



GRAPHIC DESIGN PORTFOLIO

BRIAN JAGGERNAUTH

SELECTED WORKS 2013-2025

BRIAN JAGGERNAUTH

GRAPHIC DESIGNER | BRANDISHDESIGN.NET | INFO@BRANDISHDESIGN.NET

ABOUT ME

HI, I'M BRIAN, A GRAPHIC DESIGNER WITH 20 YEARS OF EXPERIENCE CREATING DESIGNS THAT ARE BOTH FUNCTIONAL AND VISUALLY STRIKING. I'VE WORKED WITH CLIENTS ACROSS INDUSTRIES LIKE REAL ESTATE, HEALTHCARE, AND HOSPITALITY. I SPECIALIZE IN BRANDING, APPAREL, SOCIAL MEDIA AND PRINT DESIGN. GREAT DESIGN, TO ME, IS ABOUT UNDERSTANDING THE CLIENT'S NEEDS AND DELIVERING EFFECTIVE SOLUTIONS—ALL IN A STYLE IDENTICAL TO NONE.



BRIAN JAGGERNAUTH

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INTRODUCTION

HI, I'M BRIAN—A GRAPHIC DESIGNER IN THE GREATER TORONTO AREA, SPECIALIZING IN BOLD BRANDING, APPAREL DESIGN, AND TYPOGRAPHY.

WITH 20 YEARS OF EXPERIENCE, I BRING CREATIVITY AND STRATEGY TO EVERY PROJECT, CRAFTING DESIGNS THAT ARE MODERN, DISTINCTIVE, AND IMPACTFUL. I'VE WORKED ACROSS INDUSTRIES LIKE CONSTRUCTION, REAL ESTATE, ENTERTAINMENT, AND LIFESTYLE, ALWAYS EVOLVING MY SKILLS IN SOCIAL MEDIA MARKETING, PRINT PRODUCTION, AND APPAREL DESIGN.

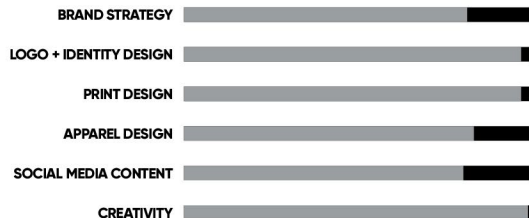
OBJECTIVES

I AM LOOKING TO CONTRIBUTE MY CREATIVE EXPERTISE TO A TEAM THAT VALUES BOLD, STRATEGIC DESIGN AND INNOVATIVE, HIGH-QUALITY SOLUTIONS TO SOLVE COMPLEX MARKETING CHALLENGES.

SKILLS | APPLICATIONS

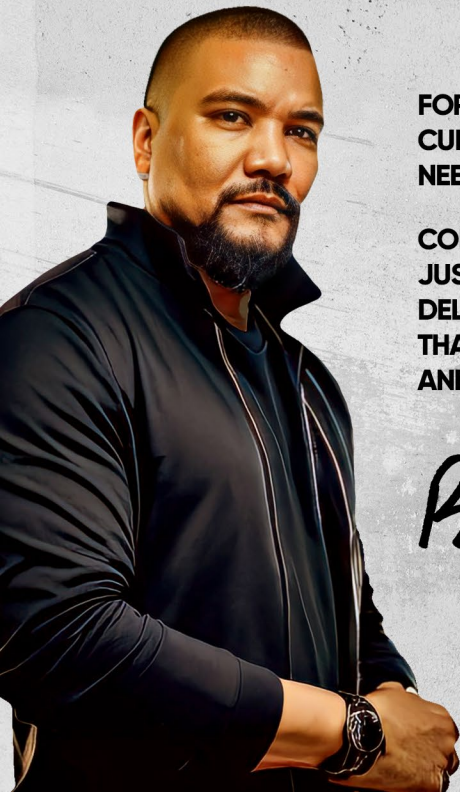


SKILLS | SERVICES



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FOR ME, GRAPHIC DESIGN HAS ALWAYS BEEN ABOUT PROBLEM-SOLVING—DRIVEN BY CURIOSITY, CREATIVITY, AND A COMMITMENT TO TRULY UNDERSTANDING EACH CLIENT'S NEEDS.

COLLABORATION IS KEY. I WORK CLOSELY WITH CLIENTS TO CREATE DESIGNS THAT DON'T JUST LOOK GOOD BUT COMMUNICATE THEIR VALUES, DIFFERENTIATE THEIR BRAND, AND DELIVER THE BEST EXPERIENCE FOR THEIR AUDIENCE. EVERY PROJECT IS UNIQUE, AND THAT'S WHAT I LOVE ABOUT THIS WORK. I'M HERE TO HELP SOLVE DESIGN CHALLENGES AND BRING YOUR VISION TO LIFE, IN A STYLE THAT'S IDENTICAL TO NONE.

Brian

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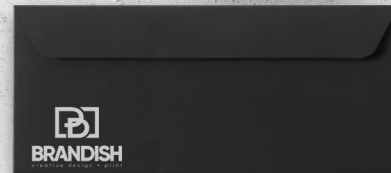
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PERSONAL BRANDING

A QUICK LOOK AT MY BRAND AS A GRAPHIC DESIGNER. BOLD, MODERN, EDGY, AND PROFESSIONAL. MY BRANDING COMBINES A SLEEK BLACK-AND-WHITE PALETTE WITH HIGH-CONTRAST ELEMENTS FOR A LUXURY, CORPORATE FEEL. CREATING A STRONG, SOPHISTICATED IDENTITY THAT LEAVES A LASTING IMPRESSION.

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LOGO DESIGN

HERE'S A COLLECTION OF LOGO DESIGNS I'M EXCITED TO SHOWCASE. EACH DESIGN STARTED WITH A DEEP UNDERSTANDING OF THE BRAND, ENSURING THE FINAL RESULT WAS TRULY ONE-OF-A-KIND. FROM CONCEPT TO A REFINED, RESPONSIVE LOGO, I'M DEDICATED TO BRINGING BRAND IDENTITIES TO LIFE WITH EXPERTISE AND CARE.

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SEASON HILLS



LOGOS - left to right, top to bottom

CLARK MEDICAL

Medical supplies

SEASON HILLS

Landscaping

COGENT

HVAC

WHITE BIRCH

Sheds and landscaping

EIGHT

ASSURED GROUP

FAUX DOUBT

NEXTGEN

Job development

Home renovations

Music band

Demolition and excavation

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LOGOS - left to right, top to bottom

DURACON

Contracting

PAPA BLUE

Charity organization

RAND

CNC company

FRONTLINE MEDIA

Photography & videography

BERRY COOL SHOTS

Dessert company

NUGENTAL

Hair care

WILLISON RESTORATIONS

Contracting

SHEENA MARIE JONES

Voice acting

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PRINT DESIGN

THE FOLLOWING ARE A SELECTION OF PRINT DESIGNS I'VE DEVELOPED, EACH SET METICULOUSLY CRAFTED TO REPRESENT THE BRAND, MAINTAIN A COHESIVE IDENTITY, AND LEAVE A LASTING IMPRESSION. FROM EXPERTLY DESIGNED BUSINESS CARDS TO IMPACTFUL LARGE-FORMAT PRINTS, EVERY DETAIL IS CAREFULLY CONSIDERED TO ENSURE THE MESSAGE IS BOTH CLEAR AND EFFECTIVE.

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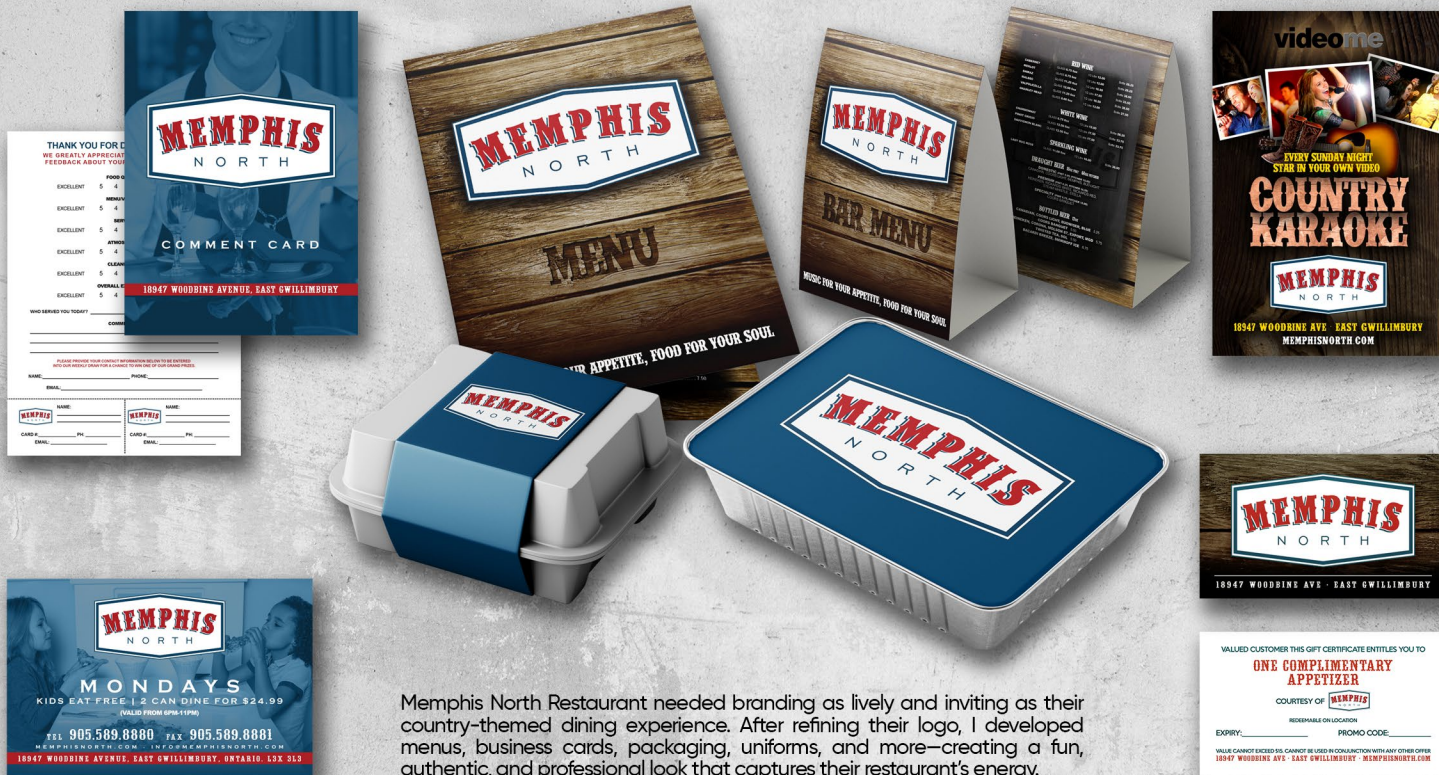


De Sa & Associates wanted a brand that felt as powerful as their legal expertise—sleek, classic, and built to make an impression. From their business cards to trade show materials, every design was crafted to position them as a strong presence in Toronto's competitive legal market.



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Memphis North Restaurant needed branding as lively and inviting as their country-themed dining experience. After refining their logo, I developed menus, business cards, packaging, uniforms, and more—creating a fun, authentic, and professional look that captures their restaurant's energy.

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Luxury Motorcars needed branding that matched the high-end vehicles they sell. After designing their logo and business cards, I carried that sleek, professional look through their print materials—including office stationery, brochures, flyers, grand opening banners, and promotional pens—creating a polished and cohesive brand.

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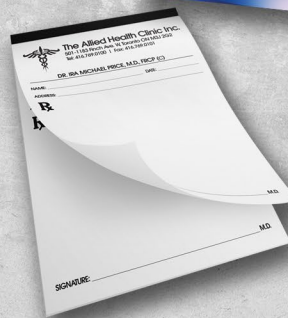
Faux Doubt wanted a brand that captured the energy of the '90s, and I had the creative freedom to bring that vision to life. After designing their logo, I expanded their branding across t-shirts, business cards, and banners, then onto unique merch like water bottles, buttons, stickers, and guitar picks. The result? A bold, cohesive identity that stands out both on and off the stage.

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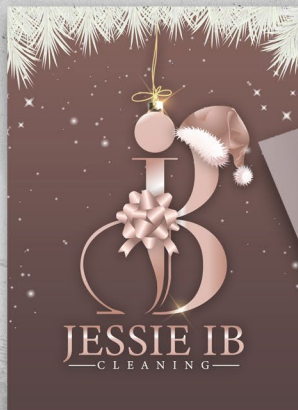
BRING THIS INVITE AND RECEIVE A
FREE MASSAGE THERAPY SESSION



Allied Health Clinic needed branding that reflected trust, professionalism, and care. With a modern, cohesive design and a strong use of blue for reliability, I created their business cards, stationery, marketing materials, and more—helping them establish a credible and respected presence in Toronto's healthcare industry.

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Jessie IB Cleaning needed print materials that felt as polished as their services—modern, feminine, and completely unique to their brand. This collateral was designed to keep their branding consistent, professional, and distinct from the typical cleaning industry look.

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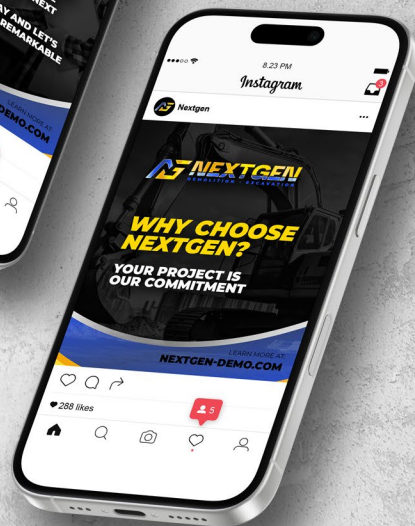
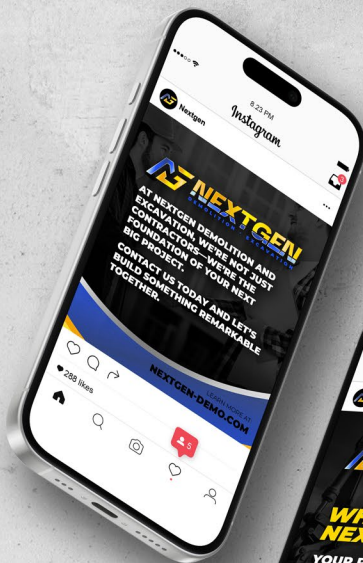
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SOCIAL MEDIA DESIGN

I'VE INCLUDED A FEW EXAMPLES OF SOCIAL MEDIA CAMPAIGNS I'VE DEVELOPED, EACH ONE THOUGHTFULLY DESIGNED TO ALIGN WITH AND REINFORCE THE UNIQUE CHARACTER OF ITS BRAND. EVERY DETAIL, FROM THE VISUALS TO THE TONE OF THE MESSAGING, HAS BEEN DELIBERATELY CHOSEN TO ENSURE CONSISTENCY, FOSTER GENUINE ENGAGEMENT, AND ACHIEVE IMPACTFUL RESULTS.

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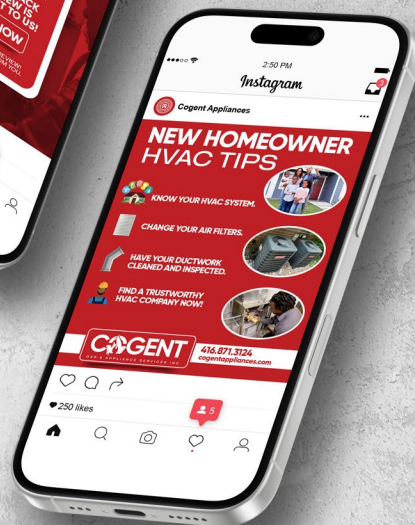
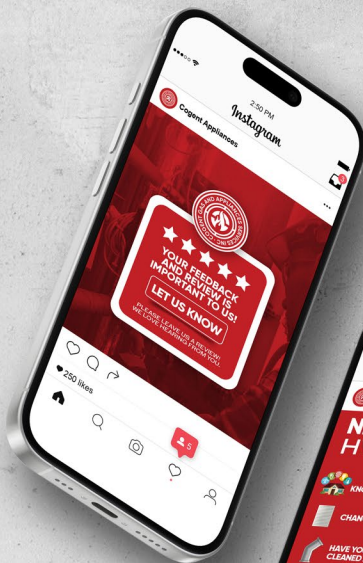
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Nextgen Demolition and Excavation needed a strong introduction to the industry. I designed their branding, business cards, signage, and a bold social media campaign to build brand awareness. The carousel posts told their story, giving followers a clear look at who they are and what they do.

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Cogent Gas and Appliances wanted a fresh look to match their growing presence on social media. After rebranding with a new logo and business cards, I created custom social media content to help Jamaal increase brand awareness, boost bookings, and educate his audience on HVAC. The results are already showing with steady organic growth and engagement.

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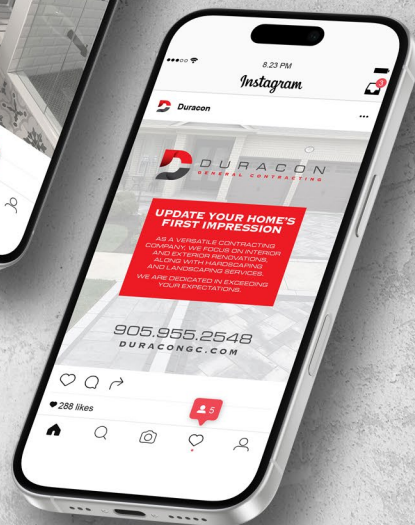
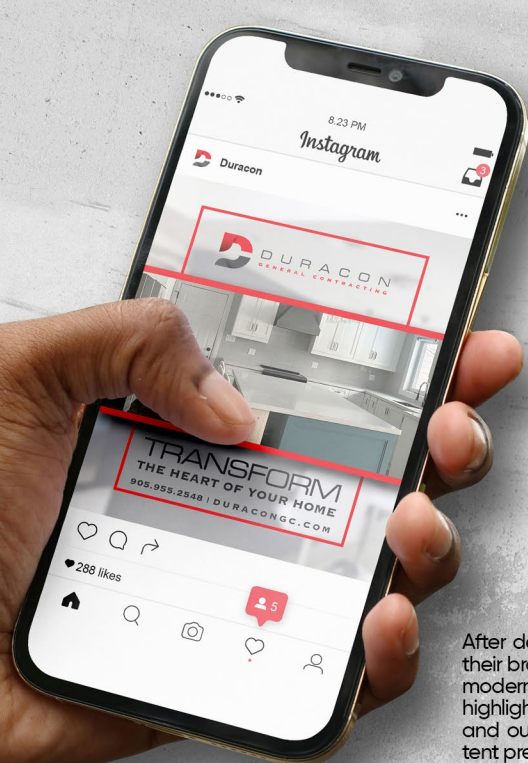
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Jessie IB Cleaning wanted a strong, cohesive brand across every touchpoint—especially on social media. Over the past year, I've designed all of her social media ads, helping increase brand awareness and grow her audience. Consistent branding has not only strengthened her online presence but also given her confidence in her marketing.

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After designing Duracon Contracting's logo, I carried their branding over to social media with a set of sleek, modern ads for Instagram and Facebook. Each design highlighted a different service—kitchen, bathroom, and outdoor renovations—creating a strong, consistent presence across their platforms.

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APPAREL DESIGN

HERE'S A LOOK AT SOME OF THE APPAREL LINES I'VE DESIGNED, EACH ONE CREATED TO REFLECT AND STRENGTHEN THE BRAND'S IDENTITY. WHETHER SILK-SCREENED OR EMBROIDERED, EVERY PIECE WAS DESIGNED WITH ATTENTION TO DETAIL, ENSURING THE BEST DECORATION METHOD FOR A HIGH-QUALITY FINISH. I SPECIALIZE IN CUSTOM GRAPHICS THAT TRANSLATE SEAMLESSLY ONTO APPAREL, DELIVERING A POLISHED AND PROFESSIONAL RESULT.

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Brighter Black Futures is an anti-Black racism organization in Toronto, Ontario. In 2022, I worked with their team to design a line of silk-screened t-shirts featuring bold slogans that empowered local youth and supported their fundraising efforts.

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From 1999 to 2009, I collaborated with the senior designer at DubPlate Special Clothing Co. to create apparel designs for screen printing and embroidery. Here's a selection of some of my favorite pieces from that time.

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