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| **C:\Users\hello\Pictures\Folder Covers\NFL-ESP Logo-FlagCom-e.jpgC:\Users\hello\Pictures\Folder Covers\NFL-ESP Logo-FlagCom-e.jpgNFL-ESP Logo-FlagCom-Centered.jpgNFL-ESP Logo-FlagCom-Centered.jpg****NFL-ESP [EXTENDED STRATEGIC PRINCIPLES]** **PROGRAM** |
| **PRINCIPLES:** | STRATEGIC | MOTIVATIONAL | X’s and O’s | SPIRITUAL |
|  | **PRE-GAME** **MANAGEMENT**  |
| **STRATEGIC PRINCIPLE SYSTEM**: | POWER-RATING \_\_\_ - \_\_\_ =POWER-SPREAD \_\_PROBABILITY PERCENTAGE \_\_ % |
| **IN-GAME** **MANAGEMENT DECISIONS** |
| 7 BASIC STRATEGY COMPONENTS |
| Score\_\_ - \_\_ | N/A\_\_\_ | V N/A\_ | N/A\_\_ | N/A\_ | N/A \_\_ | POWER-SPREAD\_\_ |
|  | NFL-ESP Logo-Website.jpg | [PSI] POWER-SPREAD INDEX \_\_ |
| PROBABILITY PERCENTAGE %\_\_ |
| *NFL-ESP results in a 10-15% increase* *in POINT PRODUCTION and team wins.* | **FINAL SCORE** | \_\_ - \_\_ |
| [GMC] GAME MANAGEMENT CONSULTANT/COORDINATOR  |