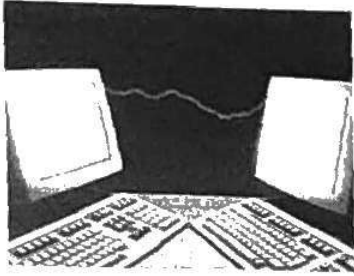


MARTIN DRIVE NEIGHBORHOOD ASSOCIATION E-BULLETIN



We are starting monthly e-bulletins. These will be in addition to quarterly newsletters. The association is in a new stage of growth, and we hope to be able to reach more of our neighbors with timely news through e-

bulletins.

The purpose of the MDNA E-Bulletin is to make you aware of issues that concern our neighborhood. It will include much good news and fun activities that otherwise that you may not know about, as well as issues of concern. We have more positive things to announce than words of warning.

Please encourage your neighbors to go to the MDN website at <http://martindrive.org> to sign up for this e-bulletin. Valuable information will be available first by e-bulletin. For those of you without access to e-mail, most of this information will be published in our quarterly newsletters. We can spread information quickly by e-mail. <>

ATTENTION:

The November MDNA meeting is:

November 12, 2007
WASHINGTON PARK SENIOR CENTER
6:15 pm - 7:30 p.m.
4420 West Vliet Street

TRICK OR TREAT REGISTRATION

Saturday, October 13, 2007
10:00 a.m.-Noon
Wednesday, October 17 and 24
6:00 to 8:00 pm

Register your kids at: Heritage West
4303 W. Vliet Street, Side Door.

NIGHT TIME TRICK OR TREAT FRIDAY, OCTOBER 26

Our ever loved and best-attended neighborhood event is Night Time Trick or Treat. This is the 13th year of this annual event. There may be a few special surprises.



For instance, we would like to do a photo shoot of those adorable, cats, witches, bumblebee's princesses, pirates and superheroes. Is anyone up for helping with this? We need a photographer and a setting for our photo shoot. Volunteer by calling Naima at 758-0177

This year's trick or treat event takes place on Friday, October 26 from 7:30 to 8:30 p.m. The Halloween Planning Committee is busy getting permits and updating flyers and signs. **All kids must be registered!** See the pullout flyer in this newsletter.

Registration will be Wednesday, Oct. 17 and 24 from 6-8 p.m. and Saturday, Oct. 20 from 10 a.m. to noon. Anyone interested in volunteering to help with this event should contact Pat Mueller at 933-5589, or via e-mail at hwproperties@netzero.com.<>

MEMORIES OF HALLOWEEN NIGHT TIME TRICK-OR-TREAT

By Alisha Terry

I have lived in the Martin Drive neighborhood since the age of two. I attended block parties, neighborhood meetings with my mother and other neighborhood events. Although I am now 20 years old, in my third year of college and live in an apartment, I have remained in this neighborhood.

During my growing up years, I participated in the Night Time Trick-or-Treat event every year since it began in 1994. It is one of my favorite childhood memories. My sister and I would plan our costumes weeks in advance, preparing for the big day. Of course, our favorite part was the candy.

One memory of the Halloween event is of the very first Night Time Trick-or-Treat. My mother gave us the task of handing out candy to children who came to our house. Being somewhat generous, we ended up handing out all of the candy within about the first half

(Continued on page 3)

MARTIN DRIVE GIVE BACK BASKETBALL LEAGUE



Naima Adedapo, our neighborhood youth coordinator, has been out and about meeting kids in the neighborhood and surveying their interests. Many of you may know her as Adelola's beautiful young daughter from 42nd St. There are some great kids and some great parents. Now we just need to put them together with more structured and safe activities.

Many young boys are interested in basketball and football. We were able to put together a neighborhood team, which started Sept. 22 and will run for 15 weeks. Our coach is Scott Staring of 42nd St. His wife Mary and Cindy Hartzheim will drive kids to the league weekly. We plan to sponsor food (hamburgers) on one of the Saturdays.

WASHINGTON PARK SENIOR CENTER

Fall computer classes began in September. Classes are offered for people age 50 and older. There is a fee for classes. However, the price is significantly reduced for seniors 62 and older. A variety of classes are held for beginners all the way to advanced students.

Various other recreational and exercise programs are offered. For class schedules and fees, please contact Jodie Schladweiler at (414) 933-2332, Monday through Friday 8:30 a.m. to 4 p.m., or via e-mail at jschladweiler@interfaithmilw.org, or visit online at www.interfaithmilw.org.

BRIDGE ON HIGHLAND BLVD. - The bridge on Highland Blvd., leading to Miller Brewing Company and Harley-Davidson, will be replaced. Work will begin in the fall of 2008, and the street will be closed for at least a year.

SUSTAINABLE BOULEVARDS - Our city is blessed with a boulevard system that is beautiful and adds to the quality of life for residents and visitors alike. This system is unmatched by other cities. Boulevards on Martin Dr. and Highland Blvd. border our neighborhood.

A 10-year plan is in place to replace the flower-filled boulevards with more sustainable foliage and a limited number of signature flower plantings. If you are interested in seeing a presentation on sustainable boulevards, check with Alderman Michael Murphy on future presentation dates, or click on <http://www.city.milwaukee.gov/display/router.asp?docid=306> and scroll down to the section on Sustainable Boulevards

THE LIGHT BRIGADE - THE LIGHT BRIGADE IS COMING TO 42nd, 43rd & 44th STREETS DURING OCTOBER

Turning on porch lights makes the neighborhood friendlier and discourages crime and vandalism. So I say, Light the Night!

We will begin the program on 42nd, 43rd and 44th streets, and pick it up again in spring. You will know the brigade is coming to your block because you will receive special flyers announcing the day and times. Signs will also be posted.

The Light Brigade will consist of walking groups of three neighbors going door-to-door, distributing information on rebate opportunities and specifically trying to encourage more people to turn on porch lights. By this process, we can identify porch lights that are faulty or need replacement. The team will be equipped with energy efficient light bulbs and a ladder. A teenager from the brigade will assist in changing bulbs in porch lights.



Focus on Energy has also given us \$2 coupons off the purchase of energy efficient light bulbs. The grant will provide funds to replace about 30 faulty porch lights throughout the neighborhood at a later date.

The Martin Drive Neighborhood has an opportunity to move forward on many levels. Please open your door and connect with the Light Brigade when they come to your home.

We want and need people from each block to join the Light Brigade. Don't let your block be left in the dark. To volunteer or for more information, call Pat at 933-5589.



FALL LEAF & BRUSH COLLECTION

Fall leaf collection runs from October 15 to November 15. During that time, you may rake leaves into the street for the city to collect. Do not block storm drains or sewer grates with leaves. Place garden debris in leaf piles. Do not put leaves in plastic bags. Do not put leaves in your garbage cart. Brush is picked up separately and should not be put in the street.



ART & SOUL GALLERY EXPANDED!

Art & Soul Gallery, now celebrating its sixth year in business, has recently acquired the store just east of the original gallery. This creates room to feature fine art shows and expand the Yoga studio. If you are interested in a Yoga schedule, please go to the gallery website for a complete list of fall and winter classes - <http://www.artsoul-gallery.com>.

SIMPLE WAYS TO WINTERIZE AND TO \$AVE ON ENERGY BILLS, STAY WARM, AND STAY SAFE



Temperatures will drop, and gas and energy prices are rising. You can do many tasks to keep heating costs at bay.

Stop Wind from Blowing!

Identify leaks in your home where cold air enters. Go around your house and check for anyplace you feel a draft.

If you have air leaks around the edges of your windows, rope caulk will be your best friend. One package costs about \$3 at local hardware stores. If you feel a breeze at the bottom of your doors, stock up on door sweeps, which are easy to attach and will run between \$2.50 and \$10. If your old windows leak air, a clear and removable caulk seals those gaps. The cost is under \$5 a tube.

Storm Windows in the Down Position, Please!

Be sure to keep storm windows closed. If you don't have storms, you can create temporary ones using a removable plastic film for your windows which can be applied with a blow dryer. These measures alone may save you up to 10 percent on your heating bills.

Keep it simple!

Also, keep the drapes closed on windows facing north, and let the sun shine in through your southern windows.

Take control of the dial!

One of the most obvious ways to cut your heating bill is to cut the heat. Keeping your thermostat low when you're sleeping or away from home will keep extra dollars in your pocket.

If you turn the thermostat down 10 degrees for eight hours a night you can save 7 percent on your heating bill. If you do the same thing during the day while you're away for eight hours, that's another 7 percent. Have a programmable thermostat installed that you can set to lower the heat 30 minutes before you leave in the morning and raise it again a half hour before you return. Likewise, it can turn the heat down as you drift off to sleep, and raise it as you contemplate that first cup of coffee.

Maintain Your Furnace!

Make sure your furnace gets regular tune-ups by a reputable heating contractor. Your system will operate longer and better. Change air filters in your furnace once a month.

Look for Energy Star Replacements!

When buying any new appliances look for the energy star logo, which means it will be energy efficient. Energy Star products save money and protect the environment.

Don't forget energy-efficient home lighting. Replacing incandescent bulbs with their efficient counterparts in high use rooms like kitchens, living rooms, bathrooms and outdoor fixtures could save \$60 per year, according to Focus on Energy.



(Continued from page 1 *MEMORIES OF HALLOWEEN*)

hour. Needless to say, my mother was not too happy. She got into her car and drove to the grocery store to pick up more candy. She left my sister and me to sit in our house donning our most pitiful, angry faces. We were told that we could not go trick-or-treating.

Every year after that, we handed out an equally fair amount of candy to each of the children and then had the chance to go out and collect candy from other houses ourselves.

After I turned 13, which I believe is the age limit for actually getting dressed up and collecting candy, my sole job became handing out candy, a task I continue to this day.

Join Us In Celebrating Fair Trade Month FAIR TRADE FEST ON VLIET STREET!

West Vliet Street Business Association and
Four Corners of the World Fair Trade Store
5401 W. Vliet Street, (414) 443-9606

October 4 - Altagracia:

Where Art and Fair Trade Meet

Perpendicular Wine Bar, 5000 W. Vliet St., 7 p.m.
Interactive discussion with Dr. Mary Beth Duffy, Mount
Mary College, regarding Julia Alvarez, noted poet, novelist
and essayist. Senora Alvarez is the founder of a fair trade
coffee plantation in her native Dominican Republic.

October 14 - Living Activism Night

Coffee House 631 N. 19th St. 7 - 8:30 p.m.

An evening of music featuring Mary Wachter, Rich Morgan
and friends. *A benefit for Four Corners of the World and
Fair Trade for All stores.*

October 18 - Fair Trade Wine Tasting

Perpendicular Wine Bar, 5000 W. Vliet St. 6 - 8 p.m.
Join us for a Fair Trade wine tasting featuring wines from
Chile and South Africa. Cost is \$7 and includes wine and
appetizers.

October 19 - City Wide Gallery Night.

Lucky Star, Art & Soul and Four Corners of the World.
Galleries located at 5401, 5407 and 5708 W. Vliet St.
Open until 9 p.m.

October 20 - Grand Opening

Fair Grounds Coffeehouse, 5901 W. Vliet St., 7 a.m. - 4 p.m.

"Coffee on the House," Every Monday in October, noon -
2 p.m.

October 27 - Bead For Life Workshop

Four Corners of the World, 5401 W. Vliet St., 9 - 11 a.m.
Take home a beautiful piece of jewelry. The workshop
benefits Grandmothers Beyond Borders, a
Project that supports Ugandan grandmothers who are
raising grandchildren whose parents have died from AIDS.
Ages 12 and up. Cost is \$20. Advance registration
required. Call 443-9606.

FREE COFFEE EVERY WEDNESDAY

Throughout October

Four Corners of the World,

5401 W. Vliet St. Enjoy a free cup of Fair
Trade Coffee or Tea from noon - 2 p.m.
Browse the shop and see all the new
merchandise.



Other Fair Trade Events during October

October 15 - "Fair Trade - Getting started in a Global Economy",

Alverno College, School of Business Breakfast Series

7:30 - 9 a.m., Speaker Paul Rice, CEO of TranFair:
*Courtesy of Alterra Coffee. To register, contact Alverno
College at 382-6000.*

October 15 - Fair Trade City Committee Press Conference at City Hall noon - 2 p.m

Celebration will include product tasting and display of
Fair Trade from area companies and stores.

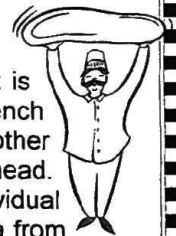
LET SOMEONE ELSE DO THE COOKING!

By Pat Mueller

Pizzeria Tazza has opened!

5010 W. Vliet, 777-PZZA

The pizza parlor has opened and it is
very attractive. The food is good. Bench
backs are huge slices of pizza, and other
oversized sculptures are overhead.
Pizza can be purchased by the individual
slice for \$3.50, or four sizes of pizza from
\$11.95 to \$17.95. The family size is 18" - HUGE!
Also homemade appetizers, dinner plates and
refreshments, including wine and beer, are
available. You can dine in, carry out, or opt for
home delivery.

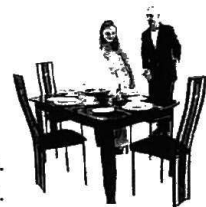


Really Nice Dining

* Meritage *

5921 W. Vliet Street -

I also recommend **Meritage**.
Very good food. Comfortable.
Upscale atmosphere. Entrees
don't exceed \$20. Good wine. Great place to
impress friends or significant other!





Martin Drive Neighborhood Presents Spooktacular 2007 Registration Form for Trick-or-Treat

13th Annual Night-time Trick-Or-Treat
Friday October 26th – 7:30 to 8:30 pm

We need your help! We are asking each family to do the following:

1. Contribute \$1 per child registered, and donate a bag of candy (100 pieces or more per family). If more than 4 children donate 2 bags of candy.
2. **Volunteer** your services if at all possible. (Safety Monitor, Deliver Treating Home Packs and help with registration on any of the dates listed below. **Teens** we could really use your help, please see us at the registration site.

**THIS EVENT IS FOR RESIDENT CHILDREN ONLY.
ALL CHILDREN MUST BE REGISTERED TO PARTICIPATE AND
ACCOMPANIED BY AN ADULT.**

Register at: Heritage West, 4303 W. Vliet Street (In Eat
Cake! building but enter on side door on 43rd)

**Wednesday, Oct. 17 & 24 from 6:00 to 8:00 pm
Saturday, Oct. 13th from 10 am to noon**

Parent or Guardian Name: _____

Address: _____ Phone: _____

Child's name:

1 _____ 5 _____

2 _____ 6 _____

3 _____ 7 _____

4 _____ 8 _____