Name:		
Date:		

The trend this year is



Global fashion corporation American Mist Incorporated has announced a 4 percent rise in profits as of the last fiscal quarter. Analysts predict profits for the year will rise 6 percent. This is in contrast to last year, when the company posted a 12 percent loss. Recently appointed CEO Alexander Miller said he expected this trend to continue, helped by the company's new clothing line Secret Sexy. Mr. Miller said the line has done especially well among college women. He stated the company's future will moreover be improved by large numbers of customers switching to the internet to make their purchases instead of going to stores. He noted the company's online sales have risen substantially following an upgrade of its website, with visitors up to 16 percent for the year.

1. The trend this year is	
2. I predict	
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3. The	has improved.
4. The	has not improved.
5. A large number of customers	