

WHAT ARE YOU DOING WITH LEMONS?

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Proverbs 8:12

Anyone who wants to be in business or who is affiliated with a business needs to understand the concept of lemons. What you do with lemons will determine how **FAR** you will go in business.

Lemons symbolize the start of a business idea, plan or strategy. During some part of **EVERYONE'S** life an idea for a business has entered into their mind. Most people did nothing with it. Some people talked about it. Some people shared the idea with others and very few capitalized on it.

You were created by God to bring something different and unique to the world. The ideas, plans and strategies to add something to this world should **NOT** be ignored.

Whether you realize it or not, there is a group of people that is waiting for your idea to materialize. They are needing what God put upon your heart.

HOW DO YOU SEE YOUR LEMONS?

Do you see the ideas that come in your mind as random thoughts or a business? **IDEAS ARE SOLUTIONS TO BUSINESS PROBLEMS!** Proverbs 8:12 says, "*I wisdom dwell with prudence, And find out knowledge of witty inventions.*"

The ideas that are downloaded into your mind is from lady wisdom. An idea is the voice of wisdom telling you what to do. It is God answering your prayers to your money problems. It is the Lord giving you purpose for living. Proverbs 3:16 says, "*With her right hand wisdom offers you a long life, and with her left hand she gives you riches and honor.*"

If you ignore the ideas that lady wisdom gives, you are rejecting the wealth that God wants to give you. Ideas should be documented, implemented, materialized and advertised. When ideas come into your mind there are two options to choose from.

YOU CAN MAKE LEMONADE
OR
PLANT LEMON TREES

Neither option is bad but the difference is the limitation opportunity. Making lemonade out of lemons is taking what you have and utilizing it to its greatest potential. For example, if God gave you an idea for the title of a book, turning lemons into lemonade is writing, publishing, promoting and selling the material.

Planting lemon trees is greatly different. This is taking an idea and **MULTIPLYING** it by creating a systematic operation. For example, if God gave you the idea to write

books, planting a lemon tree would indicate building a publishing company where you sell **MULTIPLE** books.

What you do with what God gave you will determine the quality of your life. People who **WALK AWAY** from the lemons God gave them ends up **POOR**. People who **UTILIZE** the lemons God gave them become **RICH**. People who **MULTIPLY** the lemons God gave them become **WEALTHY**.

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