

Martin Drive Trolley Ad Rate Sheet Spring and Autumn 2020

The Trolley is a voluntary Neighborhood Publication published and distributed twice a year to Neighbors in the Martin Drive Neighborhood on paper. And twice electronically only. The stories promote the good efforts of the neighborhood to maintain its character, charm, safety and community involvement and promote shopping locally.



We offer six different ad size options. Ads are limited to revenues to cover cost of printing and on a first come first serve basis.

Issues that are printed in Spring and Fall generally in Late April/Early May and in Mid to Late September to Early October our focus is neighborhood business no political or classified advertisement in this publication. Ads run also in electronic version one time with no additional cost. The paper copy is also distributed electronically too. The Print Run is 720 copies.

Box Ad Space Charge No Bleeds

1/32 page - 1-inch Block 1 Column wide 1" tall x 1 7/8 in wide for \$38.00.

1/16 page - 2-inch Block by 1 Column wide 2" tall x 1 7/8 in wide for \$75.00.

1/16 page long - 1-inch Block by 2 Column wide 1" tall x 3 7/8 in wide for \$75.00.

1/3 page - 3-inch Block by 3 Column wide, 3" tall x 6 1/8 in wide, for \$150.00. Ad Placement for Back Cover or outside edge included.

1/2 Page Ad - 6" block by 4 Column wide, for 200.00 Inside cover only.

Other ad copy size and pricing possible contact us for custom quote. Well in advance of print issue.

Ad placement special request charges

Front page for surcharge of \$25.00 for Front page ad, plus box ad space charge

Rear page surcharge of \$15.00 for Rear page ad, plus box ad space charge

ORDERING

Email -- Ads@martindrive.org or call 414-588-7675 Dave Johnson for details or to order ad space. Checks payable to Martin Drive Neighborhood