



2021 FGDLA Sponsorship Benefits

Benefactor: \$3,000

- One position on the FGDLA Board of Advisors *
- Identification of sponsorship level on FGDLA Home page Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)**
- Identification of sponsorship level in the FGDLA eNewsletter and eBulletins
- Featured placement of articles in the FGDLA eNewsletter and eBulletins
- Name and logo on all advertising and materials for annual conference
- Name and logo on sign in FGDLA booth at conferences/events
- Five individual memberships
- Opportunity to sponsor an event, meal, or break at annual conference (First choice over Platinum sponsor)
- Placement of four new company case studies on FGDLA website (subject to approval) **
- Placement of company logo and link on all FGDLA email marketing campaigns
- Promotion of company logo on FGDLA sponsored Webinars (subject to approval) **

Platinum: \$2,000

- Identification of sponsorship level on FGDLA Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)**
- Identification of sponsorship level in the FGDLA eNewsletter and eBulletins
- Placement of articles in the FGDLA eNewsletter and eBulletins
- Name and logo on all advertising and materials for annual conference
- Name and logo on sign in FGDLA booth at conferences/events
- Four individual memberships
- Opportunity to sponsor an event, meal, or break at annual conference (First choice over Gold sponsor)
- Placement of two new company case studies on FGDLA website (subject to approval) **

Gold: \$1,000

- Identification of sponsorship level on FGDLA Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)**
- Identification of sponsorship level in the FGDLA eNewsletter and eBulletins
- Placement of articles in the FGDLA eNewsletter and eBulletins
- Name and logo on all advertising and materials for annual conference
- Name and logo on sign in FGDLA booth at conferences/events
- Three individual memberships
- Opportunity to sponsor an event, meal, or break at annual conference (First choice over Silver sponsor)
- Placement of one new company case study on FGDLA website (subject to approval) *

Silver: \$600

- Identification of sponsorship level on FGDLA Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)**
- Identification of sponsorship level in the FGDLA eNewsletter and eBulletins
- Placement of articles in the FGDLA eNewsletter and eBulletins
- Name and logo on all advertising and materials for annual conference
- Name and logo on sign in FGDLA booth at conferences/events
- Two individual memberships
- Opportunity to sponsor an event, meal, or break at annual conference (First choice over Bronze sponsor)

Bronze: (nonprofit) \$300

- Identification of sponsorship level on FGDLA Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)**
- Identification of sponsorship level in the FGDLA eNewsletter and eBulletins
- Placement of articles in the FGDLA eNewsletter and eBulletins
- Name on all advertising and materials for annual conference
- Name on sign in FGDLA booth at conferences/events
- One individual membership
- Opportunity to sponsor an event, meal, or break at annual conference

Sponsorship Add-Ons *(Must choose one of the levels above)*

Annual Awards Luncheon Sponsor approximately \$3,000 (One Available)

- Full page Ad in annual awards luncheon program
- Verbal recognition as awards luncheon sponsor during annual awards luncheon
- Opportunity to give brief speech at annual awards luncheon
- Opportunity to place promotional materials at each place setting at annual awards luncheon
- Name and logo on FGDLA awards webpage

Annual Awards Sponsor approximately \$3,000 (One Available)

- Full page Ad in annual awards luncheon program
- Verbal recognition as awards sponsor during annual awards luncheon
- Opportunity to give brief speech at annual awards luncheon
- Opportunity to have one person in award winners photos
- Name and logo on FGDLA awards webpage

*The Board of Advisors (BoA) is a distinguished body of distance learning and industry leaders who advise the Board of Directors (BoD) on all matters related to the advancement of the goals of the FGDLA. An individual must be nominated by a member of the FGDLA Board of Directors and elected by the majority of the quorum of the Board of Directors present.

**** Informational, educational and non-direct marketing of products and services**

Note: Sponsorships may be by cash or a combination of cash and services. Services may not exceed 50% of the pledged amount and must be submitted to and approved by the FGDLA Board before the sponsorship period begins. FGDLA accepts full and partial year sponsorships at the fee indicated above or at 50% of the fee for less than seven months in the calendar year.

Organizational (sponsorship) Membership: Individual membership (latent category) can be obtained via organizational sponsorship.