### PRIVACY POLICY

#### Terms of Use

Your privacy on the internet is important to APEX Educational Programs, LLC. Use of APEXEDUCATIONALPROGRAMS.COM (henceforth, referred to as "OUR WEBSITE") signifies your agreement with the following terms of use. If you do not agree with any of these terms of use, please do not use OUR WEBSITE. APEX Educational Programs, LLC reserves the right, in its sole discretion, to modify these Terms of Use at any time and you agree to be bound by such modifications through your use of OUR WEBSITE.

As part of the operation of OUR WEBSITE we may gather certain types of information about users of OUR WEBSITE. OUR WEBSITE collects two types of personally identifying information from users: personal data (such as names and email addresses); and aggregated data (such as information about traffic patterns on OUR WEBSITE on a daily basis).

### Personal Data

Personal data is collected when users provide personal data to OUR WEBSITE, for example in registering for electronic newsletters, in submitting Requests for Proposals, in answering surveys and in requesting information from OUR WEBSITE.

# Aggregated Information

Aggregated information, such as which pages users access or visit and information volunteered by users, such as survey information and/or site registrations, is collected through various methods. For example, OUR WEBSITE collect IP addresses. An IP address is a number that is automatically assigned to your computer whenever you are surfing the Web. Web servers, the computers that "serve up" Web pages, automatically identify your computer by its IP address, and when you request a page from OUR WEBSITE does not link IP addresses to anything personally identifiable, so although your session will be logged, you will remain anonymous to us. OUR WEBSITE collects IP addresses for the purposes of system administration and to provide aggregate data to partners about the volume of use on OUR WEBSITE.

# Use of Cookies

OUR WEBSITE also uses "cookies" to collect information. A cookie is a small data file that most WEBSITE write to your hard drive for record keeping purposes when you visit them. Cookies allow OUR WEBSITE to measure activity on the Site and to improve your user experience, for example, by remembering your viewing preferences. Cookies are used by OUR WEBSITE to measure activity on the Site and make improvements and updates based on which areas are popular and which are not. OUR WEBSITE does not use cookies to retrieve information from your computer that was not originally sent in a cookie. Except for personal information voluntarily provided by you (i.e., during newsletter registration or a request for information), OUR WEBSITE does not use information transferred through cookies for any promotional or marketing purposes, nor is that information shared with any third parties whatsoever. Most browsers are initially set to accept cookies. If you'd prefer, you can set yours to refuse cookies or to alert you when cookies are being sent. However, it is possible that some parts of OUR WEBSITE will not function properly if you do so.

# Use of Information Collected by OUR WEBSITE

OUR WEBSITE uses both the personal and aggregated information we collect for multiple purposes. The information is used to improve the content of OUR WEBSITE, to customize the content and/or layout of OUR WEBSITE for each individual user and to notify users about updates to OUR WEBSITE or promotional offers or opportunities that we

believe will be of interest to you. OUR WEBSITE does not share aggregated information with third parties for both advertising and promotional purposes. OUR WEBSITE does not share your personal information with third parties without your permission.

### **Children and Privacy**

APEX Educational Programs, LLC encourages parents and guardians to spend time with their children online, and to be fully familiar with the sites visited by their children. No information should be submitted to or posted on OUR WEBSITE by users under the age of 13 without the consent of their parent or guardian. Personal information from anyone registering on the site and reporting they are under the age of 13 is not kept in our database.

### Links to Other Sites

It is important to note that OUR WEBSITE contains links to sites other than OUR WEBSITE, and that those sites may not follow the same privacy policies as OUR WEBSITE. This can include links from sponsors, content providers and partners who may use OUR WEBSITE's logo and or style as a result of a co-branding agreement. These sites may send their own cookies to you, and may collect data and make uses of it that OUR WEBSITE would not.

# Trademarks, Copyrights & Restrictions

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# Use of Materials

APEX Educational Programs, LLC reserves the right to re-publish materials submitted to OUR WEBSITE and to the APEX Educational Programs, LLC through electronic message by users, including but not limited to testimonials, reviews and photographs without the obligation to pay fees or royalties for the reuse of submitted materials.

#### Jurisdiction

This agreement shall be governed by and construed in accordance with the laws of the State of Texas, as it is applied to agreements entered into and performed within that State. Any action brought to enforce this agreement or matters related to the site shall be brought in either the State or Federal Courts of the United States. If any provision of this agreement is deemed void, unlawful or otherwise unenforceable for any reason, that provision shall be severed from this agreement and the remaining provisions of this agreement shall remain in force. This contains the entire agreement between you APEX Educational Programs, LLC concerning your use of OUR WEBSITE, and the agreement shall not be modified, except in writing, signed by both parties.

#### How to Unsubscribe from Newsletters

If you'd rather not receive news and updates via email, send a letter to APEX Educational Programs, LLC, 10218 FM 1878, Nacogdoches, TX 75961.

#### Disclaimers

By using OUR WEBSITE and/or posting Materials, you agree to indemnify APEX Educational Programs, LLC, its officers, directors, employees, agents, distributors and affiliates for any and all claims, damages, losses and causes of action arising out of your breach or alleged breach of this agreement.

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OUR WEBSITE reserves the right to change this policy at any time by notifying users of the existence of a revised privacy policy. You can call us with any further questions at 936.553.8504.