

Advertising Requirements

If you have questions regarding your ad specifications, please email Johnsi: echs@yourgms.com

Criteria for new ads

If submitting a print ready ad it must be a PDF or JPEG - We will NOT accept:

Publisher or Documents (*.pub, *.htm, *.html, *.mht, *.mhtml, *.docx, *.docm, *.doc)

Excel Spreadsheets or Documents (*.xl, *.xlsx, *.xlsm,)

Website captured images or pages

If submitting a JPEG of the ad (which includes images and copy), it must be a high resolution image, no crop marks.

300D DPI at 100% or larger, RGB Color Space

If submitting a PDF, please submit according the sizes listed below.

Ad sizes are as follows

Full Page - 8" x 10.5" (vertical only ↓)

1/2 Page - 8" x 5.125" (horizontal only ↔)

1/4 Page - 3.875" x 5.125" (vertical only ↓)

1/8 Page - 3.875" x 2.4375" (horizontal only ↔)

Copy to be placed in the ad can be submitted on a Word document, printed on the Advertising Information form, or in an email.

Copy can be emailed to: echs@yourgms.com

If submitting images (photos and/or logos) to be used in your ad, they must be high resolution images. 300 DPI at 100% or larger of the final print size. Logos can be JPEG, PDF, or EPS files. Please clearly identify the images and the ad for which they are being submitted.

PLEASE NOTE: NO 72 DPI IMAGES, NOR IMAGES CAPTURED FROM WEBSITE CAN BE USED. These images will not reproduce and will result in a very poor quality ad.

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Please submit information and images for your ad by May 13, 2021. This will provide us with the proper time frame to properly prepare and produce your ad for the sports program.