



CRUZ'N NEWS – March 2023

Next General Member Meeting Mar. 7th
Pietro's Pizza/ 1637 Hawthorne Av. NE, Salem
Dinner & Socializing 5 – 7pm Meeting starts at 7
Guests and Prospective Members Welcome

Next Officer Meeting Mar. 28th
La Margarita Restaurant / Downtown Salem
Dinner at 5:30pm Meeting starts at 6
Members Welcome (Double check w/Russ on location)

PRESIDENT'S MESSAGE

WVSR President
Russ Strohmeyer



Contact Russ
stroscars@wvi.com

Those of us not entering our hot rods in the Salem or Portland Roadster Shows or attending the Portland Swap Meet are getting our vehicles ready for the upcoming car shows and events. With this in mind I'd like to remind everyone to support our member owned businesses and sponsors of our past Cruise Ins and here are 3 reasons why.

The #1 reason to buy their products or use their services is that they support our efforts to give back to the local community. According to a Forbes.com article I read, "small businesses donate 250% more than larger businesses to local nonprofits...". Reason #2 is no less important and that is customer service. Local business owners and the employees they hire tend to get to know regular customers and do their best to keep them happy as their very livelihood may depend on it.

Reason #3 is they know their stuff making them a good source of information when you are stuck on a problem that relates to their product or service. With custom builds it isn't always easy to get what you need. Time and again I've gone to get a part and if they can't input it into the computer you're out of luck. In closing, I encourage you to check with our member owned businesses and sponsors for all your purchases. Support those that support us!

Russ Strohmeyer
2023 WVSR President



Scheduled to bring cookies to the March meeting are:
Jeff Fawcett, Stephanie Brazofsky, Carolyn Walz, & Fran Gemma

HAPPY BIRTHDAY



MARCH BIRTHDAYS

1	Delia Wright	
5	Mark Scott	
12	Brent Lindemann	
15	Travis Sowers	
16	Jim Palmquist	
17	Dale Wheeler	
18	Chuck Drake	Craig Urbani

DID YOU KNOW?

W.H. Bennett Sr. included a hand-written note tucked behind the trunk liner of the last Studebaker Avanti to roll off the assembly line to let the future owner know it was indeed the very last one made by the company. He also wished the owner a Happy New Year since the note was written on New Year's Eve 1963.



Meet a Sponsor: Batteries Northwest



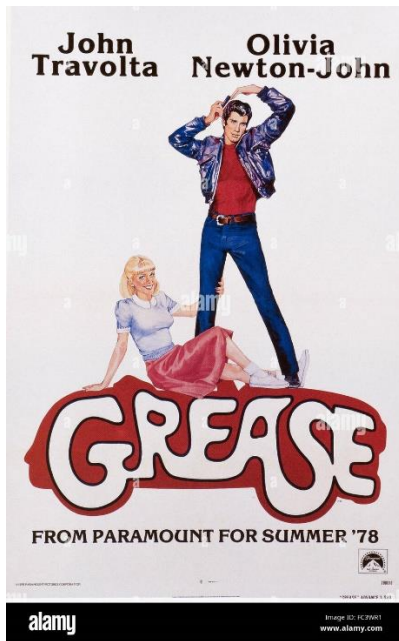
Batteries Northwest is a full-service battery retail and wholesale store owned by WVSR members Travis and Teresa Sowers. Located at 2725 Portland Rd NE in Salem, Oregon Batteries Northwest has been serving the community since 1985. Travis has been an integral part of the business since its beginning (there isn't one job he hasn't done!) and along with Teresa purchased the business in 2013. Three delivery trucks service 14 counties and are one of the top battery recyclers in Marion County. They carry all kinds of batteries including home, industrial, business and recreational, offering: Auto, Boat and Motorcycle Batteries, Mobility Scooter, ATV, Golf Cart, Tractor Batteries, plus Lighting and Security Batteries. They also carry an assortment of accessories like Battery Chargers, Jump starters, and some amazing Flashlights. Free to you is a battery school on their website (www.batteriesnorthwest.com) that covers various topics such as battery maintenance, testing, starting and charging systems, you can also watch their YouTube video called Batteries Northwest 101 that is very informative. The

expert staff can build custom battery and cable assemblies for your hot rods and offer WVSR members wholesale pricing. They also offer free system checks and always have their in-house battery specialists available for any questions you may have. A shop tour may be coming soon so stay tuned!



On a cool February eve roughly half the club spent a great evening with their sweetheart enjoying dinner and a movie. Salad, breadsticks, spaghetti and dessert made up the menu and from all the smiles I'd say it was really good. Thank you Fran Gemma for organizing this event and to all the hard working volunteers who decorated, cooked, and helped make it great fun.





That one couple everyone knows is a perfect match!



Meet another Sponsor: PCS Blasting



Members Ken & Lesa Pappas own PCS Blasting, a local family operated business performing a fast, clean, and green dustless mobile surface preparation service in the greater Willamette Valley. Big projects or small done on site! No more trying to figure out how to haul large items or making multiple trips because you forgot that one piece since they come to your location. And, with an eco-friendly blast media no harm will come to nearby grass or foliage. Dustless media blasting makes it useful in several areas of automotive, residential, industrial, and marine applications like rust and paint stripping, pool tile cleaning, removing marine growth off your boat, and so much more. It won't warp metal so it's safe for your classic car and parts. WVSR member Don Flamming had nothing but praise for how well this worked for his project, just ask him about it. The best way to thank them for being a sponsor of our annual car show is to do business with them. Quotes are Free just give them a call or check out the website for more information: <https://pcsblasting.com/>



2023 CAROUSEL CRUISE

Chair meeting March 22nd 6pm @ NW Vintage Car & Motorcycle Museum



We are still looking for a few good people to chair committees for the Carousel Cruise. No experience necessary, just a willing attitude. We need someone to report to the show director, assign shifts, and explain duties to volunteers in the following areas:

Parking Chair – Work w/Vendor chair on set up and day of show parking.

Donation Chair – Acquire and distribute donations

Activity Chair – Work w/Donation Chair and coordinate Silent Auction, Raffle, 50/50 & Poker Walk.

Anyone is welcome and a volunteer sheet will go around later for those that want to help out. Come to the meeting, call or text Garry @ 503-507-5333 or send an email to wvsrhq@gmail.com if you want to volunteer as a committee chair.



Ann Sowerby sent cards to the following individuals on behalf of WVSR members.

Don Rogers – Getting well after a serious tumble.

Frank Munz – Pacemaker surgery

Ann Sowerby - received a get-well card from Vicki for heart issues. (Personally, I think the problem is her heart is just so sweet from doing Member Care!)

May everyone stay safe and healthy in 2023!

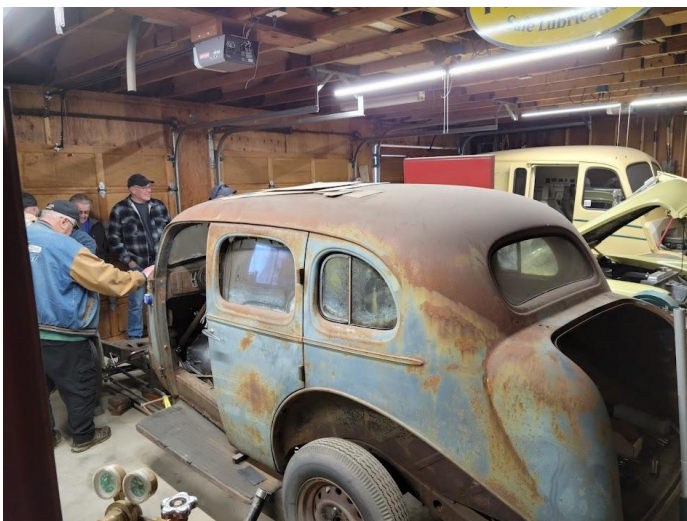


SHOP TOUR

Thanks Charlie for opening up your shop for a couple of hours for the club to ooh and aah. I for one am definitely jealous of the space. Of course, the draw was the Bugatti build and the neat customization that has been done – to much to list here but there are some personal touches that will make this a one of a kind car.



SHOP TOUR (CONT)



From Charlie's place to Nick's for round 2 where another ground up build is happening. Sitting alongside it is his Henry J and the infamous Milk Truck!





That is some cool Yard Art



Check out the work Nick put into the inner door supports. Stronger, lighter, and pretty cool looking as is.

The big surprise was his collection of vintage items. Signs, bottles, and other collectibles.

Nick definitely has an eye for some pretty cool stuff.

The ori



The O.G. Growler!!
Quarter Gallon Picnic Size and One Gallon Family Size Beer!

Photos courtesy of Garry Pullen and Wendi McNitt



COME SEE THE BEST OF THE BEST!
The Best will compete for the
4th Annual Pacific NW Emerald Award!

WESTON
 BUICK KIA GMC PRESENTS:
 THE 17TH ANNUAL INVITATIONAL:

SALEM Roadster SHOW

MARCH 4TH & MARCH 5TH, 2023
 JACKMAN LONG BLDG: OREGON STATE FAIRGROUNDS

SAT: 9AM TO 6PM ADMISSION: \$15.00 15 & UNDER FREE
 SUN: 9AM TO 5PM SUNDAY IS "LADIES DAY" \$5.00 ADMISSION FOR THE LADIES

DAVE'S CAR STUFF • D&B CUSTOM SHIRT WORKS • G&S MACHINE
 CASCADE NUT & BOLT • HILLYER'S TIRE & WHEEL
 INFO: 503-671-7573 OR 541-928-3149 WWW.SALEMROADSTERSHOW.COM



Photos courtesy of Gary Brubaker







UPCOMING EVENTS:

STREET SEN

THE TRADITION RETURNS

Portland Roadster Show

4 NEW SHIRT DEBUTS

67th Anniversary 2023

R/C DRIFT CAR TRACK & DEMO

Automotive Designs

Shirts/Stickers/Lanyards

VENDOR BOOTH IN "A" HALL

MOTORCYCLES

AND

APRIL 17, 18, 19, 2023

Portland Swap Meet
Portland Exposition Center
2060 N Marine Drive, Portland OR
March 31 - April 2 2023

PIR Auto Swap Meet
March 31 - April 2
1940 N. Victory Blvd.
Portland, OR



94th Annual Salem Auto Club Council

Cherry Blossom Drive & Poker Run
Saturday April 15, 2023 9am to 2pm



Cars, Trucks & Motorcycles
All Welcome!

Enjoy a beautiful drive through the Willamette Valley visiting six interesting stops for the Poker Run

Start at:
Walery's Pizza parking lot West Salem
1555 Edgewater St. NW, Salem

Registration from 9am to 11am

Bring canned food or cash donation for Marion Polk Foodshare

Cost: \$5.00 per poker score card
Best 3 hands win!
1st place - \$100. 2nd place - \$75. 3rd place - \$50

Portion of proceeds goes to Boys and Girls Club of Salem
(Bring food or cash donation & be entered in a drawing)

Thanks to:



For more info call Russ Strohmeier 503-930-8976

*A BIG Thanks
to our Sponsors!*



capitol CHEVROLET

capitol-chevy.com



Baxter **AUTO
PARTS**



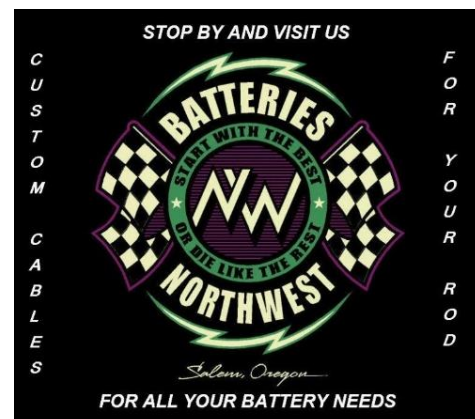
J&H
AUTOMOTIVE INC.

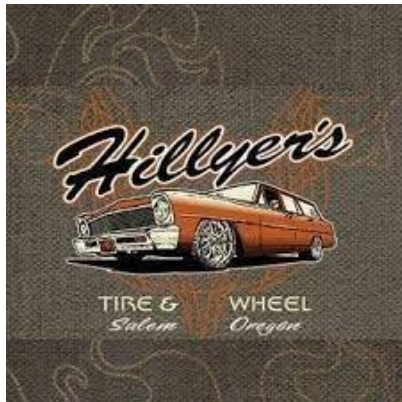


Russ Strohmeier
503-930-8976
www.stros.biz

Stro's
DJ Service
Stayton, OR

The image shows a yellow school bus parked on a grassy field. The bus has "S'COOL BUS" written on its side. In the foreground, there is a silver metal trailer with a tall, black, adjustable light stand attached to it. The stand has a large, square light fixture at the top. In the background, there are several vintage cars parked on the grass, and a line of trees under a clear blue sky.



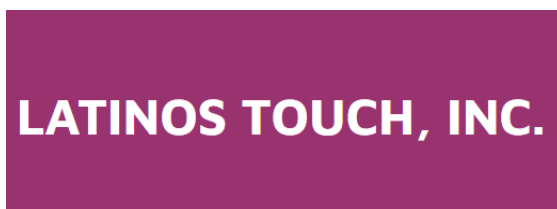


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Contact an Officer:

General questions sent to wvsrhq@gmail.com will be answered or distributed to an officer who can answer you question.

President – Russ Strohmeyer 503-930-8976
Vice President – Tim Brazofsky 971-645-0194
Member At Large – Mel Myers 503-881-8885
Membership – Jim Walz 503-769-7953
Social Chair – Fran Gemma 971-325-0433
Treasurer – Ron Sowerby 503-881-8318

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Editors Notes:

The goal is to have the newsletter out the Sunday evening prior to the club membership meeting. Please submit any articles or photos to wvsrhq@gmail.com by the Friday prior to that Sunday distribution. Editor reserves the right to edit submissions as needed for length, fit, and content. Thank you.