

THE GREATEST GIFT FOR A BUSINESS

By: Fountain Hendricks

Mathew 3:11-12

The greatest gift you can give a business is **EXPOSURE**. Exposure is the act of revealing something in a public setting. Exposure puts your business in a spotlight so others can hear, see, feel and experience what you are offering.

EXPOSURE IS THE GIFT THAT A BUSINESS NEEDS TO THRIVE!

WHAT EXPOSURE DOES

Exposure attracts attention. Exposure keeps people talking. Exposure makes a business relevant. A great product without exposure will not sale. A great business

without exposure will not receive profits. Great service without exposure will not be utilized.

EXPOSURE TAKES YOUR BUSINESS TO THE NEXT LEVEL.

THE BLUEPRINT

When King Jesus was twelve years old He was in the religious synagogue asking questions and growing in knowledge. Please refer to Luke 2:42-50. From the age of twelve till twenty nine years old the Bible does not mention anything about the life of King Jesus.

Was King Jesus less significant between the age of thirteen and twenty-nine? No. Was King Jesus less powerful between these ages? No. During this period He was **NOT EXPOSED**. Due to the lack of exposure people did not realize how great He was.

John the Baptist was assigned to **EXPOSE** King Jesus to the world at a particular time. Mathew 3:11-12 says, "I baptize you with water to show that your hearts and lives have changed. But there is one coming after me who is greater than I am, whose sandals I am not good enough to carry. He will baptize you with the Holy Spirit and fire.

He will come ready to clean the grain, separating the good grain from the chaff. He will put the good part of the grain into his barn, but he will burn the chaff with a fire that cannot be put out." NCV

When King Jesus was scheduled to be baptized by John the Baptist the Heavens opened up and the Holy Spirit came upon Him like a dove and Heaven **ANNOUNCED** His arrival. This was the preparation to expose King Jesus to the world. In the very next chapter King Jesus preached His first message in Mathew 4:17 to the public.

THE GIFT

The greatest gift that King Jesus Heavenly Father gave Him was exposure to the world. The exposure opened the door to His ministry. The exposure allowed His potential to be seen as power. The exposure highlighted His greatness.

Just like the gift of exposure helped King Jesus, it will do the same for your business. Show your business to as many people as you can and as often as you can. The best type of exposure is when other people introduce your business. What John did for Jesus, God will do for you.

**IF YOU WANT YOUR BUSINESS TO BE
BLESSED ASK THE LORD FOR THE GIFT OF
EXPOSURE.**

- Exposure attracts customers.
- Exposure attracts sales.
- Exposure attracts prosperity.

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