|  |  |  |  |  |  |  |  |  |  |  |  |
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| **C:\Users\hello\Pictures\Folder Covers\NFL-ESP Logo-FlagCom-e.jpgC:\Users\hello\Pictures\Folder Covers\NFL-ESP Logo-FlagCom-e.jpgNFL-ESP Logo-FlagCom-Centered.jpgNFL-ESP Logo-FlagCom-Centered.jpg**  **NFL-ESP [EXTENDED STRATEGIC PRINCIPLES]**  **PROGRAM** | | | | | | | | | | | |
| **PRINCIPLES:** | STRATEGIC | | | MOTIVATIONAL | | X’s and O’s | | | | SPIRITUAL | |
|  | **PRE-GAME**  **MANAGEMENT** | | | | | | | | | | |
| **STRATEGIC PRINCIPLE SYSTEM**: | | | | | | | POWER-RATING \_\_\_ - \_\_\_ =  POWER-SPREAD \_\_  PROBABILITY PERCENTAGE \_\_ % | | | |
| **IN-GAME**  **MANAGEMENT DECISIONS** | | | | | | | | | | |
| 7 BASIC STRATEGY COMPONENTS | | | | | | | | | | |
| Score  \_\_ - \_\_ | | N/A  \_\_\_ | V N/A  \_ | | N/A  \_\_ | | N/A  \_ | | N/A  \_\_ | | POWER-SPREAD  \_\_ |
|  | NFL-ESP Logo-Website.jpg | | | | | | | | | | [PSI] POWER-SPREAD INDEX  \_\_ |
| PROBABILITY PERCENTAGE %  \_\_ |
| *NFL-ESP results in a 10-15% increase*  *in POINT PRODUCTION and team wins.* | | | | | | | **FINAL SCORE** | | | | \_\_ - \_\_ |
| [GMC] GAME MANAGEMENT CONSULTANT/COORDINATOR | | | | | | | | | | | |