Cyber Sentinel



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Welcome Back

By Charles E. Whitaker

uch has transpired since the first edition of the *Cyber Sentinel e-Letter* was published. I've been extremely busy with many new projects, some of which I wish to share with you now. I hope that you find them both interesting and worthwhile. A few of these projects are more immediate than others, meaning there's more to come. I will be making a **SPECIAL ANNOUNCEMENT** in the near future.

I trust that life with all of you is as well as can be expected under the circumstances. Many things have changed; however, we must still move forward in life with the things that motivate us and give our lives meaning and purpose. I'm also looking to publish the *Cyber Sentinel e-Letter* more often than just periodically, because there is so much to convey! Depending upon where your interests are, there is much to discuss.

One of the projects that I'm presently doing is Resumes and Cover Letters. I can't emphasize enough the importance of having both credentials as professionally done as possible. It may appear to be easy to do it yourself, however, one flaw can be fatal. **After all, you're trying to land that interview RIGHT?** Why leave it up to fate? Landing the position that you want is no accident, you must ensure that your credentials at least get consideration amongst the thousands of other job seekers. You deserve that **competitive edge!** If you think that you need my help, don't hesitate to contact me. This is one subject that I'm very passionate about.

As many of you know, the two areas where I concentrate most in this publication are careers and technology; they are inextricably linked. In order to gain employment in today's marketplace, one must possess excellent computer skills; we'll get into more about this in the **Leveling the Playing Field** and **Cyber-Links** departments of this issue.

The following excerpt is from the www.Net-Temps.com Cross Roads weekly newsletter for job seekers dated: 07/20/2010. The Featured Article is entitled "Why Wasn't I Hired?" Interviewing can be both frustrating and arduous because throughout the process, you receive little or no feedback except for the obvious: if they want you back, they contact you. If they don't, frequently you never hear from them again. But after a first interview the reasons for not being asked back are numerous, including poor interviewing skills, inadequate preparation and research etc. But sometimes you are the candidate who's invited back for a second or even a third interview. After that, though you've reached the final stages of interviewing and feel sure an offer is imminent, suddenly... nothing. more -

In my view, I believe that this web site offers some of the most realistic and timely career related information around. It's a useful tool when it comes to plotting your next career move; the information they provide is priceless.

In closing, we're looking to present the *Cyber Sentinel e-Letter* in a new format using either Adobe Acrobat or GIMP; we'll keep you posted ■

Leveling the Playing Field

By Jim Rogerson

I'm sure that you are all well aware of the myriad PDAs, Smart Phones, Pocket Computers and the like available on the market today. What you must decide is exactly which of these varieties best suits your personal situation. No longer does one need to carry more than one PDA (Personal Digital Assistant) because these devices are all inclusive, in that they contain and can do almost everything! They're smaller, faster and have much more processing capability akin to Personal and Lap Top computers, and the enhancements and innovations continue.



Featured above is the **Blackberry Bold 9700 3G** carried by AT&T; visit their web site at www.wireless.att.com/cell-phone-service to learn more about the features, plans, prices and most of all feedback from customers and how this device is ranked. Of course, there are many more models to choose from and I guess it boils down to your preference and price range. What's featured here is just one example of the many PDAs and its capabilities. You probably already have a state-of-the-art phone, but if not, it may be a good idea to at least take a closer look at your favorites; and if you are in the market for a PDA, so much the better.

Whether they're referred to as Smart Phones, Pocket Computers or just cell phones, some refer to them as the complete office; which means that you don't need to be in the traditional office to perform tasks or do work. These devices give you the flexibility to work on the go. You have all the computing power that you need and more. The hard part may be getting used to working this way and learning all of the features. This can be a challenge in itself.

There's another Smart Phone that is getting much fanfare, and that's the **Android**; also carried by AT&T. It also has numerous features and gets much acclaim. If you're looking for alternatives to the Blackberry or Windows Mobile, you may want to consider the Android, which also features Exchange and Outlook support. All Android phones have Active Sync, which allows for push synchronization between your outlook account and your phone.

Visit <u>www.windowsitpro.com</u>, go to the **Instant Doc ID** field and enter: 125001; read the article and review the buyers guide table for comparison purposes and to also see how the most popular phones measure up. ■

Cyber-Links

In this column, I usually like to discuss events taking place on the Internet. However, this time I'd like to review the Microsoft Desktop programs in general. I've been using them a great deal as of late and find them to be extremely useful with respect to desktop publishing, presentations, documents, spreadsheets, etc. I've had numerous discussions with colleagues about comparisons between the Microsoft Office Suite and that of Linux www.linux.com. There are some areas of disagreement and perhaps it boils down to preference. I'll let you be the judge and draw your own conclusions. Try what Linux offers and see for yourself

Career Corner

I'm sure that many of you are concerned about your careers and where you're headed. We are certainly in difficult times. Now is not the time for apathy or complacency; you must adapt to change quickly so that your skills don't become obsolete. We here at the *Cyber Sentinel e-Letter* pride ourselves on the professional quality of our work products; especially resumes and cover letters. We can re-tool your credentials so that you get that interview! Sometimes flaws such as typos, grammar,

We can re-tool your credentials so that you get that interview! Sometimes flaws such as typos, grammar, spelling, inconsistencies, gaps in employment and an amateurish style can all sink your chances, so allow us to do it for you professionally. I'm attaching one of our marketing tools that lends itself to this issue, I hope you find it useful. If not, pass it on to someone who really needs it or could just use our services. We offer a great deal and more, especially when it comes to coaching and mentoring in preparing you for employment. Let us know how we may be able to assist you with your career endeavors. ■

Did You Know...?

That the Android Smart Phone also has both camera and video capability? As you are well aware, many phones have cameras, but how many at this point offer video too? Ultimately, these Smart Phones will be able to perform the processing and possess the computing power of the client/server platform on every level; at least that's what's predicted in some circles.

Logging Off...

...until next time; remember to send your inquiries, comments or suggestions to:

cybersentinel0717@yahoo.com. I look forward to hearing from you.

*** Be Well ***

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