

ARA Board of Directors

President
Jim Lee

1st Vice President
Jimmy Driggers

2nd Vice President
Adam Newcomb

Bareback Riding
Cody Mounts

Saddle Bronc Riding
Drew Johnson

Breakaway Roping
Destiney Woods

Calf Roping
Brylin Smith

Steer Wrestling
Casey Greer

Barrel Racing
Katelyn Danzy

Team Roping
Seth Driggers

Bull Riding
Tim Edwards

Contract Acts
Tom Harrington

Producer Director
Dusty Breedlove



Est. 1968

Partnership

&

Advertising

Programs

2025

Shelly McCain* ARA Secretary *
PO Box 905 *Vilonia, AR 72173
501-733-8494*ararodeo@gmail.com

★ **RODEO** ★

The Arkansas Rodeo Association (ARA) was established in 1968. For 57 years the ARA has brought the world of rodeo to cities and towns across Arkansas, Oklahoma, Louisiana, and Texas. Our goal is to promote and preserve the sport of rodeo and its rodeo athletes.

Every year, our membership averages 400 cowboys and cowgirls who compete in Saddle Bronc Riding, Bareback Riding, Bull Riding, Tie Down Roping, Breakaway Roping, Team Roping, Steer Wrestling, and Barrel Racing.

This year we will again travel the state and surrounding areas promoting rodeo to preserve the roots of the western lifestyle.

Please join in our quest by promoting your company throughout the State with an organization founded on tradition, hard work, and the **COWBOY** way of life.



Deadline for Sponsorships: August 15th, 2025

Corporate Sponsor \$5,000

- ◆ Business card size ad displayed on ARA website homepage with link to your company's website
- ◆ Corporate logo on all Finals jackets, approximately 220 awarded yearly
- ◆ Feature your Company's merchandise during the Finals
- ◆ Arena banner with logo
- ◆ Posted on ARA Facebook

Sponsor \$2,500

- ◆ Business posted on ARA Facebook
- ◆ Business card size ad displayed on ARA website sponsor page with link to your company's website
- ◆ Company name displayed on 15 event Finals jackets
- ◆ Arena banner with logo

Champion Sponsor \$1,000

- ◆ Business Posted on ARA Facebook
- ◆ Company ad displayed on ARA website sponsor page with link to your company's website
- ◆ 1 Complimentary Finals jacket

Timed Event Banner \$600 (only 2 available)

- ◆ Banner with your logo displayed on timed event chute
- ◆ Business Posted on ARA Facebook and Website

Finals Banner \$300

- ◆ Banner with company logo displayed in arena during Finals
- ◆ Business posted on ARA Facebook and Website

Buckle Sponsor \$500

- ◆ Business posted on ARA Facebook and Website

Jacket Sponsor \$500

- ◆ Business posted on ARA Facebook and Website
- ◆ Company name displayed on 15 event Finals jackets

ARA Website Advertising

- ◆ Company ad or logo displayed on ARA website with link to your company's website \$500
- ◆ Company name listed on ARA website sponsor page with link to your company's website \$250

**The above list shows typical donation amounts. However, our Association will graciously accept any donation you are able to send.*

Interested in becoming a sponsor? Contact the ARA Office or an ARA Director