

YOUR GREATEST ASSET

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Genesis 8:22

Assets are items that have exchange value. Some assets are hard to get. Others are easy to attain. However, there is one type of asset that is common and available to everyone.

This happens to be your greatest asset. The asset being referred to is **TIME**. Time is the greatest asset **EVERYONE** is entitled to. It doesn't matter who you are or where you came from. Everyone is given time.

WHY IS TIME THE GREATEST ASSET?

IT'S FREE: No one pays for time. It doesn't cost you a dime. The billionaire and the beggar have one thing in common, **TIME**. Everyone gets twenty four hours in a day

to do something productive. Everyone gets seven days a week to maximize their opportunities.

What you do with time is up to you. Time is the best thing you can leverage because you can take something that cost you nothing and do something amazing that will reward you with wealth.

IT'S AVAILABLE: Have you heard people say , "*I don't have time?*" I'm sure you have. Time is available to everyone. Everyone has time. However, their time may be occupied. Occupied time is **NOT** an absence of time.

If you manage the time God has given you wisely you will be able to achieve your passion, accomplish your goals, maximize your potential and complete your purpose. Time is an empty canvas **YOU** fill. You can either fill it with worthless activities or productive actions, but time is always available. What are you doing with it?

IT RENEWS DAILY: Time renews everyday. When you wake up in the morning you have a new twenty four hours to start over. When you bring in the new year you have an opportunity to begin again.

The renewal of time allows you to capitalize on the blessing of a new start. Can you imagine if life only gave you one start? It would be horrible.

You will have to deal with the same nerve-racking problems. You will have to endure the same negative people. You will have to deal with an unending level of pain with no end in sight.

Time renewing daily allows what's bad to come to an end. This is an asset because nothing bad can last forever. If you can learn how to leverage a new start, you do not have to worry about the past holding you down. A fresh start introduces fresh opportunities, ideas and blessings.

IT WILL NEVER GO AWAY: As long as you live on this earth time will never cease. As long as time is here opportunity will always be available to you. Genesis 8:22 says, *"While the earth remaineth, seedtime and harvest, and cold and heat, and summer and winter, and day and night shall not cease."*

You do not need money to leverage time. You do not need contacts to leverage time. You need **DISCIPLE** to leverage time. People became billionaires because they learned how to leverage their time.

People became legends because they learned how to leverage their time. People have made a difference in the world because they've learned how to leverage time.

Time is the **FIRST** asset everyone is given. What you attain in life will be determined by how you use time. Time is an enemy to people who are not disciplined and it is a friend to those who are disciplined. Time is a weird entity. If you

use it wisely it will reward you. However, if it's mismanaged it will hurt you.

In other words, time is **NOT** biased. It doesn't discriminate. It doesn't favor one group and hate another. Time is a **LEVEL** playing field. Everyone has a chance to succeed when they utilize time as their primary asset.

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