

BRONCO

THE ADVENTURES OF BRONCO FROM THE BRONX
WHO IS NOW LIVING IN BROOKLYN



The adventures of Bronco is a cartoon series, a series of short stories, and a learning experience for many age groups and audiences of an urban young man. Written and created by Andy Salgado, the character represents a young person venturing out on his own through a series of fantastical adventures and everyday life. When Bronco moves from just The Bronx to Brooklyn, he might as well have travelled to another dimension. And sometimes it's just that, especially when you're just learning how to adjust to young adult life and take on life's responsibilities.

Bronco's life is filled with contemporary situations, such as how he reacted to the Covid-19 outbreak, from overreacting to learning how to adjust, to learning how to Zoom and how to bring joy to others.

As a learning tool for students, we explore narrative writing and how to focus on a central character and the world one can create for such a character. From the character's choice of clothes to the adventures and misadventures he finds himself in, to learning from one's mistakes, it's the character that drives the story.