

WILLAMETTE VALLEY STREET RODS



Cruiz'n News March 2021

hello Spring

Message From The President



President's Message, Russ Strohmeyer,

stroscars@wvi.com

503.930.8976

Russ Strohmeyer is inviting you to a scheduled Zoom meeting.

Tuesday, March 2, 2021-7pm

General Membership Meeting

Topic: Russ Strohmeyer's Zoom Meeting

Time: Mar 2, 2021 07:00 PM Pacific Time

[Join Zoom Meeting](#)

[https://us02web.zoom.us/j/85051337670?
pwd=S2IraDRwaWs0czE5WTIiQWg0MnNTZz09](https://us02web.zoom.us/j/85051337670?pwd=S2IraDRwaWs0czE5WTIiQWg0MnNTZz09)

Meeting ID: 850 5133 7670

Passcode: NwPh3K

Hope you can join us Tuesday on our Zoom Call!!!!

Member Care Report

Submitted by: Ann Sowerby

annsower@wvi.com or call 503.769.7667

Cards were sent to:

Garry and Alicia Pullen. Alicia's grandmother passed away

Wilbur Hall, who had an animal bite and was hospitalized for a week and had a picc line for a month afterwards. Wilbur isn't a club member but he's our "go to" person if we need someone to get a club (Road Lords) to show up for an event, if we can't get enough from our club. We can always count on him to help us out...

March Birthdays

1 Delia Wright
5 Mark Scott



8 Zoey Lamoureux
12 Brent Lindemann
15 Travis Sowers
16 Jim Palmquist
18 Chuck Drake

The circle of life

submitted by Garry Pullen

Alicia's grandmother, Hope, passed on the 13th of February after spending 93 years watching our world change. We were glad to have spent time with her and know she is resting in the comfort of Heaven. There is no reason to be sad because Garry and Alicia were excited to welcome Serenity to the family 10 days later. The 1st to their youngest daughter is the 5th grandchild. Arriving just before midnight at 8 lb. 1 oz. & 20" long. Mom, Dad, & Serenity are all doing well. Grandma & Grandpa will help them settle in the first couple of days before heading home from AZ. Alicia says "This is a great reason to become a snowbird"!



Carousel Cruise: It's that time of the year when we need to start gearing up for our annual show even though it seems early. Now is the time to remind your business contacts that we'll need sponsors and donated items. Also keep an eye out for anything that would be a great item for the Silent Auction. Think about volunteering for one of the committees or let me know if you have any great ideas for the show too. Garry is in the process of working with the city to reserve the park for **Saturday, September 4th**. More details, as we get closer to the event so stay tuned. Contact Garry at 503.507.5333 with questions or [email him.](mailto:garry@lancastercenter.org)



Hope you can join in on this Drive, Saturday, March 20

*submitted by Lance Williams, Social Chair
Call or text Lance with questions....650.321.5255.*

We have a simple car route with the tour directions and maps to help follow the directions. At the sign-up location "**Lancaster Center East**", **9am to 11am, Saturday March 20th**, each participant (car) will receive the information packet (sheets) with



the directions, maps, and pictures of "Finding Things" each car can do one or all of the following;

****Lancaster Center East is the strip mall at the intersection of Lancaster and Center St. NE. You'll see the group there when you pull in.**

1). Match the picture with the map marking the location on the map.

2). On the picture page(s) write down the address, closest "Mile Marker" post, the township it is in or other information, anyone item will work.

3). Return to the Lancaster Center East and drop off your information sheets.

NOTE; This is Rural Oregon, the speed limit is posted 55, however, most of us drive at 63 to 67mph, the state police ♂ are on Hwy-22 most everyday, so be careful.

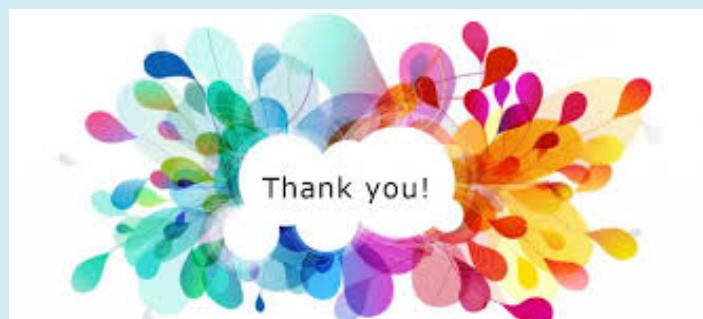
NOTE +1; the tour is set up for the speed limit use caution ⚠ if you miss an item return (U-Turn) travel is okay.

NOTE +2; the tie breaker will be a "Poker Hand" ♥ ♦ ♣ ♣, don't miss the pick-up point.

NOTE lastly; this is my first try at setting this type of an event, so please note comments are accepted. Our future rallies like this will end at a Pizzeria so we can all socialize and mingle. Lance

Enjoy your tour! we did even in the rain and a little white stuff. We are thinking about possible future tours with "Themes" and checkpoints so participating folks can enjoy some History.

It was so heartwarming to see so many of you at Jim's Celebration of Life Drive Thru last Saturday. I tried to at least wave if not talk to everyone there. The day was perfect and Jim would have been so pleased to see all of our friends there honoring him. Thank you so much for taking the time out of your day to be there, it meant so much to me.
Kathy Schuette



Special thanks to Amy Davis, Alan Eyman and Pam Foster for the photos







Save the Date..... April 17, 9am-2pm
SACC Cherry Blossom Poker Run/Drive
Watch for more details in the April newsletter

Members, Members, Where are all the new members? *submitted by John Stanton (borrowed from another publication)*

Clubs are the cornerstone to the collector vehicle hobby. They are the place to gather, share information, plan, and spend time face to face with the like-minded individuals who share your passion for your vehicles. As President of the SVAA, I have met with many clubs in the past 16 months and there is always one question that is universally asked. "How do we attract new young members?".

"Young member" is a relative term. Look around your traditional car club and you will quickly notice that demographics are heavily weighted toward those who learned to drive a standard three on the tree and bought gas in gallons. The average age of many club members is approaching 65 to 75 years old. For this article, the reference to young members are those under the age of 50.

Car Club or Meeting Club?

Clubs take many forms but the key to attracting and retaining young members is to keep the driving in the car club and avoid what happens all too often when the car club becomes the meeting club. This is nothing worse than walking into a club meeting for the first time, ready to take part, only to have to sit through a formal board style meeting where everything under the sun was talked about except the vehicles and the drives. Usually by the end of these meetings everyone is so exhausted from the bickering and non-driving banter that once the meeting is adjourned, it is a race for the exit, and not one bit of technical information or windy road story has been shared.

Tired Boards Need Fresh Tires

The other recurring theme at many clubs is an executive committee that has selflessly given countless hours of their time and have often sat for many consecutive terms because nobody steps up to take their place. They dutifully carry on for the good of the club despite being completely burnt out. They have done their part and are desperate for some "young" blood to take the wheel and steer

the club down new and innovative roads. The ice cream run has been over done and it is time for some new ideas. Remember, a “young” board will attract “young” members.

Executive Committee Politics

The President and the executive committee was elected by the members. Trust them to do their job. Imagine a meeting where members show up, enjoyed a cold beverage and some snacks, heard a guest speaker or discussed the best way to repair some issue with the vehicles, all because the committee was left to do their job. Sure, let the President give a brief synopsis of what’s new but let the politics stay within the committee.

If you don’t like what the committee has accomplished in their term then let your opinions be heard at the next election or better yet be part of the change and get nominated and put your time in to effect the change that you want to see.

Enable committee and/or board members and members at large to take initiatives without going through exhaustive committees. Nothing stifles a great idea like the delay caused by waiting for the next committee meeting. Common sense prevails of course but trust and leeway to make decisions can be the reward for good judgement and decision making. Act on member’s ideas swiftly and cut the red tape before the enthusiasm is gone.

You Get What You Give

When it comes to clubs, ask not what your club can do for you but what you can do for the club. They are truly a place where you get what you give. If you are taking on a leadership role don’t expect anything in return. You are doing the job for your own fulfilment and the betterment of your local car community.

In order to be successful, clubs need new “young” members to carry the torch and new “young” members need to make themselves heard. Take a risk and express an opinion, even if goes against the grain.

Put In Some Sweat Equity

Many traditional car clubs today need a boost much like a stock that was once hot but needs the next big idea to get going again. Think of the annual membership dues as an investment in the future success of the organisation. If you as a new member make an effort to be part of the change and put in some time and ideas, you very well may be able to produce the next big thing that the club needs to revisit or even surpass its glory.

“Young” members have the ability to invest their skills in the club. You can volunteer to look after the club’s website and social media account. Don’t kid yourself , the “older” crowd will resist, citing a disdain for THE FACEBOOK and digital newsletters. Don’t worry, once they see the attention and the fresh faces that it brings to the club they will come around and might even sign up. Remember that no change happened without someone taking a chance.

Youth Attracts Youth

If you are the new “young” member consider inviting a friend to the a meeting. Yes. you might have to be one of the only “young” guys for a while but think of yourself as bait to attract other like- minded gear heads of your generation to join the club.

Get The Club Driving

Car clubs are about driving our cars. In order to retain members the club must give the members an opportunity to drive their vehicles. Every club says: “We should do more drives and rallys”. Be the person in the club to make it happen. It is easy to be a passive member and wait for someone else to do it but why not start with organising an single event and go from there. If you plan it they will most likely come. Remember that our cars were designed and built to be driven.

Collaborate with Regional & National Associations

When it comes to The Collector Vehicle Hobby, there is no room for protectionism. Find the clubs and associations that share your passion and build a mutually beneficial relationship. Organisations like the Speciality Vehicle Association of Alberta and the National Association of Automobile Clubs of Canada are a great place to start and are in place to support your club and the



For Rent: Three bay storage building, 27 ft deep and 42 ft wide. \$150.00 per month. Also a 20X25 building for storage. \$100.00 per month.

For Sale: 2007 Mercedes E350, 4 door. Silver, New tires, 147,000 miles Asking \$5,900. Will consider reasonable offers. Call or email and we can send pictures

Wanted: A large porcelain Pegasus, Mobil gas pump, tall 4 post lift.

Contact Rod Beach at 971.304.6562, [email](#) him.



68 Mercury Cougar with an Automatic 302 V8. and Power Steering, Manual brakes with a new disc conversion. Great driver. \$18k O.B.O. Consider trade for similar value Classic wagon or utility vehicle that has room for the dogs. If interested or have questions contact Garry Pullen at 503.507.5333 or [email him.](#)

Project Truck: 1954 Chevrolet with a 6 cyl motor. For more information and more photos contact Sherri, 503.593.6736.



[Visit Our Website](#)

[2020 SACC Calendar of Events](#)

[Northwest Classic Auto Mall Cruise News](#)
[PDX Car Culture Events](#)



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www.wvsr.org
wvsrhq@gmail.com

***We'll eventually get back to meeting at Pietro's. Be sure to read the President's message in this newsletter for a month by month location of our meeting until then.

Club Meetings: First Tuesday of each month at 7pm, 6pm dinner and visiting.)

Pietro's Pizza-1637 Hawthorne Avenue NE, Salem, OR.



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