

ARA Board of Directors

President
Tom Green

1st Vice President
Jimmy Driggers

2nd Vice President
Jim Lee

Bareback Riding
Jonathan Gibson

Saddle Bronc Riding
Lane Jason

Breakaway Roping
Kyla Jones

Calf Roping
Open

Steer Wrestling
Casey Greer

Barrel Racing
Sable Emerson

Team Roping
Adam Newcomb

Bull Riding
Brandon Janes

Contract Acts
Tom Harrington

Producer Director
Dusty Breedlove



Est. 1968

Partnership

&

Advertising

Programs

2023

Judy Canant* ARA Secretary *
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501-607-4100*ararodeo@gmail.com

★ **RODEO** ★

The Arkansas Rodeo Association (ARA) was established in 1968. For 52 years the ARA has brought the world of rodeo to cities and towns across Arkansas, Oklahoma, Louisiana and Texas. Our goal is to promote and preserve the sport of rodeo and its rodeo athletes.

On a yearly basis, our membership averages 400 cowboys and cowgirls who compete in Saddle Bronc Riding, Bareback Riding, Bull Riding, Tie Down Roping, Breakaway Roping, Team Roping, Steer Wrestling, and Barrel Racing.

This year we will again travel the state and surrounding areas promoting rodeo in order to preserve the roots of the western lifestyle.

Please join in our quest by promoting your company throughout the State with an organization founded on tradition, hard work and the **COWBOY** way of life.



Deadline for Sponsorships: August 15th, 2023 **Corporate Sponsor \$5,000**

- ◆ Full Page ad in Finals Souvenir Program , Business card size ad displayed on ARA website homepage with link to your company's website
- ◆ Corporate logo on all Finals jackets, approximately 220 awarded yearly
- ◆ Feature your Company's merchandise during the Finals
- ◆ Arena banner with logo
- ◆ 4 Complimentary Finals jackets

Event Sponsor \$2,500

- ◆ ½ page ad in Finals Souvenir Program
- ◆ Business card size ad displayed on ARA website sponsor page with link to your company's website
- ◆ Company name displayed on 15 event Finals jackets
- ◆ Arena banner with logo
- ◆ 2 Complimentary Finals jackets

Saddle Sponsor \$1,000

- ◆ ¼ page ad in Finals Souvenir Program
- ◆ Company ad displayed on ARA website sponsor page with link to your company's website
- ◆ 1 Complimentary Finals jacket

Timed Event Banner \$600 (only 2 available)

- ◆ Banner with your logo displayed on timed event chute
- ◆ 1/8 page ad in Finals Souvenir Program
- ◆ 1 Complimentary Finals jacket

Finals Banner \$300

- ◆ Banner with company logo displayed in arena during Finals
- ◆ 1/8 page ad in Finals Souvenir Program

Buckle Sponsor \$500

- ◆ 1/8 page ad in Finals Souvenir Program

Jacket Sponsor \$500

- ◆ 1/8 page ad in Finals Souvenir Program
- ◆ Company name displayed on 15 event Finals jackets

Advertising Only (Souvenir Rodeo Program)

- ◆ Full Page \$200
- ◆ 1/2 Page \$150
- ◆ 1/4 Page \$100
- ◆ 1/8 Page \$50

ARA Website Advertising

- ◆ Company ad or logo displayed on ARA website with link to your company's website \$500
- ◆ Company name listed on ARA website sponsor page with link to your company's website \$250

**The above list shows typical donation amounts. However, our Association will graciously accept any donation you are able to send.*

Interested in becoming a sponsor? Contact the ARA Office or an ARA Director