



Jeff Welch

Biographical Summary

Jeff Welch is a Learning Solution Architect with Personnel Decisions Research Institute (PDRI), a Corporate Executive Board (CEB) company. PDRI, based out of Arlington, Virginia, provides training and performance solutions to global commercial clients and also has clients in all corners of the US Federal Government, including various regulatory agencies and elements within the Intelligence Community (IC). Jeff is a technical executive, who specializes in the use of technology to deploy training, simulations, and performance-enhancing information systems. He has twenty-three years of broad-based expertise in program/project management, information systems design and development, and specializes in fields associated with expert-systems performance support and the e-Learning industry. While being highly technically oriented, he is also a proficient Instructional Systems Designer (ISD) and instructor/speaker. He has been repeatedly recognized, by peers and clients in leading commercial and government organizations, for his systems design, development, and deployment.

As a learning and performance solution architect, Jeff relates to customers, stakeholders, and team members at executive through developer levels. He drives vision and business practices to maintain a focus on performance increases while balancing the operational needs of the projects he is leading. Jeff is a proven problem solver with strong work ethic and a natural ability to motivate staff through unique challenges. Jeff is also known for his ability to write and present highly technical concepts and project plans in a manner that non-technical stakeholders can understand. He excels at written and oral presentations and provides a strong technical liaison between technology-based services and other business units (e.g., operations managers, designers, developers, and executive stakeholders).

After entering the information systems industry in 1989, with Ford Aerospace Corporation (working for various members of the US Intelligence Community) as a component-level electronic systems technician and training developer, Jeff has accumulated twenty-three years of experience in systems development. Early in his career, he specialized in the development and presentation of training using the Instructional Systems Design (ISD) process to develop training for unique data collection and processing systems. For the past nineteen years he has specialized in the use of computer-based training technologies to develop systems and products that deploy Computer/Web Based Training (CBT/WBT). He has also led the development of many Electronic Performance Support Systems (EPSS), expert system based performance enhancement applications, and training simulations. Recently, Jeff has focused on developing Government Services business units for several highly specialized government and commercial contractors.

Publications

Bare Knuckled Project Management: How to Succeed at Every Project (Gruebl/Welch 2013); Gameplan Press