

IT'S GOOD TO BE USED

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John 12:19

In business, it is good to be used. Being **USED** implies that you are in **DEMAND**. You are a benefactor to someone. You are an asset that brings value. It is good to be used in business.

Being used has a negative connotation to it if you apply it on a personal level. No one wants to be used in relationships, at home or in a social environment.

However, in the atmosphere of business you **WANT** to be used.

IT'S DRAINING, YET REWARDING

Being used is being utilized to serve a purpose or a person. If you are not utilized, you will **NOT** make money.

If you are not utilized your product will not sale. If you are not utilized you will not be productive in business.

In business, the more you are utilized, people will depend on you. They will lean on you. They will demand more from you. They will cause you to carry more weight than you imagined.

This is a **GOOD** problem. It is a blessing to be utilized, yet burdensome. You have to learn how to handle the demand of being utilized while maintaining the attitude of gratitude in the process.

RELEVANCY

To be utilized is to be **RELEVANT**. The majority of people do not utilize what is outdated. They do not utilized what is not operational. They do not utilized what is not currently helpful.

The more relevant you are the more useful you will become. When times get strenuous and the volume of business becomes overwhelming do not scale back. **REASSESS, READJUST** and **REGROUP** the way you do business so you can accommodate the volume.

RELEVANCY IS A BLESSING!

During a certain time in King Jesus ministry the entire world was following Him. Can you imagine how exhausting this was? Imagine how many problems he had to hear. Think about the demand people put on His anointing. Think about the pressure He was under to perform.

The whole world was looking for Jesus because He had what they wanted and needed. His relevancy positioned Him to be utilized by millions of people. John 12:19 says, *"So the Pharisees said to each other, "You can see that nothing is going right for us. Look! The whole world is following him."*

Being relevant makes you tired. Being relevant decreases your privacy. Being relevant keeps people's eyes on you. However, it is the **COST** of doing **PROFITABLE BUSINESS OR BEING PROMOTED AT YOUR JOB.**

King Jesus was able to touch the world and leave an impact with His message because He was willing to be utilized. Are you willing to be utilized?

If you do not mind being used in business you will prosper. The prosperity you will receive is **DEPENDENT** on what you are willing to give up in the process.

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