People 4 People Productions Year-Long Creative Media & Emerging Technology Curriculum

Program Length: 12 Months | Format: Cohort-based, weekly instruction, hands-on labs, mentorship, and public showcases

Months 1–2 | Foundations of Media & Storytelling

Learning Outcomes: Media analysis, ethical storytelling, visual literacy, critical thinking. Credentials: Media Literacy Certificate; Story Analysis Portfolio Piece.

Months 3–4 | Digital Production & Filmmaking

Learning Outcomes: Smartphone cinematography, sound, lighting, editing, collaboration. Credentials: Digital Filmmaking Micro Credential; Edited Short Film.

Months 5–6 | Performance & Embodied Storytelling

Learning Outcomes: Acting technique, voice, movement, ensemble collaboration, character development. Credentials: Performance & Theatre Arts Certificate; Recorded Scene Presentation.

Months 7-8 | Aerial & Immersive Media

Learning Outcomes: Drone safety, aerial cinematography, FAA Part 107 prep, spatial storytelling with Apple Vision Pro. Credentials: Drone Piloting Certificate; FAA Prep Credential; Spatial Computing Project.

Months 9-10 | Al Enhanced Creative Practice

Learning Outcomes: Ethical AI use, script analysis, rehearsal support, performance enhancement. Credentials: AI for Creative Practice Certificate; AI Supported Portfolio Piece.

Month 11 | Collaborative Production Labs

Learning Outcomes: Multidisciplinary project integration, leadership, production planning. Credentials: Capstone Project; Team Production Credit.

Month 12 | Public Showcase & Career Readiness

Learning Outcomes: Public presentation, portfolio development, career pathway articulation. Credentials: Career Readiness Certificate; Public Showcase Participation; Digital Portfolio.