

***“NFL Moneyball”***

Where would the NFL be without the compliment of shows that add entertainment and insight to the games?   
  
There are studio shows, highlight programs, even fantasy features and programming; even the fantastic NBC Sports Network, who brings fans *NFL Turning Point* has a business-minded sports program.  
  
***“NFL Moneyball”*** predicts, reviews, and analyzes the games from the unique perspective of a strategist who has successfully mastered and uses a revolutionary concept called NFL-ESP (Extended Strategic Principles); and using statistics based on a POWER RATING and a POWER SPREAD.  
  
Based in part on the Academy Award® nominated film of the same name; the trend toward NFL teams seeking a competitive edge has led to teams beginning to use such data and form front-office departments seeking such fascinating and insightful information.  
  
In addition, while this may, may parallel other readily-available information; this valuable information and insight can be used by millions-and-millions of other fans who may find this info financially rewarding; not unlike a fantasy football program may lend value to fans decision-making or investments in a fantasy football league; that in itself, a billion-dollar industry.  
  
In the end, ***“NFL-Moneyball”*** carries the newfound tradition featuring either past players or personnel who offer professional and personal insights from a perspective that gives NFL fans unheralded access to the evolution, innovation, and revolution of the greatest game ever played.

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