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Good Job

Nowadays, when you visit a successful company, you expect to see stylish modern offices. Such companies often spend a lot of money on advertising and on creating a good public image. Their goals are to both impress customers and (21). In fact, people who are looking for a job are much more likely to apply to a famous and successful company.

A recent trend in the United Kingdom, however, is for people to consider other things when choosing a company they want to work for. Russell Govan, who works in human resources, has been interviewing job applicants for 25 years. In the last few years, Govan says, he has (22). These days, he says, more and more young people prefer a pleasant atmosphere with friendly and supportive co-workers to high pay at a successful company. Basically, they are looking for companies that will give them the happiest working experience and the most satisfaction.

Innocent Drinks, a fruit drink company in London, is one company that is trying to create such a fun and relaxed image. For example, it has set up an informal working environment where employees are able to chat and joke with their co-workers, so employees say they enjoy working there. (23), the owners say that this enjoyable environment leads to better ideas, such as cute pictures on their product's labels and a fun website written in informal English. Customers too, are attracted to the company by its casual style. With all these benefits, it is likely that more companies will follow this trend.

- 21. a. become more stylish
 - c. increase their profits
- 22. a. needed more young people
 - c. seen a change
- 23. a. What is more
 - c. For this purpose

- b. gain more clients
- d. attract new employees
- b. worried about this trend
- d. found a problem
- b. Like before
- d. Despite this