

PROGRAM PLAN



People 4 People Productions is a transformational media community network of international and purpose-driven arts educators, academic thought leaders, researchers, industrial designers, and industry and technology experts. We partner with public schools, community organizations, and occupational workforce development programs to deliver workforce readiness STEAM programs in Film Media Literacy Education to youth between the ages of 14-18 years old.

Our team of experts are exceptionally well-versed in Film Media Literacy Education, the latest innovative technology, methodologies, exponential thinking, and next-gen change management and design. This will help close the skills gap crisis, improve communities, and accelerate ideas for innovation with purpose. Similarly, it will expose youth to industries, industry leaders and best in class technologies that most don't even know about but that we are becoming increasingly dependent on.

Film Media Literacy Education programs are rare in the United States but offer a constellation of life skills necessary for full participation in our media-saturated, information-rich society. They equip youth with the critical 4C's skills-set they need before entering the workforce today: critical thinking, communication, creativity, and collaboration. It embraces everything we all love about media and technology so that our youth are more informed about the everyday issues and decisions they face and more capable of taking advantage of a lifetime of progressive opportunities for themselves and their families.

By teaching students how to create videos that communicate effectively, powerfully, and in a collective voice about the issues we all care about, it connects them to each other and the world. By teaching them how to read images and think critically about media, they learn how to discriminate between quality information, media hype and harmful destructive messages.

During the course of six weeks of accelerated learning, students will benefit from over 60 hours of exceptional face-to-face learning during our in-person workshops and 42 hours of mobile microlearning. They learn about the media industry, entrepreneurship, drone piloting, digital media creation, computer technology, artificial intelligence, robotics, and global citizenship. Students are also provided with the resources, tools, and collaborative opportunities necessary to get them ready to embark on their career paths, and/or pursue higher education.