

Cadillac

*sweetest
boat afloat...*

in DESIGN, PERFORMANCE,
PRIDE of OWNERSHIP



The Cadillac Sea Lark



You'll be proud when you choose *Cadillac*



In the short span of a few years, Cadillac all-aluminum boats have literally established a new standard in this field.

Superior hull design is one reason. Cadillac hulls are wider, deeper, all-weather hulls that you sit in, rather than on. This new seaworthy design has made Cadillac the leader in taking aluminum boats out of the fair-weather category.

Superior styling is another reason for Cadillac's leadership. It has given to aluminum boats the smartness, sleek beauty and luxury which generates the most satisfying of all pleasures for boatmen . . . appreciation and pride of ownership.

As you look through the new Cadillac designs for 1957 and find the boat you always wanted to own, you may be assured that in *value*, as well as quality, styling and rugged construction, Cadillac is the recognized leader.

CADILLAC MARINE & BOAT COMPANY, Cadillac, Michigan

The SEA LARK

This is the remarkably advanced outboard design Cadillac is creating in limited numbers for those who wish unequalled styling and luxury in the entire outboard field. The hull is beautifully contoured molded plywood, the top structure of fiberglass with aluminum trim. Complete in every detail, with running lights, steering, speedometer, and richly upholstered Naugahyde cockpit over foam rubber.

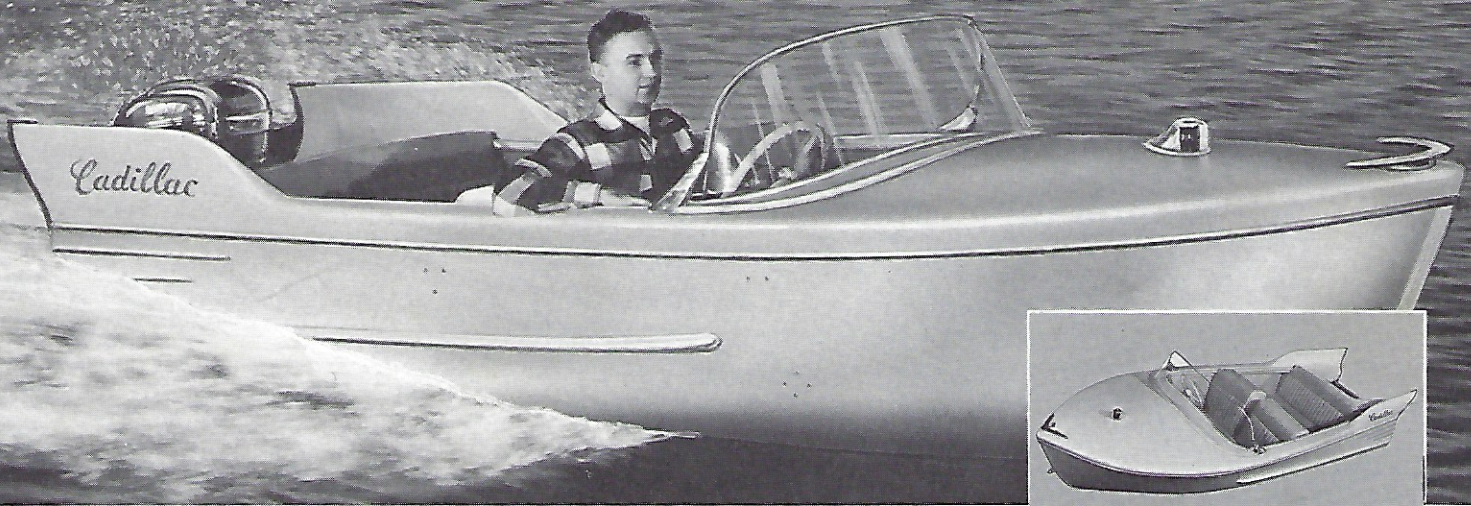
SPECIFICATIONS

Nominal Length
Maximum Beam
Depth Amidships
Transom Width
Weight
Number of Seats
O.B.C. Maximum Rated H.P.

Model 1406

16'
66"
30"
56"
590
1
50*

*See page 8.



The CONSTELLATION

In clean, swept-back design, color-styling and performance, the new Cadillac Constellation will have few equals on the water. The hull is seamless, stretch-formed aluminum, with top structure of molded fiberglass . . . and it's virtually maintenance-free. Inset photo shows the richly upholstered and cushioned cockpit and seating plan. Windshield, steering, floor mat, running lights and marine fittings are standard equipment.

SPECIFICATIONS

Nominal Length 14'
 Maximum Beam 65"
 Depth Amidships 27"
 Transom Width 56"
 Weight 420
 Number of Seats 2
 Maximum O.B.C. Rated H.P. 40*

Model 1274

14'
 65"
 27"
 56"
 420
 2
 40*

*See page 8.



The CORONADO

Here is superb luxury and beauty in a fast, stretch-formed seamless aluminum hull. The Coronado sports runabout features striking color styling inside and out, richly upholstered seats, backs and coamings, vinyl panelled cockpit, with white plastic floor mats. Standard equipment on this sleek beauty are step plates, cleat, chocks, bow and stern lights, bubble windshield, steering and speedometer aqua panel. Convertible tops optional at extra cost.

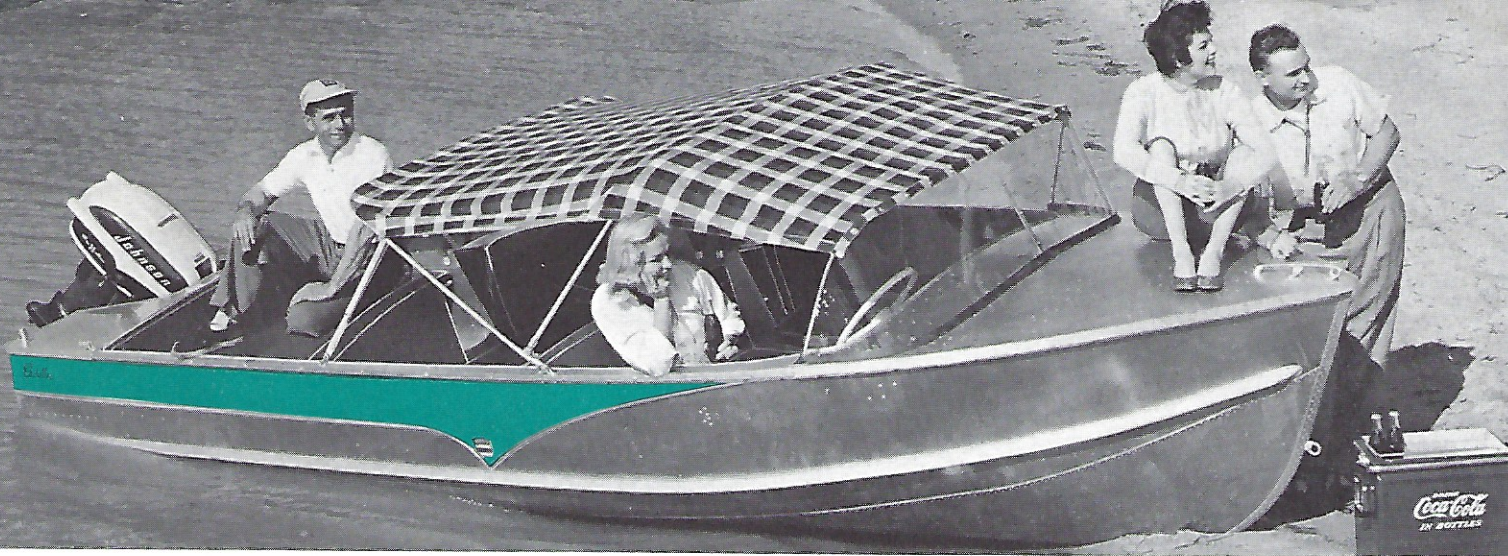
SPECIFICATIONS

Nominal Length 14'
 Maximum Beam 63"
 Depth Amidships 25"
 Transom Width 56"
 Weight 365
 Number of Seats 2
 O.B.C. Maximum Rated H.P. 40*

Model 204

14'
 63"
 25"
 56"
 365
 2
 40*

*See page 8.



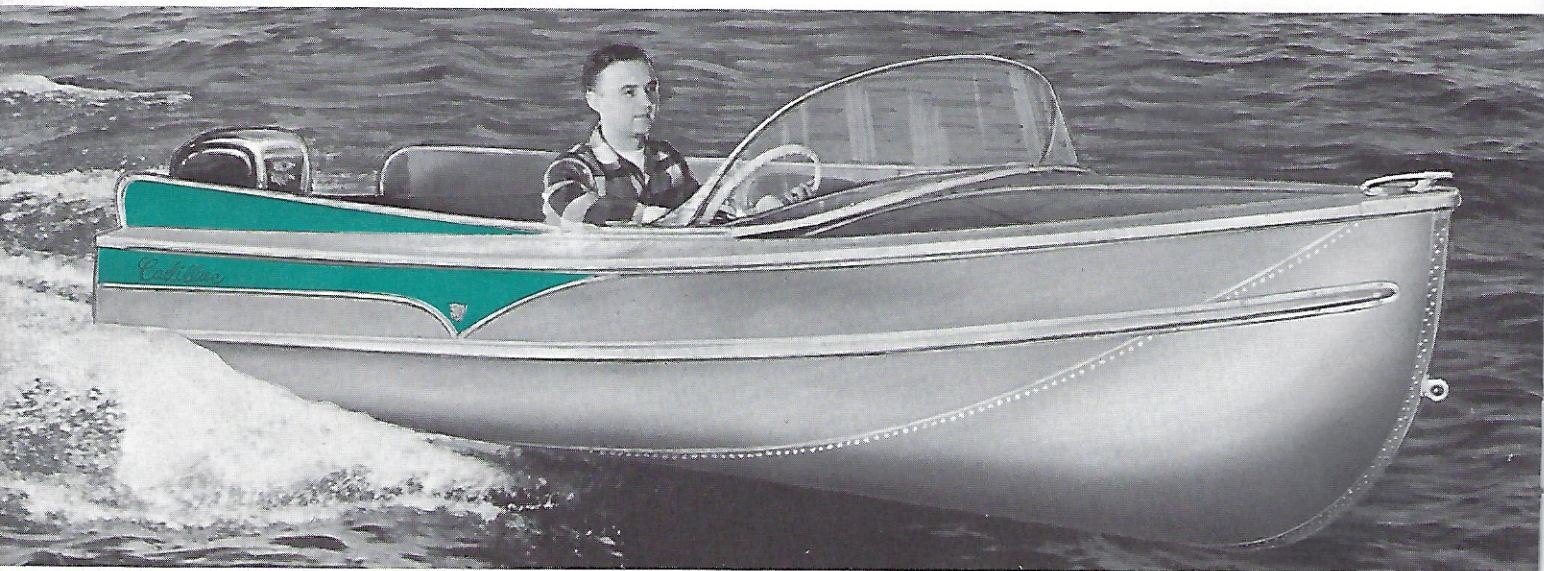
The ISLE ROYAL

Big, rugged and roomy . . . that's this deluxe color-styled aluminum runabout. Built to take the gang cruising or fishing and keep them high and dry in heavy, open seas. Standard equipment includes steering and windshield, front and aft decks, walk-thru backs on two seats, full back on the aft seat, with Naugahyde covered foam rubber cushions on all seats and backs. Convertible tops optional at extra cost.

SPECIFICATIONS

	Models 1176	1178
Nominal Length	16'	18'
Maximum Beam	68"	78"
Depth Amidships	26"	31"
Transom Width	56"	60"
Weight	460	585
Number of Seats	3	3
O.B.C. Maximum Rated H.P.	50*	75*

*See page 8.



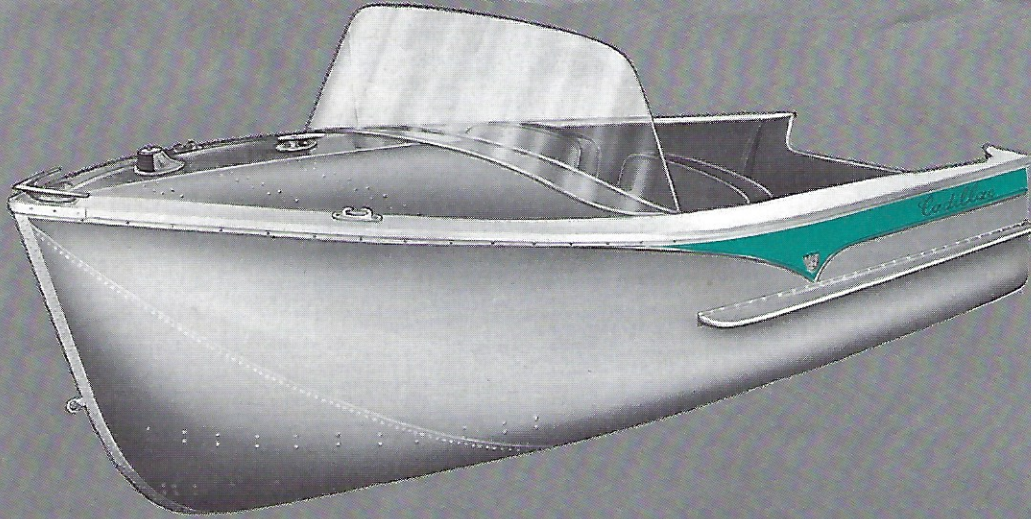
The LIDO

Striking color styling and modern, active design have been combined with outstanding utility in the new Lido to create a fast, dry-riding aluminum 16-footer. The forward walk-thru seat and roomy, flat-floored utility cockpit make it an ideal all-purpose boat for skiing, fishing or cruising. Windshield, steering, seat and back cushions are standard equipment. Convertible top with aft canopy available at extra cost.

SPECIFICATIONS

	Model 646
Nominal Length	16'
Maximum Beam	68"
Depth Amidships	29"
Transom Width	56"
Weight	280
Number of Seats	1
O.B.C. Maximum Rated H.P.	50*

*See page 8.



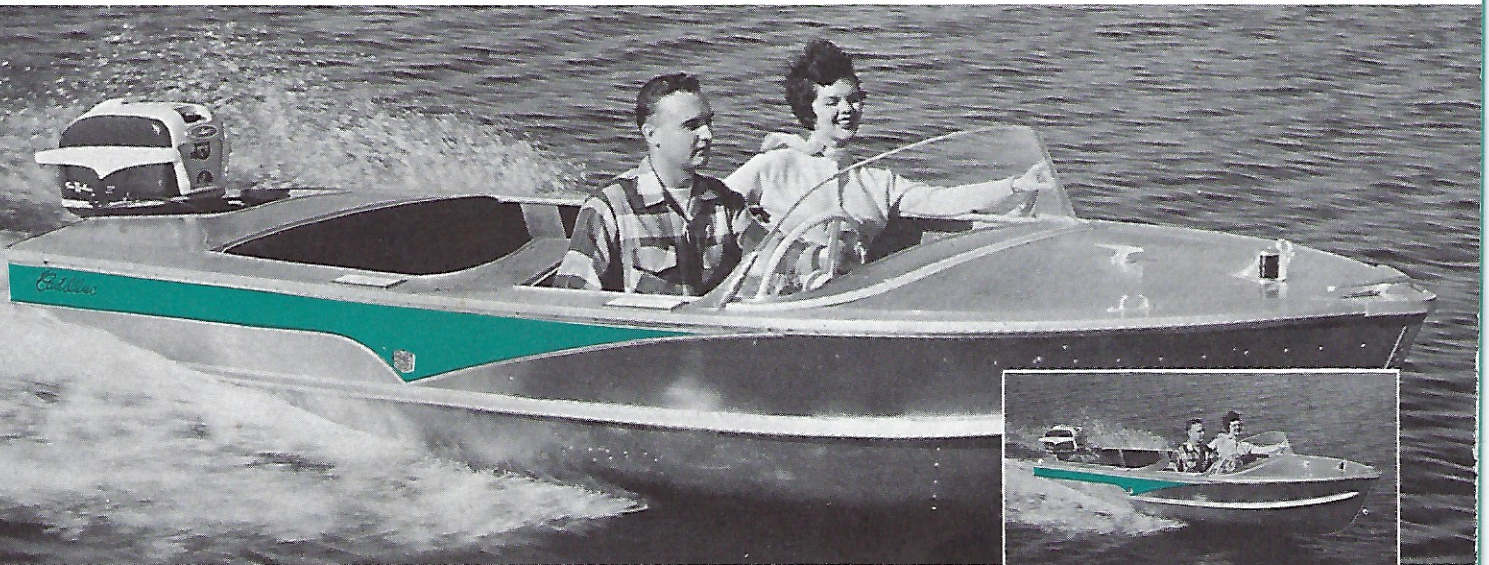
The CAPRI

A stunning new design, Model 947 above, is a wide beam, high free-board aluminum beauty with deep transom for long shaft motors. Ideal for offshore sport fishing, cruising or skiing. Large, flat-floored utility cockpit provides cruiser deck freedom. Windshield, steering, foam cushions and deluxe trim are standard equipment. Convertible top optional. Not shown is Model 907, an overnighiter with convertible top and aft canopy featuring cushioned underdeck sleeping quarters, shelved storage lockers and convertible tables.

SPECIFICATIONS

	Models 947	907
Nominal Length	17'	17'
Maximum Beam	84"	84"
Depth Amidships	36"	36"
Transom Width	72"	72"
Weight	450	520
Number of Seats	1	1
O.B.C. Maximum Rated H.P.	120*	120*

*See page 8.



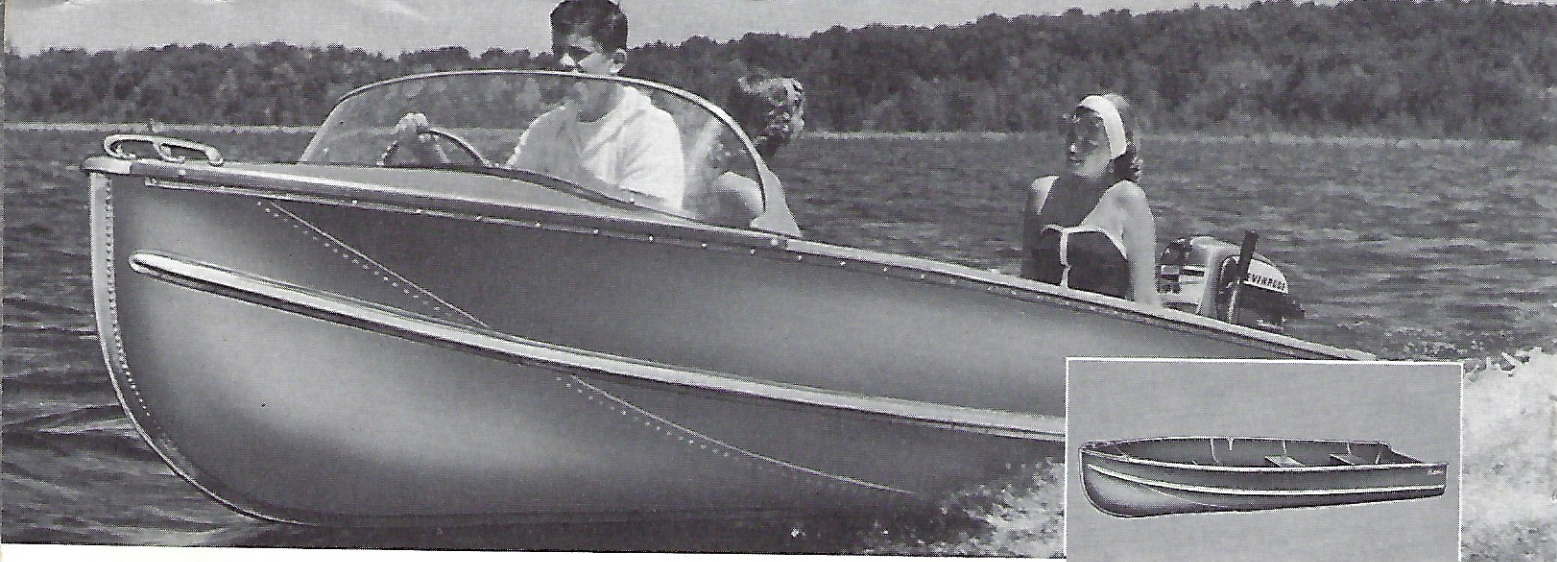
The RIVIERA

Handsome from any angle, the new, fast-stepping Riviera line is smartly color-styled, spacious, and cat-quick in handling ease. Model 1074, is equipped as shown including cushioned seats and backs. Model 1054 (see inset) same as Model 1074 without aft decks, has colored vinyl laminated rather than Naugahyde cushioned seat backs. Model 1044, not shown, is the same basic model as 1054, without color styling, windshield, steering and cushions. Convertible tops for all-weather protection optional.

SPECIFICATIONS

	Models 1074	1054	1044
Nominal Length	14'	14'	14'
Maximum Beam	63"	63"	63"
Depth Amidships	25"	25"	25"
Transom Width	56"	56"	56"
Weight	340	265	230
Number of Seats	2	2	2
O.B.C. Maximum Rated H.P.	40*	40*	40*

*See page 8.



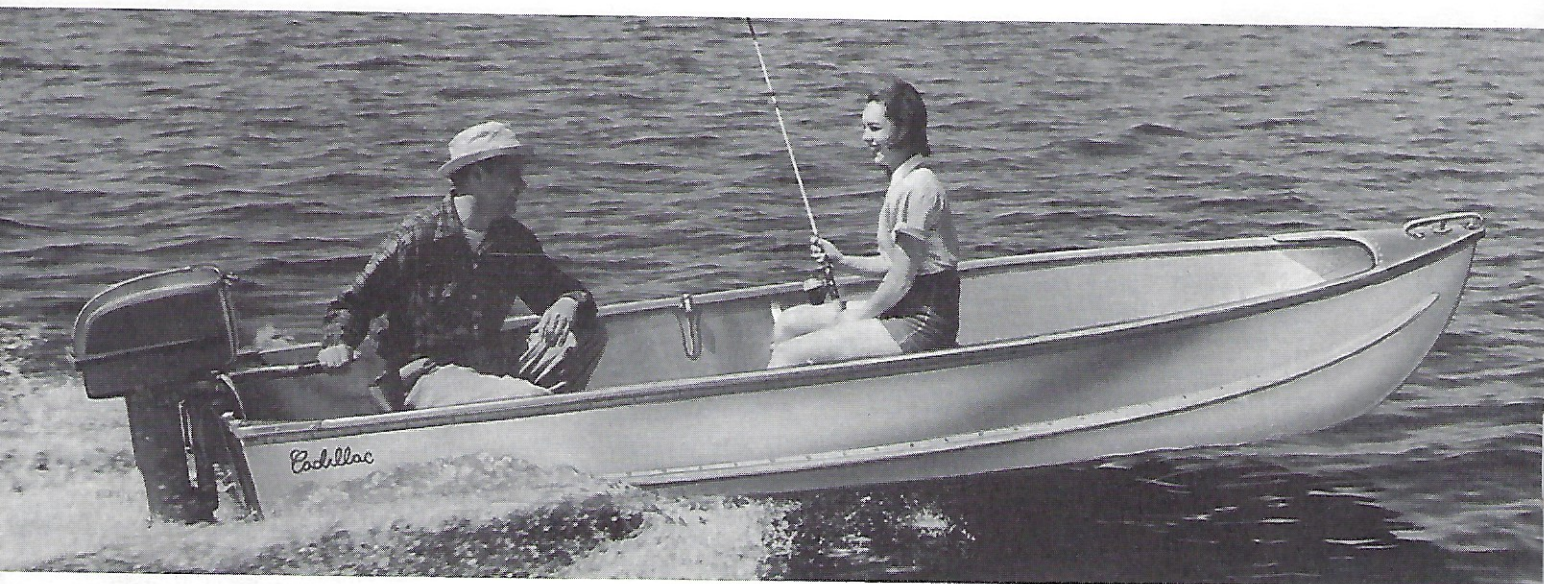
The DAYTONA

The Daytona is Cadillac's standard utility line for heavy-duty, all-weather use. Daytona hulls are much wider, deeper and roomier than most aluminum boats. They're fast, safe and sea-worthy. The basic model is the open utility type. Forward, center and aft decks, windshield, steering and convertible tops are available factory installed or for easy owner installation later. Model 116 shown with fore deck, windshield and steering. Inset shows seating plan.

SPECIFICATIONS

	Models 112	124	116	118
Nominal Length	12'	14'	16'	18'
Maximum Beam	54"	61"	68"	78"
Depth Amidships	21"	24"	26½"	31"
Transom Width	48"	56"	56"	60"
Weight	135	205	260	385
Number of Seats	3	4	4	4
O.B.C. Maximum Rated H.P.	16*	40*	50*	75*

*See page 8.



The SARASOTA

Here's the ideal open utility type hull for fishing and family fun on inland waters. A roomy boat with lots of space for tackle and gear. It gives unusual speeds with medium h.p. motors. Rugged, efficient Cadillac designing permits top speeds with full-load safety using higher h.p. motors. Built to last a lifetime with absolutely no maintenance.

SPECIFICATIONS

	Models 812	814	816
Nominal Length	12'	14'	16'
Maximum Beam	54"	56"	63"
Depth Amidships	20"	21"	23"
Transom Width	48"	48"	52"
Weight	135	145	205
Number of Seats	3	3	4
O.B.C. Maximum Rated H.P.	16*	25*	40*

*See page 8.



The CATALINA

For the fisherman or roving car-topper who wants light weight yet strength to handle medium h.p. motors, the Catalina is a perfect choice. All-aluminum with all the top quality features of the larger Cadillac models; separate extrusions for rub strakes and spray rails for strength and double wear protection; no pressed out areas. Can't-sink safety with Styrofoam seat inserts. A honey to handle, and a top value at lower cost.

SPECIFICATIONS

Nominal Length
Maximum Beam
Depth Amidships
Transom Width
Weight
Number of Seats
O.B.C. Maximum Rated H.P.
*See page 8.

Models 712

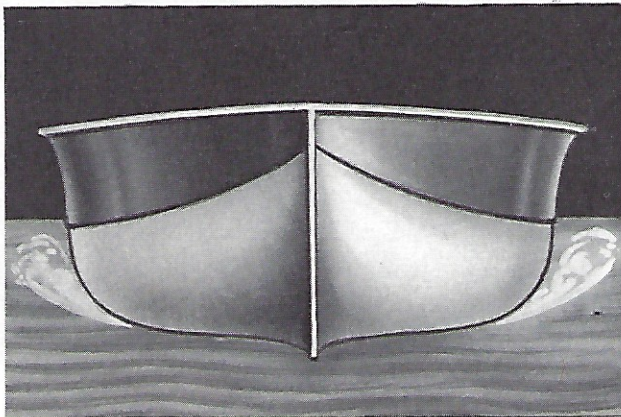
12'
52"
19"
44"
115
3
12*

714

14'
52"
19"
44"
135
3
16*

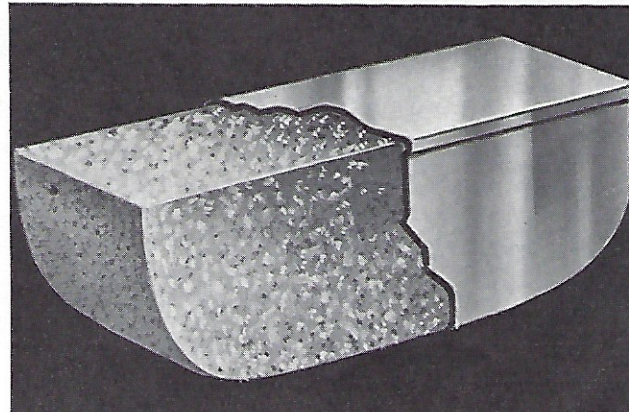
Cadillac QUALITY

is assured by these fine features



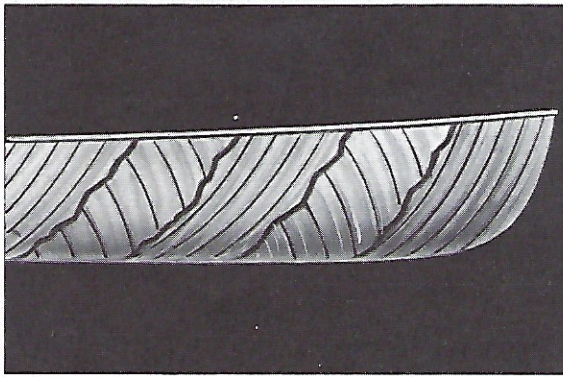
Hydrodynamic Design

Widely flared bow and maximum wetted surface assures a fast planing hull at medium horsepower; a dry-riding, highly stable hull in rough waters. Spray and chop are thrown low and wide, rather than high and alongside.



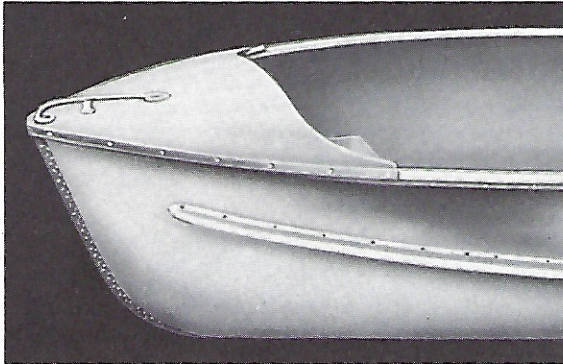
Positive Flotation

Aluminum seat bulkheads are filled with expanded Styrofoam inserts which make Cadillac aluminum hulls unsinkable. There are no air chambers to puncture, leak and fill with water. There is no finer, safer, or more buoyant flotation.



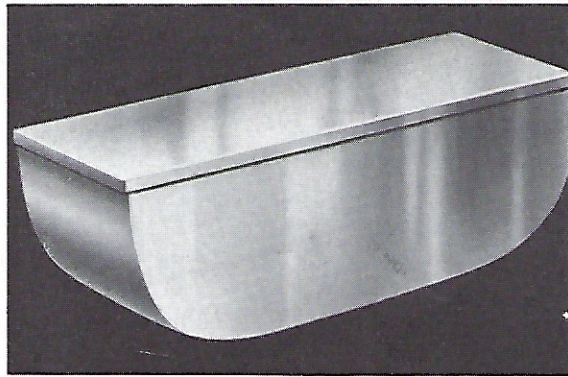
Strength Without Weight

Cadillac molded plywood hulls are 5 to 7 plies of reversed grain clear mahogany veneer, resin-bonded and laminated under high compression. They are so strong they require no heavy ribbing and allow clear uncluttered bottoms. Are light, seamless and leakproof.



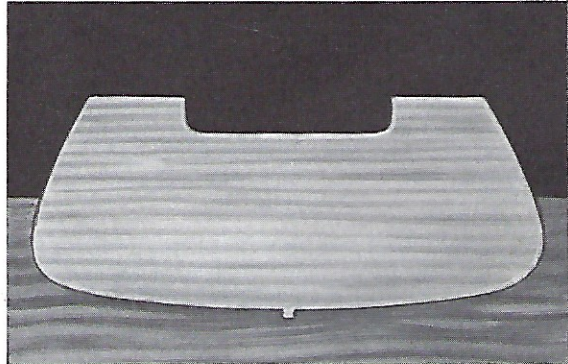
Double-Thick Wear Protection

Keels, bilge keels, and rub strakes are separate aluminum extrusions; are not merely stamped into the hull itself. They are solidly riveted to the hull and ribs to keep all the wear and abrasion of beaching and docking away from the hull itself.



High-Strength Stressing

Seats in aluminum models, except the Catalina, are designed to serve as load-carrying bulkheads. They fit snugly down around the bottom, and greatly reinforce the hull, increasing bottom strength and torsional rigidity.



Special Hull Contours

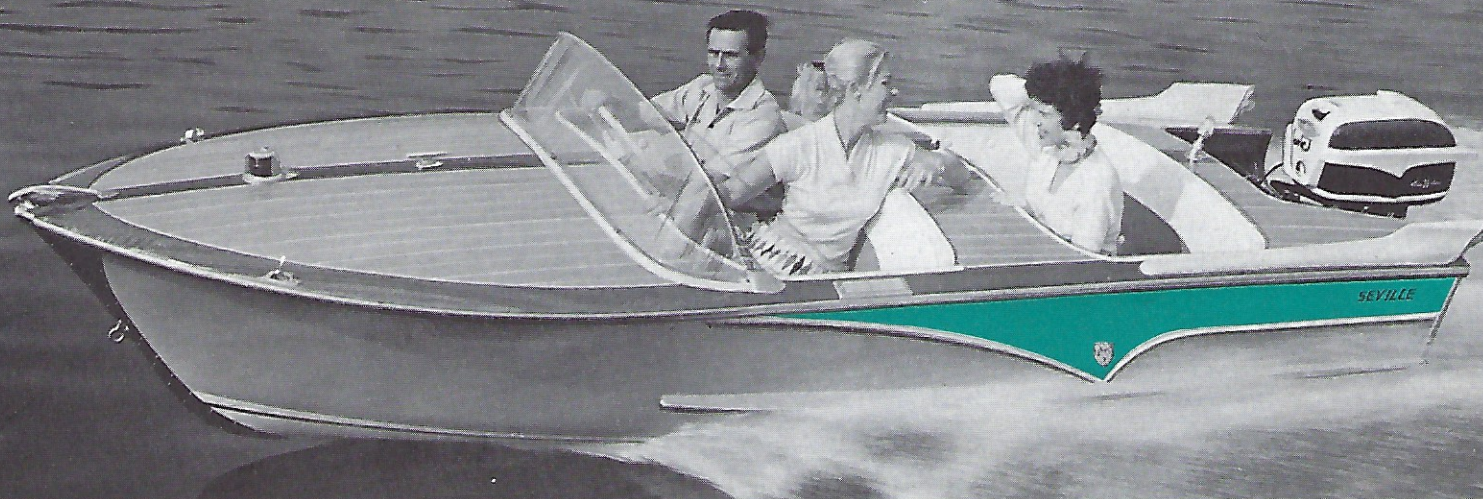
Cadillac molded plywood hulls are made with carefully engineered rounded chines or bilges. This increases handling ease, and permits the hull to assume the proper banking angle automatically in tight turns. They will not trip or skid on corners — a vital safety and performance feature.

- ★ Open model aluminum hulls have solid polished aluminum castings at bow and transom corners for extra strength.
- ★ Double-row riveting at all hull seams are stronger than welds.
- ★ All aluminum parts are preformed to prevent assembly stresses.
- ★ Rub strakes are riveted through hull and ribs for extra strength and rigidity. Improve control, reduce skidding.
- ★ Non-slip, no-glare floor coating.
- ★ Plywood models carry chrome plated solid brass hardware and use all-brass fastenings.
- ★ Upholstery is sun-fast, oil-and-salt resistant vinyl or Naugahyde over foam rubber.
- ★ Plywood models protected by the finest marine varnishes and enamels for beauty and durability.



All Cadillac boats are rated in accordance with maximum recommended horsepower, hull capacity, and flotation standards as established for conservative family use by the Outboard Boating Club of America. The ratings of competitive manufacturers which do not specifically mention O.B.C. authorization cannot be used for comparison with Cadillac ratings.





The SEVILLE

In clean, rakish lines, rich appointments and striking color styling, the new Seville is unequalled among the deluxe outboard runabouts. High compression molded plywood hull with long-grain mahogany exterior facing, planked forward and walk-thru mid-decks. Complete with windshield, steering, running lights, cleat, chocks and step plates. Front and rear cockpits are upholstered in foam rubber cushioned Naugahyde.

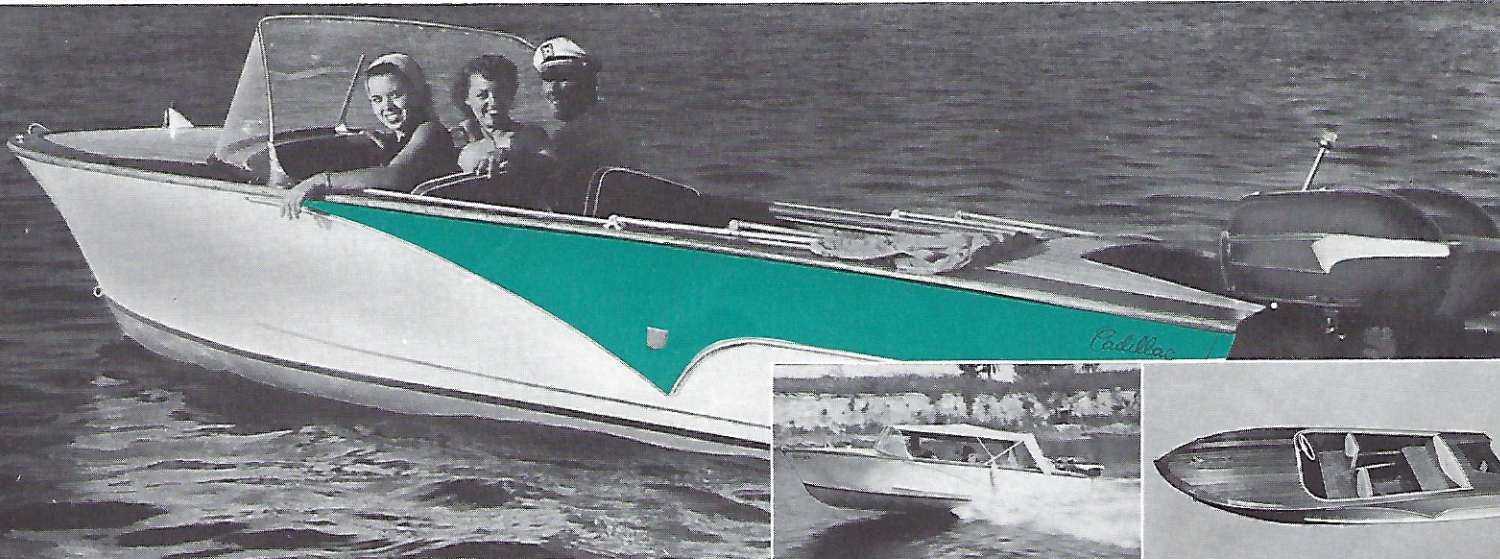
SPECIFICATIONS

Nominal Length	15'
Maximum Beam	65"
Depth Amidships	27"
Transom Width	51"
Weight	450
Number of Seats	2
O.B.C. Maximum Rated H.P.	35*

Model 505

Nominal Length	15'
Maximum Beam	65"
Depth Amidships	27"
Transom Width	51"
Weight	450
Number of Seats	2
O.B.C. Maximum Rated H.P.	35*

*See page 8.



The MONTEREY

Another beautiful Cadillac for '57, here is pure excellence of design featuring a rakish clipper bow, deep all-weather contoured and color-styled hull with planked fore and aft decks. Models 595 and 597, shown, are similar to basic Models 565 and 567 with the addition of such deluxe features as windshield, steering, running lights, and cushioned seats, backs, coamings and deluxe hardware. Inset views show optional convertible top, and interior seating plan.

SPECIFICATIONS

	Models 565	595	567	597
Nominal Length	15'	15'	17'	17'
Maximum Beam	62"	62"	79"	79"
Depth Amidships	28"	28"	33"	33"
Transom Width	54"	54"	67"	67"
Weight	450	490	510	550
Number of Seats	2	2	2	2
O.B.C. Maximum Rated H.P.	45*	45*	65*	65*

*See page 8.



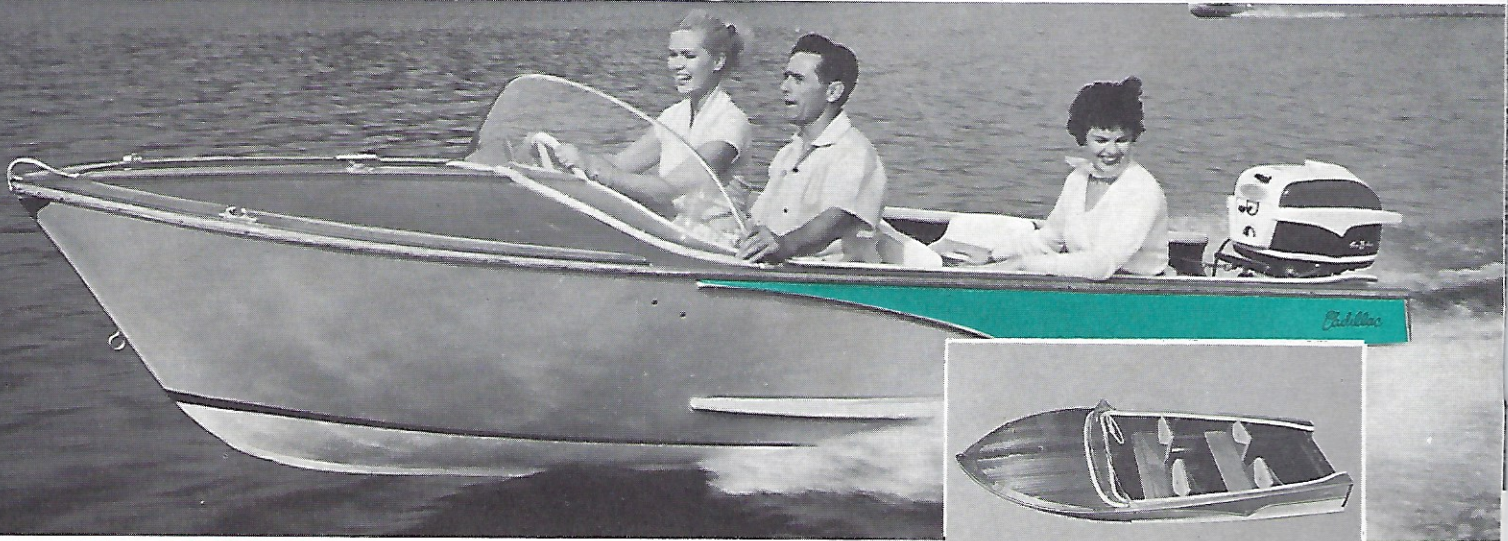
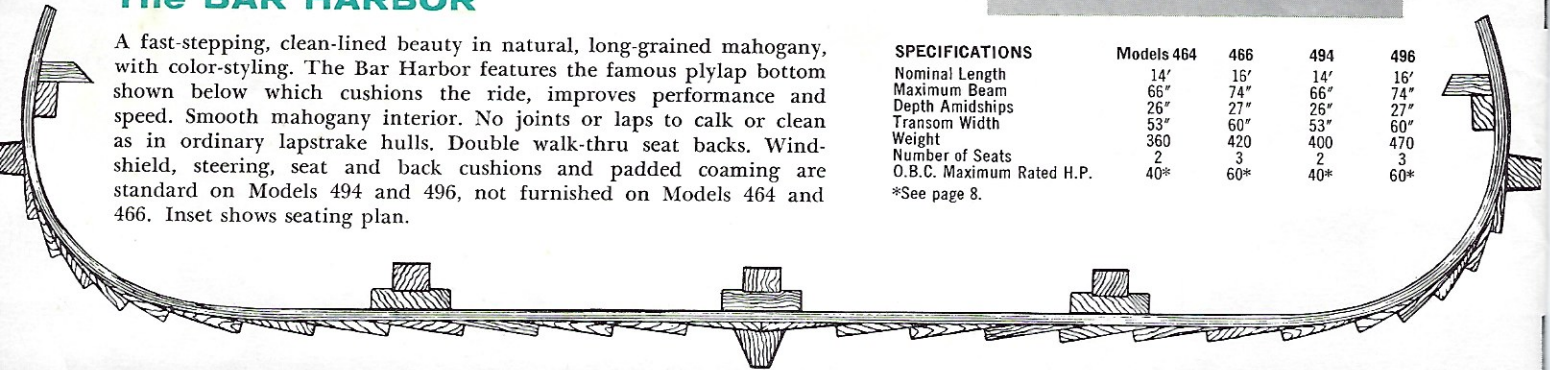
The BAR HARBOR

A fast-stepping, clean-lined beauty in natural, long-grained mahogany, with color-styling. The Bar Harbor features the famous plylap bottom shown below which cushions the ride, improves performance and speed. Smooth mahogany interior. No joints or laps to calk or clean as in ordinary lapstrake hulls. Double walk-thru seat backs. Windshield, steering, seat and back cushions and padded coaming are standard on Models 494 and 496, not furnished on Models 464 and 466. Inset shows seating plan.

SPECIFICATIONS

	Models 464	466	494	496
Nominal Length	14'	16'	14'	16'
Maximum Beam	66"	74"	66"	74"
Depth Amidships	26"	27"	26"	27"
Transom Width	53"	60"	53"	60"
Weight	360	420	400	470
Number of Seats	2	3	2	3
O.B.C. Maximum Rated H.P.	40*	60*	40*	60*

*See page 8.



The NEWPORT

Featuring a widely flared bow and rakish clipper stem, the Newport for '57 has a completely new hull design for improved beauty, speed and performance. The new contours also provide safe handling in rough water. Windshield, steering, seat and back cushions and padded coamings are standard on Models 594, above, and 596, not furnished on Models 564, 566. Inset shows roomy double walk-thru seat arrangement.

SPECIFICATIONS

	Models 564	566	594	596
Nominal Length	14'	16'	14'	16'
Maximum Beam	66"	74"	66"	74"
Depth Amidships	26"	27"	26"	27"
Transom Width	53"	60"	53"	60"
Weight	300	360	340	410
Number of Seats	2	3	2	3
O.B.C. Maximum Rated H.P.	40*	60*	40*	60*

*See page 8.

YOU WILL BE PROUD

AND HAPPY

WITH YOUR NEW

Cadillac

DESIGN

Whether you wish a light car-topper for small inland waters, a deluxe runabout-skier, or a big, beamy offshore sports fisherman, you will enjoy the finest in hull design with a Cadillac. Every boat is precisely dimensioned to provide hull contours that will permit the maximum speed potential, stability, and full-load safety possible within the size and function for which the boat is designed.

CONSTRUCTION

The all-aluminum Cadillacs are made only of high strength alloys suitable for both salt and fresh water use. All parts are performed to prevent any assembled stresses at the seams. Extra-strong solid aluminum castings are used on transom corners on all open utility models, and all rub strakes, keels, gunwales and ribs are separate aluminum extrusions riveted to the hull, not merely stamped into or welded to it. The molded plywood Cadillacs are made of 5 to 7 reversing grain mahogany plys, high compression molded for extreme strength without weight. Only the finest marine finishes are used for beauty and high abrasion resistance.

PERFORMANCE

It is in this area that Cadillac boats have earned their widespread preference. The lightness of the aluminum models gives them unusual speed per motor horsepower. And the special hull configurations in both aluminum and molded plywood models makes them plane quickly and respond instantly to the wheel. They assume the proper banking angle automatically in turns, with no danger of tripping or skidding. Cadillacs ride over the water, not through it, and in handling ease are pure delight to the true boatsman.

SAFETY

The safety built into Cadillac hulls is truly outstanding. All models have unusually wide beam and depth amidships for stability, and full-load safety in rough water. The chines are rounded to permit the correct banking attitude and to prevent tripping or skidding in tight turns. Styro-foam seat inserts in the aluminum models provide positive flotation, rather than air chambers which might leak and fill. Even safe, solid footing has been assured by the use of a durable, non-slip floor coating.





Cadillac

sweetest boat afloat