

# THE LAW OF SUCCESS

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Joshua 1:8

Success is not something you pursue. It is something you **ATTRACT**. If you pursue being successful you will **NEVER** become it. This is what people fail to understand. Successful people become successful because they do not pursue it.

Successful people seek to be valuable and **VALUE ATTRACTS SUCCESS**. If you focus on becoming valuable, success will find you. Think about it. The most skilled athletes get paid the most money in sports because their skill is valuable to the sports industry.

A person with an education and lots of experience in their field will get paid the most money because their education and experience is valuable to the organization. Success is not a destination. It is a journey.

As you **BECOME** smarter your value increases. As you **BECOME** wiser your value increases. As you **BECOME** more experienced your value increases. As you **BECOME** more credible your value increases.

As you **BECOME** more skilled your value increases. As you **BECOME** more knowledgeable your value increases. The process of **BECOMING** is a journey that never ends. You will never stop becoming because you can always be more.

That is one of the interesting things about success. Success does not have an end date. It does not have a conclusion. It is everlasting.

*Joshua 1:8 says, "keep this Book of the Law always on your lips; meditate on it day and night, so that you may be careful to do everything written in it. Then you will be prosperous and successful."*

The Lord told us that if we study and obey His teachings day and night we will be prosperous and **SUCCESSFUL** in everything we do. God equates success with **VALUE**. As you **BECOME** more knowledgeable about His laws, culture, ways and Kingdom you value with the Lord will increase.

**GOD WILL INCREASE YOUR SUCCESS AS YOUR  
VALUE INCREASES WITH HIM.**

### THE SECRET TO INCREASING VALUE

If you have a desire to increase your value, learn to **SEPARATE** yourself from what is common. The people who carry the most value at what they do have separated themselves from the competition and their counterparts.

### HERE'S WHAT I MEAN:

If you are looking to have the most value at your job attain certifications, credentials, etc that other people do

not have at your place of work. **SEPARATING** yourself from the crowd will force other people to treat and see you differently.

## VALUE SETS YOU APART:

- People treat a diamond differently than a cubic zirconia. Why? Because of **VALUE**.
- People respond to the president of a company differently than a janitor. Why? Because of **VALUE**.
- People are willing to pay more money for a Lexus than a Chrysler. Why? Because of **VALUE**.

**WHEN YOU BECOME VALUABLE YOU WILL  
BECOME SUCCESSFUL.**

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