



## 2020 FGDLA Sponsorship Benefits

### **Benefactor: \$3,000**

- One position on the FGDLA Board of Advisors
- Identification of sponsorship level on FGDLA Home page Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)\*
- Identification of sponsorship level in the FGDLA eNewsletter
- Featured placement of articles in the FGDLA eNewsletter
- Name and logo on all advertising and materials for annual conference
- Name and logo on sign in FGDLA booth at conferences/events
- Five individual memberships
- Opportunity to sponsor an event, meal, or break at annual conference (First choice over Platinum sponsor)
- Placement of four new company case studies on FGDLA website (subject to approval) \*
- Promotion of four Webinars a year (subject to approval) \*
- Six social media promotions per year

### **Platinum: \$2,000**

- Identification of sponsorship level on FGDLA Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)\*
- Identification of sponsorship level in the FGDLA eNewsletter
- Placement of articles in the FGDLA eNewsletter
- Name and logo on all advertising and materials for annual conference
- Name and logo on sign in FGDLA booth at conferences/events
- Four individual memberships
- Opportunity to sponsor an event, meal, or break at annual conference (First choice over Gold sponsor)
- Placement of two new company case studies on FGDLA website (subject to approval) \*
- Promotion of two Webinars a year (subject to approval) \*
- Four social media promotions per year

### **Gold: \$1,000**

- Identification of sponsorship level on FGDLA Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)\*
- Identification of sponsorship level in the FGDLA eNewsletter
- Placement of articles in the FGDLA eNewsletter
- Name and logo on all advertising and materials for annual conference
- Name and logo on sign in FGDLA booth at conferences/events
- Three individual memberships
- Opportunity to sponsor an event, meal, or break at annual conference (First choice over Silver sponsor)
- Placement of one new company case study on FGDLA website (subject to approval) \*
- Promotion of one Webinar a year (subject to approval) \*
- Two social media promotions per year

**Silver: \$600**

- Identification of sponsorship level on FGDLA Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)\*
- Identification of sponsorship level in the FGDLA eNewsletter
- Placement of articles in the FGDLA eNewsletter
- Name and logo on all advertising and materials for annual conference
- Name and logo on sign in FGDLA booth at conferences/events
- Two individual memberships
- Opportunity to sponsor an event, meal, or break at annual conference (First choice over Bronze sponsor)

**Bronze: (nonprofit) \$300**

- Identification of sponsorship level on FGDLA Web site (link to sponsor website)
- Use of the FGDLA logo in ads and communications (subject to approval)\*
- Identification of sponsorship level in the FGDLA eNewsletter
- Placement of articles in the FGDLA eNewsletter
- Name on all advertising and materials for annual conference
- Name on sign in FGDLA booth at conferences/events
- One individual membership
- Opportunity to sponsor an event, meal, or break at annual conference

**Sponsorship Add-Ons** *(Must choose one of the levels above)****Annual Awards Luncheon Sponsor approximately \$3,000 (One Available)***

- Full page Ad in annual awards luncheon program
- Verbal recognition as awards luncheon sponsor during annual awards luncheon
- Opportunity to give brief speech at annual awards luncheon
- Opportunity to place promotional materials at each place setting at annual awards luncheon
- Name and logo on FGDLA awards webpage

***Annual Awards Sponsor approximately \$3,000 (One Available)***

- Full page Ad in annual awards luncheon program
- Verbal recognition as awards sponsor during annual awards luncheon
- Opportunity to give brief speech at annual awards luncheon
- Opportunity to have one person in award winners photos
- Name and logo on FGDLA awards webpage

**\* Informational, educational and non-direct marketing of products and services**

**Note:** Sponsorships may be by cash or a combination of cash and services. Services may not exceed 50% of the pledged amount and must be submitted to and approved by the FGDLA Board before the sponsorship period begins. FGDLA accepts full and partial year sponsorships at the fee indicated above or at 50% of the fee for less than seven months in the calendar year.

**Organizational (sponsorship) Membership:** Individual membership obtained via organizational sponsorship may not receive the same benefits as full members.