



JASON VANBUSKIRK

AN ENTREPRENEUR AT HEART
WITH A LEADERSHIP MENTALITY

PROFESSIONAL SKILLS

Agronomy
Turfgrass management
Team leadership
Social media strategy
Marketing
Web content development
Copywriting
Corporate blogging
Project management
Market research
Comfortable in front of people

PERSONAL SKILLS

Public speaker
Reliable
Organized
Time management
Team player
Fast learner
Motivated
Passionate
Family man

SOCIAL

FB: fb.me/uriturf

Twitter: @uriturf

LI: linkedin.com/in/jason-vanbuskirk

AFFILIATIONS

GCSAA CLASS A MEMBER

GCSANE MEMBER

GCSANE BOARD MEMBER | 2012-2015

MA CAT 37 | 2008-2017

SYNGENTA BUSINESS INSTITUTE | 2014

USA ICE HOCKEY OFFICIAL | 1995-

ABOUT

I'm an entrepreneur at heart with a leadership mentality. Agronomy is my professional background, but I have a continuing hunger for education and personal development. Creating influence in every conversation will always remain a part of who I am. I'm looking forward to meeting you!

WORK EXPERIENCE

VP SALES & MARKETING

GreenSight | Feb 2018 - Present

- Manage existing customers and acquire new business
- Grew customer base 200% in 18 months
- Work with and assist distribution partners worldwide
- Create social media content, blog entries, & advertisement

FOUNDER, DIRECTOR

TurfCloud, Inc. | Jan 2016 - Feb 2018

- Started a data harnessing and technology consulting business for the green industry
- Company was acquired by GreenSight in 2018, but brand stayed intact as TurfCloud

GOLF COURSE SUPERINTENDENT, CLASS A

Stow Acres Country Club | 2008 - 2016

- Supervised a 36-hole daily fee facility which includes two golf courses, a driving range, and multiple practice facilities
- Responsibilities included the management of budget, water, labor, chemical application, and overall turf grass health (utilizing technology to a high degree to capture all necessary data)
- Worked closely with the owner and general manager to match club desires and budgetary guidelines on a weekly basis
- Worked diligently to provide updated projection plans for the continual improvement of the facility
- Superior ability to control pests, manage water, manage labor, and reduce costs annually

EDUCATION

BACHELOR'S DEGREE,
ENVIRONMENTAL HORTICULTURE & TURF GRASS MANAGEMENT

University of Rhode Island | 2002 - 2006

REFERENCES GIVEN UPON REQUEST