

BRIAN JAGGERNAUTH

GRAPHIC DESIGNER



CAREER OBJECTIVES:

Work as a graphic designer/artist at a company where creative flair is expected and appreciated.

Utilize my creative and innovative skills in designing, thereby adding to the development of the organization that I work for.

Provide clients with the highest quality design solutions, in order to solve marketing problems that are complex and require a deep understanding of marketing and design.

EXPERIENCE

2007 - Present
Brandish Design
& Print

OWNER, FREELANCE GRAPHIC DESIGNER

- Completed the visual design process from initial concepts to delivery for both digital and physical media
- Leveraged Adobe Illustrator and Photoshop to create logos, logotypes, trademarks, style marks and other characteristic images that met client specifications
- Designed and produced layouts for visual communication media including print collateral such as business cards, brochures, flyers, posters, NCR invoices, menus, stickers, invitations, and large format graphics
- Designed and sourced out promotional items for clients such as apparel, mugs, pens, magnets and USB thumb drives
- Creation of visually appealing and on brand social media graphics, marketing materials and infographics using Adobe Photoshop, Illustrator and Chat GPT leading to an improvement in client engagement
- Look after the business requirements of the clients and make sure that the services are delivered to the clients within the time frame discussed in the contracts of the undertaken projects
- Find out innovative and creative design and print ideas and present them in an effective way to the customers within their proposed budgets

2004 - 2006
RJR Marketing

GRAPHIC DESIGNER

- Prepared graphics for embroidery, screen printing & laser engraving
- Utilized Adobe Illustrator to vectorize logos from bitmap to vector images
- Created the in house "Cool Comfort" branding for their golf focused apparel line

1999-2009
DubPlate Special
Clothing Co.

JR. GRAPHIC DESIGNER, PRODUCTION MANAGER

- Worked collaboratively with the senior designer to brainstorm, ideate and produce design concepts for apparel
- Managed the sourcing of materials
- Responsible for managing the production budget
- Prepared and delivered files for screen printing and embroidery
- Led the team in finding and participating in clothing shows as vendors



SKILLS

Photoshop	● ● ● ●
Illustrator	● ● ● ●
InDesign	● ● ● ●

EDUCATION

2001-2004
Graphic Design (GRA)
Seneca Polytecnic

1993-1998
OSSD
Cardinal Carter CHS

CONTACT

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