

SUCCESS IN BUSINESS REQUIRES...

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Proverbs 22:29

There are many components that help people become successful in business. However, there is only one thing that **GUARANTEES** you will be successful in business.

Knowledge helps you to build the business. Money helps you to start the business. Education helps you to understand the business. Wisdom helps you to expand the business. However, **SKILL** empowers you to be successful in business.

Skill is **EXCELLENCE** in performance. In other words, it is how well you **EXECUTE**. The best plan with the greatest resources means nothing without execution.

Execution is the difference between impact and failure. A poor person who knows how to execute what they have

will attain more success than a rich person who has an abundant of resources, yet **NO** skill.

In actuality, most people who come from an impoverished background know how to execute better than people who were born into wealth. There is nothing good about poverty...nothing! However, impoverished conditions **FORCES** you to be creative with what you have.

Poverty teaches you to maximize the least. Poverty puts pressure on you to execute because there's no other option. Whatever business you are in you can always develop your skill and build upon it. There isn't a finish line or an ending date to being skilled. There is always room for improvement, which is a blessing.

As you continue to develop your skill you will work for influential people and hold influential positions of power. People who are greatly skilled are **POSITIONED** to make change within their arenas of business.

Proverbs 22:29 says, "*Do you see people skilled in their work? They will work for kings, not for ordinary people.*"

SKILL ATTRACTS SUCCESS!

You can always be better. You can always improve. Start by reading books about your profession. Learn from those who have been where you are trying to go. Having the willingness to adapt, change and progress will keep you ahead of the revolving world we live in.

The greater the skill, the bigger your success. Skill is not only relegated by what you do but it also implies what you **SAY** and how you **THINK**. Building upon your communication, critical thinking and problem solving skills in addition to what you can do will **GUARANTEE** your success.

Business success is slightly different from personal or group success. Personal and group success relies heavily on communication. Unlike in business, you must be

proficient in your critical thinking, problem solving **AND** communication skills while being good at what you do to achieve maximum success.

YOU CAN'T MASTER SKILL

You cannot master your skill because it can always be better. As long as you are continuously growing, success will stay attached to you. **GROWING YOUR SKILL WILL KEEP YOU FULFILLED IN THE WORLD OF BUSINESS.**

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