



# CONCOURS ON THE PALISADES

*a Celebration of Exotic & Classic automobiles*

**JULY 16, 2022**  
**10:00AM – 3:00PM**  
**MAIN STREET, FORT LEE**

rain date: July 23, 2022

The Fort Lee Business District Alliance is pleased to announce plans for its inaugural car show – Concours on The Palisades. Lining Fort Lee's Main Street will be a collection of luxury and exotic cars – vintage and new models. Featuring more than 100 cars, enthusiasts and attendees will enjoy all that Fort Lee has to offer.

This event will be fueling appetites at The Pit Stop, an outdoor food market featuring epicurean delights from local restaurants at its new town park. For the crew that wants to hang in a restaurant, there is an abundance of options for you to choose from. Browse and stroll the shops and boutiques of the business district and take in this unique community experience.

## Sponsorships Available

**Platinum**  
**Event Sponsor | \$5,000**

- Logo on all Print/Digital Advertising for Event (NJ.com, Gold Coast Life, The Star Ledger, etc.)
- Logo on Car Show logo as Event Sponsor
- Exhibit at Car Show at The Pit Stop
- Social Media Shout-Out
- Event Press Release Mention to Media
- Acknowledgement at Event

**Gold**  
**3 Sponsors | \$2,000**

- Exhibit at Car Show
- Social Media Shout-Out
- Event Press Release Mention to Media
- Acknowledgement at Event

**Silver**  
**Unlimited | \$500**

- Social Media Shout-Out
- Event Press Release Mention
- Acknowledgement at Event