



- 20+ years developing, managing and delivering advocacy, media and public affairs campaigns.
- 4 years as a public affairs consultant for large-scale public-infrastructure projects. (Panamá)
- 7 years with international development projects, (Southeast Asia, Eastern Europe, Central America).
- 8 years as political & communications advisor to federal ministers and Members of Parliament (Canada).
- 2 years as advocacy consultant & program manager to the United Nations Association of Canada.
- Have represented Canadian NGOs and non-profit associations as spokesperson, media representative.
- Refined, diplomatic speaking skills. Native fluency in English and French, high verbal proficiency Spanish.

2006 – present: **Communications and public affairs advisor** – serving international development agencies, NGOs and private enterprise as a communications, media management, and public/political affairs advisor.

Ongoing contract
Since 2018 **Public affairs consultant (Panamá)**
[Cascade Consultants S.A](#) - Managed stakeholder relations with highest-level decision-makers for three large-scale infrastructure and climate-change mitigation projects: (with Autoridad del Canal de Panamá / Gatun; Metro Panamá 3rd Line tunnel; EGESA Changuinola hydro-electric projects).

Media & Communications Specialist (Republic of Georgia)
United Nations Development Programme, (www.undp.org.ge/)

- Advised Presidential Press Office on modernizing and refining political communications and media relations practices, public affairs campaigns.
- Designed and organized a series of training workshops for press office staff
- [Reported](#) on findings, recommendations and [implementation](#) plans

Advocacy Consultant - Special Projects and Development
United Nations Association of Canada (www.unac.org)

- Promoted UN activities & reports to national media, NGOs, elected officials
- Produced, promoted several [large-scale events](#) & international conferences
- Served as organisational spokesperson and representative

Liaison to National Assembly (Vietnam)

(1-year contract with a development project funded by the Canadian government)
<https://w05.international.gc.ca/projectbrowser-banqueprojets/project-projet/details/a032700001>

- Served as communications link to the Justice and Law Committees of Viet Nam's National Assembly; liaised with MPs, staff, Canadian representatives
- Planned and produced several large-scale workshops, training sessions and high-level meetings for Vietnamese Members of Parliament and senior officials

Development & fundraising [imagine1day International](#)

Non-profit organization providing access to education in rural Ethiopia.

- Advised on advocacy, grant proposals, expanding organization's influence
- Created government relations strategy Contributed to/edited [Annual Report](#).

Long-Term Election Observer (Ukraine)

(Two-month contract with Government of Canada). <http://www.canadem.ca/home>

- Press relations, media monitoring, [served as spokesperson](#) (click to see video)
- Monitored and evaluated democratic conditions, [wrote interim reports](#)
- Organized and presented learning modules, training sessions to observers

Communications Advisor - West Vancouver Nature House Society

- Advised on institutional development, advocacy. communications plans.
- Produced [promotional video](#), for presentation to City Council, community groups

1998– 2006

Political & communications advisor to federal Canadian cabinet ministers

- **Parliamentary Affairs Advisor, Liaison to Minister of Justice**
Office of Parliamentary Secretary and Minister of Justice, Attorney General of Canada. (Hon. Paul Macklin & Hon. Irwin Cotler)
 - During a minority parliament, helped to table, debate, negotiate and enact a sweeping legislative agenda, including new laws to protect children, the disabled, and other vulnerable members of Canadian society.
- **Chief of Staff** - Office of the Secretary of State for Sport (Hon. Paul DeVillers)
 - Managed budget in excess of \$4 million, helped to oversee federal department
 - Member of Canada's official delegation to the Salt Lake City Winter Olympics
 - Helped increase funding to programs that benefit Canadians with disabilities
- **Chief Liaison to National Liberal Caucus, Prime Minister's Office**
Office of National Liberal Caucus Chair (Paul DeVillers, MP)
 - Organized weekly policy and legislative briefings to over 200 parliamentarians
- **Director of Parliamentary Communications**
Minister of Fisheries & Oceans. (Hon. Herb Dhaliwal)
 - Designed, produced and distributed newsletters, liaised with local media
 - Weekly reach of over two-hundred thousand subscribers across Canada
 - Directed communications for successful re-election campaign, managed media
- **Special Assistant - Parliamentary Communications**
Office of the Minister of National Revenue (Hon. Herb Dhaliwal)

POLITICAL CAMPAIGN and ELECTIONS EXPERIENCE

- Represented Elections Canada in 6 federal elections, (Poll Supervisor, Information Officer, DRO, etc).
- Worked on behalf of candidates in over a dozen federal and provincial campaigns, since 1984.
- Media & Communications Director – 2006 federal election campaign in Cobourg, ON
- Communications, Campaign Chair – 2004 federal election nomination campaign, Ottawa, ON
- Communications Chair, 2003 Ontario provincial election, Orleans, ON
- Media & Communications Director - 2000 federal election campaign, Vancouver, BC
- Member of 'Communications and Co-ordination Council' for Vancouver-area Liberal candidates, 2000
- Campaign Co-Chair - 1997 federal election campaign, Okanagan Coquihalla, BC.

EDUCATION

- Concordia University, Montreal – Bach. of Arts program, (Political Science and International Studies)
- Champlain CEGEP, St. Lambert, Quebec – *Diplome des Etudes Collegiales* program

ADDITIONAL CONSIDERATIONS

- Extensive personal and professional references, including the directors of national organizations, Members of Parliament, senior government officials, Canadian diplomats, United Nations communications personnel, (on request).
- Listed on United Nation's roster as pre-cleared Spokesperson, Department of Peacekeeping Ops.
- Completed UN's "Advanced Security in the Field" courses, accredited for foreign deployments.
- Authored two UN-commissioned media and communications reports:
 - "*Reporting Progress: Maximizing Opportunities in the President's Press Office*"
 - "*Implementing Progress: Clarity, Order and Structure in the President's Press Office*"
- Wide travel experience