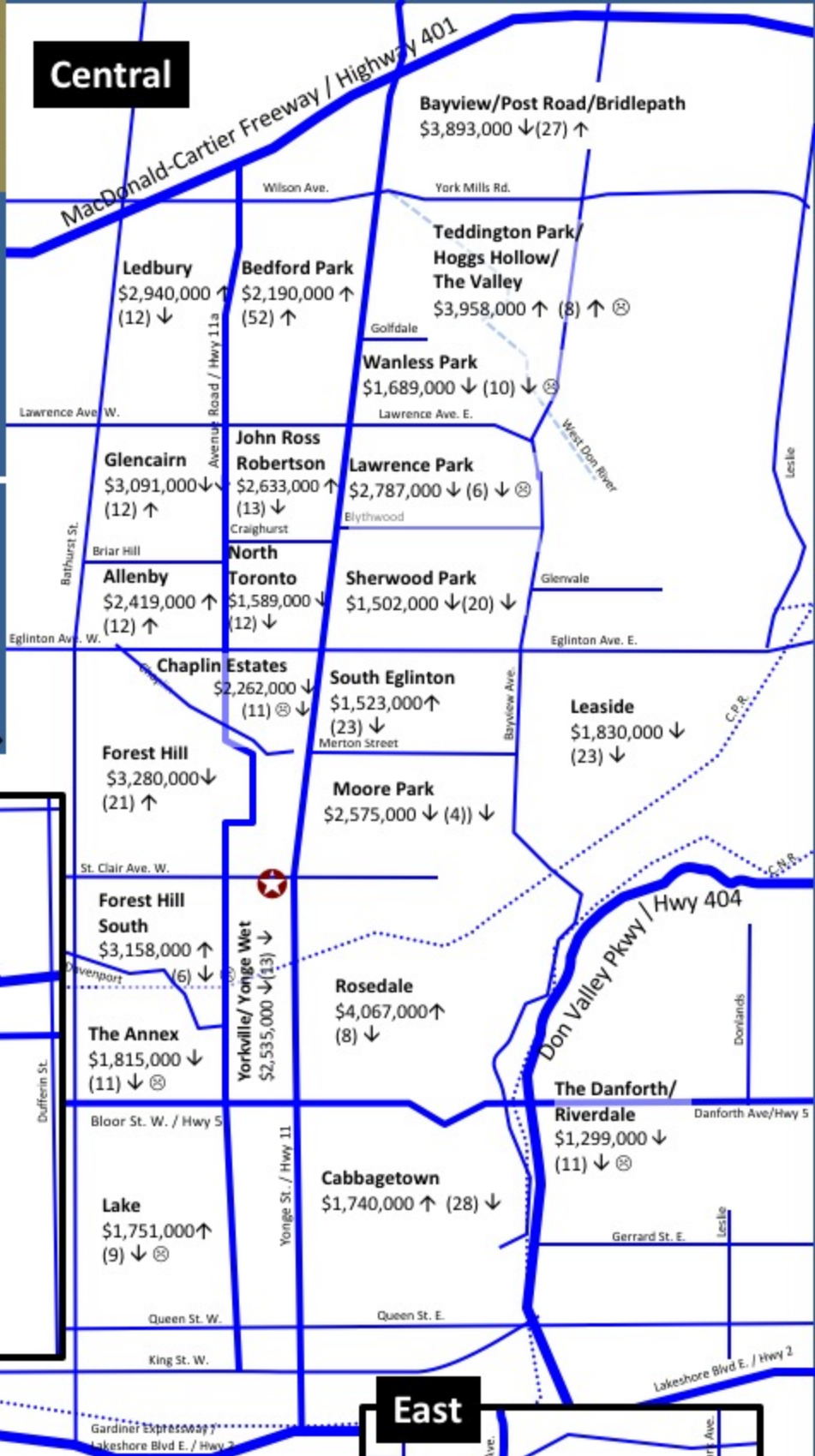
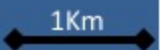


**Central**

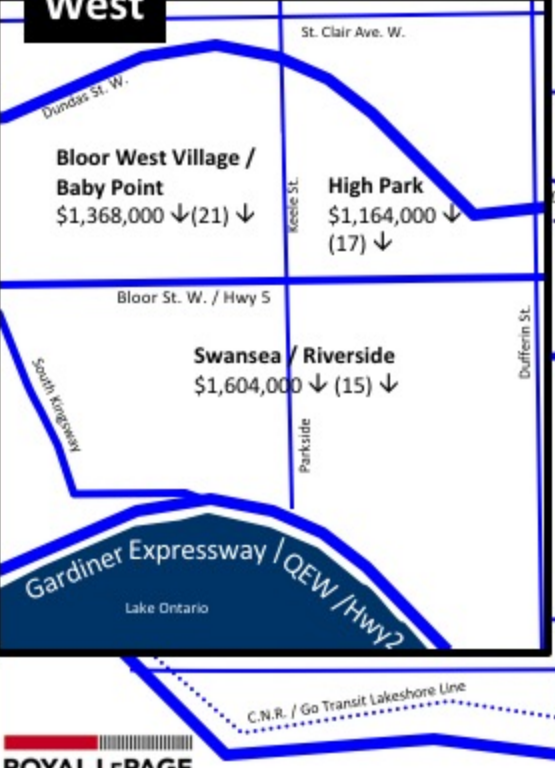
**Average Freehold House Prices**  
 (central Toronto neighbourhoods)

**July 1, 2018 to September 30, 2018**

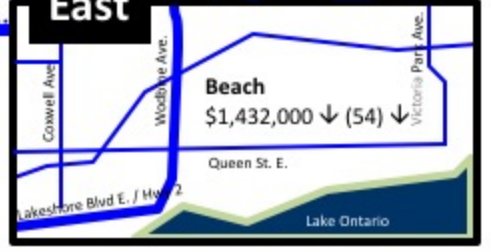
**Legend**  
 \$ = Average House Price  
 () = Volume of Houses Sold  
 ↑ = Change from previous quarter  
 ⊕ = Average not indicative of major change. (Please contact us for details.)  
 ☆ = Our office.



**West**

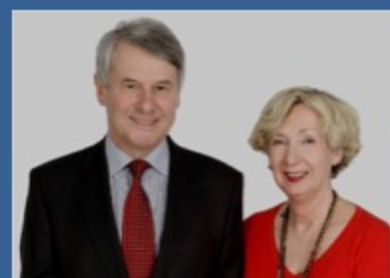


**East**



This map shows average selling prices for specific neighbourhoods. Figures are based upon Toronto Real Estate Board Multiple Listing Service© statistics, and are simply an indication of trends. They should not be applied to a specific home or situation. If you wish to know changes and trends for your neighbourhood or street, please call Barbara or Imre at your convenience. Stay tuned for more.

*Our strategic services have proven essential for hundreds of buyers and sellers at accomplishing their financial goals and aspirations. Contact us today for efficient, calm and practical help.*



## Should've, Would've, Could've

Don't feel like this. When something looks good, mention it to us and we will give you the real story through *comparables* - these will help you to make up your mind. The Toronto market is quite fast, so don't wait.

## Tip of the month:

### Exclusive Listing:

It may sound positive, but in this case, the marketing of a house (and information advantage) is mostly through one **agent** who has a duty of care mostly only to their own clients. Those who see these properties are usually that agent's **clients and the property is not on the open market** thus reducing the audience and limiting the opportunity. In a busy market like Toronto *we recommend against* that in most cases because it can work against the interests of the client just so that the listing agent has a better chance of doubling their fee.

### Open Market Listing:

Multiple Listing Service (MLS), etc.: When your property is on the MLS, and combined with other forms of effective marketing, the whole world knows of it (think of overseas investors, which are an important part of our targeting service).

So when you are ready to sell your property, come to us and we will market it in the most widespread and *proven* manner which will undoubtedly bring in the maximum amount of returns for you.

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*\*\*These maps represent the average prices of freehold houses only. If you, or someone you know, would be interested in similar statistics for condominiums, please contact us directly.*