

# THE PRINCIPLE OF MAKING MONEY

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Colossians 3:23-24

The principle of making money is doing something that **BENEFITS OTHER PEOPLE**. The business of your choice should benefit a certain consumer base. Your work should serve a certain cliental. Your labor should make someone else's life easier.

Finding something you love to do that benefits other people may take you some time to figure out. In the world we live in, people are looking for value. They want what benefits them.

Do not over complicate making money. Keep it simple! If you provide a service that will **BENEFIT PEOPLE** they will pay you for it.

## WHAT IS A BENEFIT?

A benefit is a payment or gift given to **HELP** someone. It provides you with an advantage over other people. It is an asset that carries value for you to utilize or exchange.

When you are thinking of starting a business or working for a company the **FIRST** thing you should be thinking about is the kind of benefit you can provide to the market or the company.

People who are hired or successful entrepreneurs highlight their skills to emphasize the type of value they will add. Reminding your customer or employer of the type of benefit you offer will ensure money coming to you.

Money is a **MAGNET**! It is attracted to people who are an

- **ASSET** to other people.
- **AID** to other people.
- **HELP** to other people.

- **USEFUL** to other people.
- **BLESSING** to other people.
- **FAVORABLE** to other people.
- **ADVANTAGE** for other people.

The principle of making money is becoming a person of **VALUE**. If you develop your mind, attitude, knowledge, body, spirit, emotions and wisdom to become what people **NEED** you will **NEVER** be broke.

The richest people in the world are rich because they benefit the masses. The amount of your salary is determined by how many people you benefit. The prosperity of your company is determined by how many customers they offer value to.

## VALUE CHANGES

What people need today they do not need tomorrow. When choosing a business or career to flourish in, select something that is **NOT** affected by trends. Choose a(n)

industry that is needed and relevant such as Healthcare, Science or Banking.

Once you choose what to do, **MASTER** that area. Become proficient and efficient. Knowledge is a reward that produces the fruit of money. Reading helpful books adds knowledge, which increases value. Studying vital information adds knowledge, which increases value.

## THE MORE VALUE YOU ADD TO YOURSELF, THE MORE BENEFICIAL YOU BECOME!

Colossians 3:23-24 says, “*In all the work you are doing, work the best you can. Work as if you were doing it for the Lord, not for people. Remember that you will receive your reward from the Lord, which he promised to his people. You are serving the Lord Christ.*”

When providing value and becoming a benefactor always give your **BEST**. By doing this, you will receive a **REWARD**

from the Lord. By doing your best and giving your best in what you do, money will be attracted to you!

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