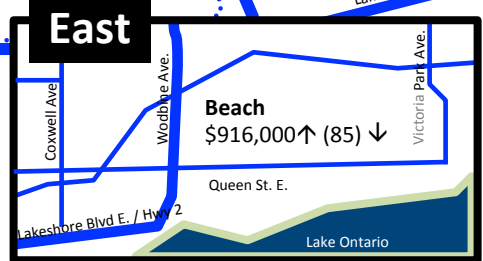
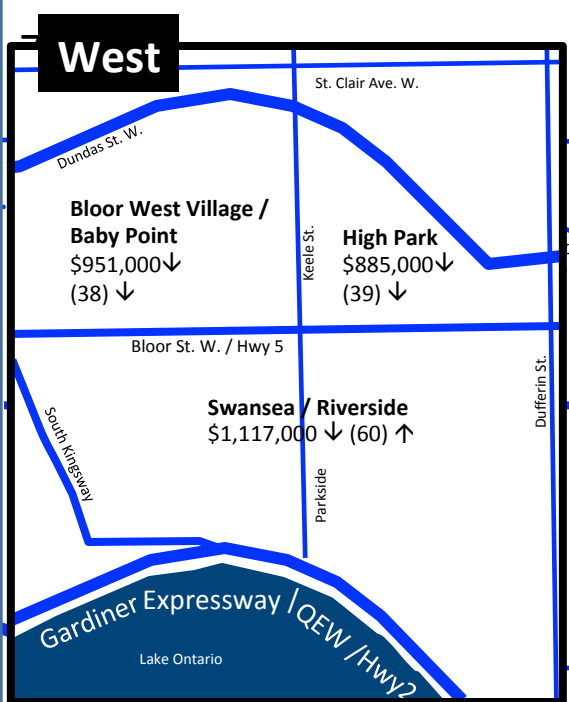
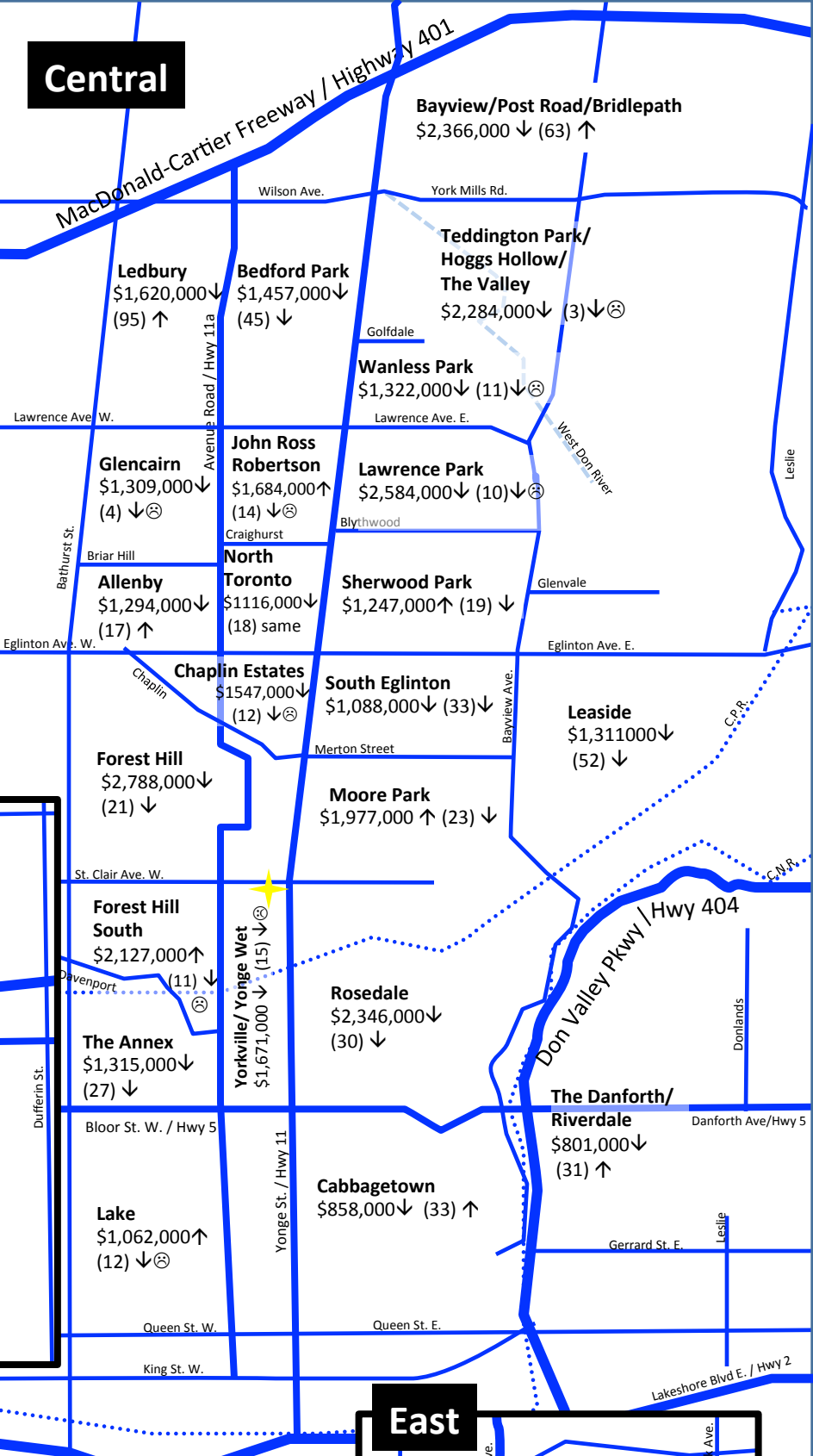


Average Freehold House Prices
 (select Toronto neighbourhoods)
July 1, 2014 to September 30, 2014

Legend
 \$ = Average House Price
 () = Volume of Houses Sold
 ↑ = Change from previous quarter
 ⊕ = Insufficient Sales
 (Average not necessarily accurate. Please contact us for details.)
 ✦ = Central Toronto Branch





BARBARA ARMSTRONG
&
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Our strategic services have proven essential for hundreds of buyers and sellers at accomplishing their financial goals and aspirations. Contact us today for efficient and practical help.

Let Us Help You Avoid These Mistakes!

First-time, hurried, or eager buyers might be at risk to making these easy mistakes when buying a home. Let us work with you, and we will help you avoid these mistakes and find the home you've always wanted!

Mistake 1: Ignoring Market History

When browsing the market, many home buyers tend to judge whether a home is a "good deal" by looking solely at the listing price. Before you make a decision, you should really be checking on previously sold houses that are comparable to the one you are looking at. This market price is closer to the true value.

Mistake 2: Trusting The Listing Price

A seller's asking price does not necessarily reflect the true, current market value of the house. Let us help you determine what a particular house is really worth.

Mistake 3: Underestimating Negotiation Potential

Do not let an asking price scare you off from a house that interests you. Sellers are motivated as much, sometimes more, than buyers. Many sellers will accept offers lower than their initial asking price.

Mistake 4: Not Questioning The Appraisal

Most new buyers do not question the appraised value of a house. The value of an appraisal is limited; its relevance depends on how long ago the appraisal was made (market house prices can become outdated very quickly) and whether or not it was based on appropriately comparable houses. Also, appraisals are based solely on monetary values; they can miss physical defects or shortcomings of a property that would affect listing prices. You should never allow a seller to use an appraisal to rope you into a price with which you do not feel comfortable.

Our professional services has proven successful for hundreds of buyers and sellers – call us today and let us work together towards achieving your goals.

55 St. Clair Avenue West
Toronto, ON M4V 2Y7
Canada
Tel: 416-921-1112 (24hr.)
barb.imre@sympatico.ca

TorontoRealEstateCentral.com

***These maps represent the average prices of freehold houses only. If you, or someone you know, would be interested in similar statistics for condominiums, please contact us directly.*

