

## Put the “roll” back in your putting!

**D**on't judge this new putter by locally owned Trilogix Golf by its looks, take a couple of test rolls with this round face beauty and watch your putting game improve.

The engineering, science, and raw innovation inside the putters are simple yet effective. Exact heel-toe weighting allows the putter to maintain its horizontal balance, in turn creating a more pure putter stroke through the ball. It also creates a larger sweet spot, which helps to propel the ball with more velocity. This means fewer putts left short, even on miss hits.

“I have intentionally de-energized the hitting zone, very slightly, to put feel back into putting,” said Trilogix Golf President and COO Ronald Barnett. “I want you to actually ‘feel’ the difference between a 5 and 10 foot putt. Too often with inserts etc., the ball tends to explode off the putter’s face. I want the ball to explode off my driver, not my putter!”

The 4.25” putter length, which is the same as the diameter of the golf hole, allows for the greatest chance to visualize a channel or gutter to the hole, instead of a single line. An added visual benefit to making more short putts.

What makes this putter so unique, other than its eye-catching and pleasing design? The physics behind what produces a “pure strike” is the rolled face.



The round surface above the equator creates an immediate over-rotation, which leads to a more pure roll and more consistency, eliminating the immediate slide or skid created by a conventional square faced putter.



The rolled face combined with the heel-toe weighting creates a strike just off the center of the ball. This creates spin, encouraging an over-rotation, which

“Once the ball gets rolling faster, it tends to stay on a truer line to the hole,” stated Barnett. “With a cleaner stroke at the ball the golfers will find a more consistent putting stroke, and lower scores.”

Another big factor is that the cylindrical design leaves less putter surface contacting the ground. This greatly reduces the chance of scuffing the heel or toe on the putting surface due to uneven lies or miss hit putts.



Whether you are a beginner or a Tour Pro, you can start to roll the ball more consistently with the exciting and innovative new putter made by Trilogix Golf. Make your playing partners envious when you sink putts from seemingly everywhere. And, that's exactly what this putter has been designed to do.

  
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