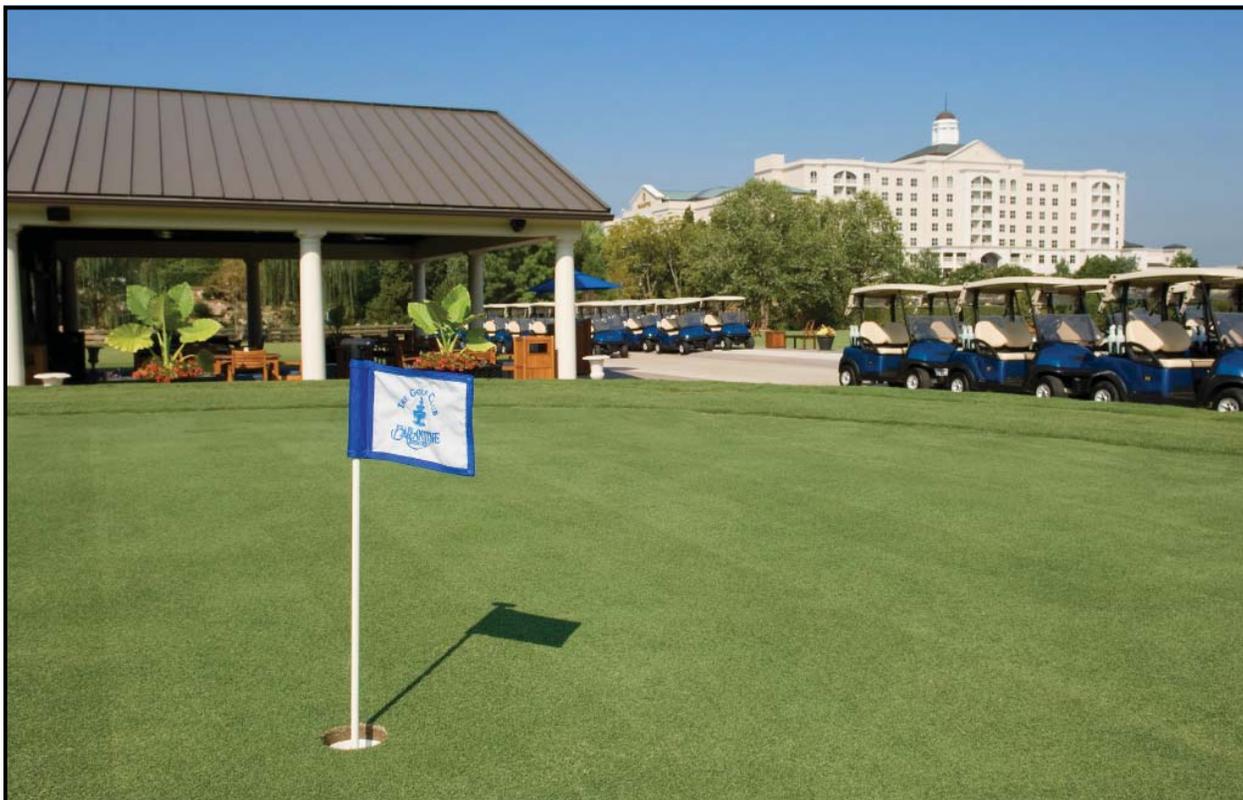
Ballantyne Golf Academy will be run by Woody Allen, director of golf at The Golf Club at Ballantyne. Allen has played an integral role in evolving The Ballantyne's comprehensive golf program and has worked closely with Dana Rader since the course opened in 1998. Under his leadership, The Golf Club at Ballantyne has been recognized as a top course in the nation by Golf Digest,

Golf World and Condé Nast Traveler.

"The Ballantyne is the ideal partner to run the School and built on the strong legacy we have created while enhancing the guest experience through its legendary service culture," said Dana Rader, founder and owner of Dana Rader Golf School. "What I'm most excited about it is that I will continue to teach, which is my greatest passion."

"Dana Rader has been a trailblazer in the golf industry, and her commitment to growing the game of golf and bringing out the best in her students is unrivaled," said Woody Allen, director of golf at The Golf Club at Ballantyne. "Our championship golf course and facilities together with The Ballantyne Hotel look forward to continuing to provide her team's award-winning golf instruction while delivering the best golf experience in the Carolinas in a beautifully maintained setting."

For information on upcoming golf programs, please visit danarader.com.



PROFESSIONALLY EXECUTED OUTINGS AND EVENTS

The Golf Club at Ballantyne's world-class facilities, expertly maintained course and superior service provide the region's finest golf experience.

We look forward to assisting you in making your event both successful and memorable.



To book an outing, please contact Noelene Grosso at ngrosso@golfballantyne.com or 704 248 4036.

Dana Rader inducted into the LPGA's Teaching & Club Professional Hall of Fame

Dana Rader, founder and owner of Dana Rader Golf School, was inducted into the LPGA Teaching and Club Professional (T&CP) Hall of Fame at LPGA's National Summit in West Des Moines, Iowa.

With a career spanning nearly 40 years, Dana Rader was honored for her involvement in the LPGA and the golf industry overall, efforts toward growing the game of golf, teaching prowess and business achievements. The T&CP Hall of Fame is the highest honor given to teaching and club professional members for extraordinary membership service and leadership while contributing to the game of golf and the golf industry.

"Being inducted into the LPGA T&CP Hall of Fame is truly a dream come true. I am humbled that my life's work is worthy of such a great honor," said Dana Rader, founder and owner of Dana Rader Golf School.

After gaining her Golf Professional status in 1980, Rader started as an assistant professional at Myers Park Country Club and worked her way up in the industry until 1987 when she first opened Dana Rader Golf School, which today is one of the most renowned in the golf world and instructs over 17,000 students of all ages and skill levels including over 500 juniors—a passion for Rader. Her school has been selected to Golf Magazine's prestigious list of Top 25 Golf Schools in America and ranked #1 in North Carolina.

Julie Cole, fellow LPGA Member and manager partner at Dana Rader Golf School, said, "Dana's recent induction into the LPGA T&CP Hall of Fame is well-deserved because of her extended influence in the golf industry and the lives she has touched because of her leadership, her experience in teaching and willingness to do what others will not."

A testament to Cole's statement, Rader has been the recipient of many prestigious awards in the industry. Golf Magazine added Rader to its Top 100 Teachers in America list in 1996, a title she still holds today. She was also named number three in the country and number one in the state on Golf Digest's Top 50 Greatest Teachers in America list in 2003-2005 and 2008-Present. The Golf Channel Academy made her Lead Charter Coach. In the LPGA, Rader was named LPGA T&CP National Teacher of the Year in 1990 and won the Ellen Griffin Rolex Award in 2015.

Within the LPGA T&CP, Rader served in many positions, including Treasurer, Vice President and then President of her section before being elected into the position of National President of the LPGA T&CP in 2010, a position she held until 2015.

Her induction into the LPGA T&CP Hall of Fame is more than deserved. David DeNunzio, managing editor of instruction for Golf Magazine, said, "In my opinion, there are only a handful of current instructors who have had as much of an influence on nurturing and developing future generations of instructors as Dana."



Photo courtesy of LPGA



Julie Cole named to inaugural list Top 50 Best LPGA Teachers

The Ladies Professional Golf Association (LPGA) Teaching and Club Professionals (T&CP) has taken a giant stride in recognizing the top golf instructors by launching the inaugural Top 50 LPGA Teachers, presented in partnership with Women's Golf Journal. This new initiative identifies the best LPGA instructors from more than 1,700 LPGA certified professionals worldwide.

Charlotte gets to share in this honor with the naming of Julie Cole, Managing Partner and Teaching Professional at the Dana Rader Golf School to the list of five LPGA members from the Carolinas named to the Top 50 Best Teachers List.

Julie has been an active member of the LPGA Teaching and Club Professionals since

1991 and has been an award winning instructor since then.

"I am honored to be part of this elite group of golf professionals and thank the LPGA and Women's Golf Journal for creating this award," said Julie Cole.

Women's Golf Journal is an American national magazine dedicated to celebrating the lifestyle of golfing women everywhere.

"The depth of teaching expertise in the LPGA is astounding," said Women's Golf Journal Publisher Matthew Squire. "We're honored to celebrate the teaching expertise of these coaches in Women's Golf Journal, and are delighted that these incredible women are finally beginning to receive the recognition and the credit they so richly deserve."

This award is the latest of honors for Cole. She has been named to the prestigious list of 2015-2016 Best Teachers in America by Golf Digest, and is currently ranked #12 in North Carolina. Cole is also named among Golf for Women Magazine's Top 50 Teachers, and Golf Magazine's Top 475 Teachers Nationwide. She has been twice voted by her peers as LPGA Southeast Section Teacher of the Year.

Local golfers salute improvements at SKYBROOK GOLF CLUB

Since taking over the management of Skybrook Golf Club in Huntersville in early spring, Pinnacle Golf Properties has been true to their promise to improve Skybrook Golf Club every day for daily, membership and golf outing players.

This assessment has been amplified by local golfers' reviews praising the improvements made by new Superintendent Dino Psaroudis and Pinnacle Golf Head Agronomist Chuck Smith.

"You can tell the new management is putting money and effort back into this course."

"The course greens are in great condition and there is a very noticeable improvement."

"I was pleasantly surprised with the conditions. Overall the course has improved significantly."

"The greens are in the best condition I have seen them in over five years."

Pinnacle Golf and Skybrook General Manager Mike LaPierre acknowledge that a main concern is still the bunkers on the 7,000 yards of mountainous terrain with dramatic elevation changes creating difficulties with drainage.

"We have been able to renovate several of the bunkers with better drainage, and we are evaluating the best way to improve all of the bunkers in a timely manner. Our terrain has made it more difficult to renovate or rebuild every bunker in the same way. Pinnacle Golf has been dedicated to solving the problem, and I have full confidence they will have the bunkers up to our high standards soon."

The Skybrook pro shop is recommending that golfers consider adopting the local course rule of drop or place outside the bunkers. Or the other option, rake and place in bunkers that have been cleaned but not totally renovated.

As you have seen above with the Golfadvisor comments from some of your fellow golfers, Skybrook has taken solid efforts to make your trip to the North County course an enjoyable one.

And to paraphrase one of the assessments: "Pleasantly surprised with conditions, the course has

improved significantly."

For information on improving your golf game, club memberships, or tee times contact Skybrook Golf Club at 704-948-6611 or go to skybrookgolf.com.



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Cleveland 588 Rotex 2.0 CB wedge

If you are looking for versatility around the greens and performance from sand, then the Cleveland 588 Rotex 2.0 gives you everything you would need and more and it is not hard to see why this is one of the best-selling wedges in the market

Most of the feedback on the new wedges concerns the face grooves. Cleveland has made the walls of the 4th generation Tour Zip grooves steeper with 15%



sharper edges to get the dirt out of the way so that the club can impart as much spin as possible on the ball at impact.

In between the grooves, the Rotex face is created by a micro milling process. Then laser etched lines create additional roughness between the grooves to create as much friction as possible.

As the wedges in sets of irons become stronger, it creates gaps

for specialist wedges to cover the distances from around 110 yards and in.

In addition to lofts from 48° to 60°, there is also a choice of a silver Tour Satin or Black Satin finish which both look great. The CB sits very well at address and there is a small amount of heel and toe relief if you wish to vary the lie to play different shots, but otherwise it plays very much like a cavity back iron, but with a lot more feel from the cast head.

Just because it is a cavity back wedge, this does not mean that better players should not take a look at the CB. It is ideal for everyone for full shots, but then has the added benefit of better feel for touch shots around the green than most cavity-back set wedges.

So whichever version of the 588 RTX 2.0 wedges you go for, you can rest assured that you will have one of the best performers in the market with a tried and tested design and a face that gives good levels of spin for that all important control on the greens.




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Leroy Springs' South Carolina golf courses provide excellent variety for area golfers

Chester Golf Club, located six miles west of I-77 off of exit 62 only minutes from Charlotte, features 6,811 yards of golf from the longest tees for a par of 72. Opened in 1971, the course was designed by Russell Breeden and is surrounded by forest land and an abundance of wildlife. The large Bermuda greens offer a smooth, but testing putting surface, while the tree-lined Bermuda grass fairways further insure that golfers of all skill levels will have a challenging but fun round of golf. The course rating is 72.0 and it has a slope rating of 124.

Fort Mill Golf Club features 6,826 yards of golf from the longest tees for a par of 72. This is an older course, originally built in 1948 to service the Leroy Springs mill workers. The greens are Bermuda and are well-kept and cut to be fast. The course has a more classic layout than today's tracks and is very walkable. The front 9 holes were designed by Donald Ross, with George Cobb finishing the course's last 9 holes. The course is pretty straightforward with very few blind shots or doglegs and the classic layout with holes running side-by-side can be forgiving. The course rating is 72.6 and it has a slope rating of 129.

Lancaster Golf Club, accessible from Charlotte via US 521 or I-77 to Hwy 9, features 6,538 yards of golf from the longest tees for a par of 72. The somewhat open front nine was designed by famed architect Donald Ross and opened in 1939, with Russell Breeden renovating the front nine and architecting the tighter, tree lined back nine some 25 years later. The Bermuda greens are extremely fast, and water hazards come into play on three holes. The course rating is 71.8 and it has a slope rating of 128.

Springfield Golf Course in Fort Mill, the youngest of the Leroy Spring golf courses – opened in 2001, features 6,906 yards of golf from the longest tees for a par of 72. It used to be tucked away in farm country but has grown like crazy in the past several years, but it has maintained its 'walk in the park' feeling. Thirteen holes at Springfield play across the perennial streams that feed into the Catawba River, but golfers will rarely find that water is in play. Designed by Clyde B. Johnston, the Bermuda greens have matured into some of the best in the area and the fairways stay green year round; and each hole offers five sets of tees for different skill levels. The course rating is 73.4 and it has a slope rating of 139.

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Fort Mill Golf Club
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Springfield Golf Club
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Guests Welcome ~ Memberships Available

Mountain golf & Mother Nature's beauty at Sequoyah National Golf Club Cherokee, NC

With the beautiful fall colors flowing across the Carolina Mountains, many local golfers are making a two-prong trip to Western Carolina and the Great Smoky Mountains to enjoy the scenery and spectacular golf offered at the Sequoyah National Golf Club.

Opened in August of 2009 just outside of Cherokee, this Robert Trent Jones II designed course can truly be called "breathtaking" with scenic vistas, beautiful landscape and challenging golf. Measuring 6,600 yards from the tips, this par 72 championship course features large immaculately groomed bent grass greens with Kentucky bluegrass fairways.

The course owned by the Eastern Band of the Cherokee, features information signs at each tee that have very interesting and entertaining facts about the land, the course and the Cherokee Indians folklore, including knowledge of the band of Indians that eluded the "Trail of Tears" march to Oklahoma in 1838-39.



General Manager Kenny Cashwell and head PGA professional Carr Crowe are ready to welcome you to a very special golf experience in the Smoky Mountains.

"We have worked hard to make sure the golfers that choose Sequoyah National are not

disappointed with any aspect of our course," said Cashwell. "From over-seeding, and in some cases re-sodding our fairways, reconditioning our bunkers to double rolling our bent grass greens, we have touched all bases to upgrade the condition of our course."

Designer R. T. Jones, II did a wonderful job of routing the course through the oak and fir trees and flowering valleys, that you will get a good look from a majority of the elevated tee boxes. On many tees you can have at least a 360° view, including the highest tee box at the par-4 15th hole with the long-range landscape vista of the Great Smoky Mountains National Park that contains the highest mountain in the Smokies, Tennessee's Clingmans Dome (6,643 ft.).

Like most mountain golf courses, Sequoyah National offers several forced



carry holes to challenge your ball-striking abilities. However, with 5 sets of tees you can bite off as much of a challenge as your game will allow. To help with club selection to meet these challenges and other playing situations, Sequoyah National offers a cart-monitoring system called "Visage GPS", with a vocal hole description of each tee box, while furnishing shot distances into the greens for ensuing shots.

Sequoyah National Golf Club provides ultimate playing conditions year round including green flowing Bluegrass fairways and rough, and sizeable bent grass greens that very receptive to high or low flying approach shots.

Enjoy a relaxed lunch or afternoon beverage on the outdoor deck with 180° views of the Great Smoky Mountains. The surrounding community also provides golfers a welcoming environment that is rich with Native American culture, and exciting year round attractions.

Just minutes from Sequoyah National the luxurious 21-story Harrah's Cherokee Hotel is set amid the beautiful mountain setting of western North Carolina and

provides luxury lodging that creates an upscale experience with 1,108 spacious rooms that include breathtaking views. The hotel has seven restaurants with a wide variety of food from causal snacks to the Chefs Stage Buffet offering tastes from around the world with Italian, Asian, comfort food, barbeque and much more.

To book a tee time, a stay-and-play package or get more information on Sequoyah National Golf Club call 828-497-3000 or logon at sequoiahnational.com.



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WELLS FARGO CHAMPIONSHIP

New management roles being filled at WELLS FARGO CHAMPIONSHIP

When the Wells Fargo Championship returns to the Quail Hollow Club next April, the management of the tournament will be in totally new hands. The Board of Champions for Education announced that Pro Links Sports has been retained to manage and operate the Wells Fargo Championship and Hollis Cavner, the CEO of Pro Links Sports, will serve as the tournament's Executive Director.

"We are thrilled to have this opportunity to combine our experience with the Wells Fargo Championship team and take this tournament to the next level," said Cavner.

"Coming off the overwhelming success of the 99th PGA Championship at Quail Hollow Club, the Wells Fargo Championship is in a unique position to accelerate its growth in fan participation, community engagement and charitable giving."

Since the tournament's inception in 2003, Champions for Education, a non-profit 501 (c) 3, has managed and operated the tournament raising over \$20 million for local and regional charitable organizations. Nearly \$800,000 was donated to numerous charitable organizations in the Wilmington, NC area where this year's tournament was held at Eagle Point Golf Club.

Charitable donations will continue to be distributed by Champions for Education, but the tournament staff will now be employed by Pro Links Sports.

"Pro Links Sports is recognized as one of the most successful sports marketing and management firms in professional golf," said Kendall Alley, Chairman of the Board for Champions for Education. "Their team is very knowledgeable when it comes to golf and their relationship with corporations either involved or interested in a PGA TOUR partnership is tremendous."

Pro Links Sports also manages the Valspar Championship on the PGA TOUR as well as four PGA TOUR Champions events- the 3M Championship, Boca Raton Regional Hospital Championship, Insuperity Invitational, and the Sanford International.

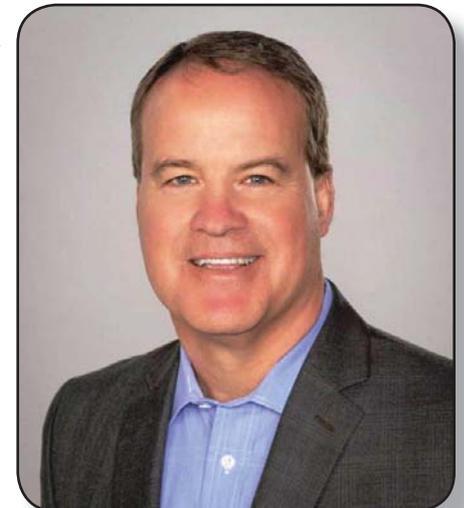


Hollis Cavner, CEO of Pro Links Sports, will serve as the Wells Fargo Championship's Executive Director.

The changes began when Kym Hougham resigned in June. Hougham was executive director of the tournament as an employee of Champions for Education, the local nonprofit that has managed the tournament since it started in 2003. Hougham and a small permanent staff ran the tournament from the beginning. A spokesman said it is undetermined whether the current staff will go to work for Pro Links as part of the transition.

One new hire has been confirmed. Gary Sobba comes to Charlotte as the tournament Director answering directly to Hollis Cavner. Sobba will make the move after serving as the executive director for business development at Learfield Sports in Dallas and before that he was general manager of Tar Heel Sports Marketing at UNC-Chapel Hill for 15 years.

"Gary has a very impressive record in negotiating sponsor agreements and increasing revenue, which will be one of his main responsibilities for the Wells Fargo Championship," Cavner said.



Gary Sobba replaces Kym Hougham as Wells Fargo Tournament Director



The PGA Tour Wells Fargo event has been held at Charlotte's Quail Hollow Club since 2003, except for this year when it relocated to Wilmington to make way for the PGA Championship. The Wells Fargo Championship will be held at Quail Hollow Club April 30-May 6 in 2018, and April 29-May 5 in 2019.



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