What's new in ArcGIS Business Analyst Web App – November 2024 release

The November 2024 update of ArcGIS Business Analyst Web App includes data updates, a new crossborder European data source, redesigned benchmark comparisons workflow, improved points of interest (POI) search workflow, enhancements to Business Analyst Assistant (Beta) capabilities, and new school district boundaries.

New features summary

Press Ctrl + click on a topic to jump to that section. Or, use the document's internal table of contents by clicking View > Navigation.

- <u>Data updates</u>
- New Europe (Beta) data source
- <u>Redesigned benchmark comparisons workflow</u>
- Improved points of interest (POI) search workflow
- <u>Smart map search enhancements</u>
- <u>New infographics</u>
- Important changes
- Enhanced Business Analyst Assistant (Beta) capabilities
- New school district boundaries
- Improved accessibility
- <u>Deprecation notices</u>
- Updates to ArcGIS Experience Builder Business Analyst widget
- <u>Updates to ArcGIS Business Analyst Mobile App</u>
- <u>Blog article resources</u>

Data updates

U.S. data updates

For this release, the U.S. data updates include:

- New school district boundaries are available in mapping and analysis workflows. For more information, see <u>New school district boundaries</u>. (*Press Ctrl + click to jump to that section*.)
- Esri has created a nationwide **Urbanicity** dataset that classifies geographies in the U.S. based on characteristics such as density, infrastructure development, and socioeconomic dependence on urban cores. Urbanicity is often defined as the degree to which an area is considered urban or rural, ranging from highly urban environments (city centers) to rural settings. Esri's new Urbanicity classification system is comprised of 10 categories, built at the census block level and aggregated to larger geographic areas.
- The **Esri Business Summary** dataset is now updated three times per year. There are 14 new categories of businesses, each with three variables.
- Traffic count data is updated to 2024 Q3 from Kalibrate.

Global data updates

For this release, the global data updates include:

- The Esri Standard Demographics dataset provided by Esri and Michael Bauer Research (MBR) has been updated for several countries in South America and Oceania.
 - In South America, the following countries have updated data: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, French Guiana, Guyana, Peru, Paraguay, Uruguay, Venezuela.
 - In Oceania, the following countries have updated data: Australia, Fiji, French Polynesia, New Caledonia, New Zealand, Papua New Guinea.
- The Esri Advanced Demographics dataset includes updates for:
 - o Data for Canada has been updated to 2024 estimates, provided by Environics Analytics.
 - The **Esri India** data source has been updated.

Other data updates

- For the first time in Business Analyst Web App, there is a cross-border data source, Europe (Beta). This data source combines 39 countries into one group. For more information, see <u>New Europe</u> (Beta) data source. (Press Ctrl + click to jump to that section.)
- Points of interest data (POI) from Data Axle (June 2024) for U.S. and Canada.
- Points of interest data (POI) from SafeGraph (August 2024) for U.S., Canada, and Puerto Rico.
- The **Netherlands (4orange)** data source is being retired in this release.
- The **Esri Tapestry Segmentation** dataset is being reimagined. To participate in an Early Adopter Program (EAP), sign-up using this form: <u>https://arcg.is/1i0iTT</u>

New Europe (Beta) data source

Use the **Data source** drop-down menu to select the new **Europe (Beta)** data source.



This is the first cross-border data source in Business Analyst Web App, combining thirty-nine European countries into one group. You can create maps, run reports, and perform analyses that span country borders. This new aggregated data source provides a broad variety of sociodemographic and consumer data using sixty-five indicators.

To facilitate comparison, this data source includes:

- Currency values are in euros (€) to facilitate cross-border comparisons.
- Data are available on internationally comparable geographical levels and hexagon grids.
- Data are compiled on administrative, postcode, and micro levels compatible to existing available boundaries.
- Two new Standard infographics designed for cross-border analysis.

Note:

Since this is an initial beta release of a European regional data source, the data and boundaries are subject to change in future releases.

In the upcoming release, ArcGIS Online has added a new organizational setting that allows administrators to control user access to beta features. In order to see the Europe (Beta) data source in Business Analyst Web App, this setting must be enabled at the ArcGIS Online organization level.

This setting can be found under **Security** tab in the **Apps** section. Turn off the **Block Esri apps while they are in beta** toggle button to enable members to access beta capabilities.

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Redesigned benchmark comparisons workflow

The new benchmark comparisons workflow replaces the existing comparison reports. On the **Maps** tab, click **Run analysis** and click **Benchmark comparisons**.



The previous functionality for comparison reports has been integrated and improved upon. For example, the Esri report templates that were included with comparison reports have been updated and are available to use as Featured and Industry lists. We are continuing to work to streamline our designs for ease of use across workflows, including providing the Results pane with quick analysis, statistics, and visualizations.

Note:

This new workflow is included with both Standard and Advanced licenses.

The reimagined benchmark comparisons workflow includes the following enhancements. (*Press Ctrl* + *click* to jump to that section.)

- <u>Mapping workflow</u>
- <u>New comparison methods</u>
- <u>Results pane</u>
 - o <u>Summary tab</u>
 - o <u>In-app documentation</u>
 - o <u>Histogram tab</u>
 - o <u>Bubble chart or scatterplot tab</u>
 - o <u>Table tab</u>

o <u>Compare with geographies</u>

- Improved exporting to Excel
- <u>Save layer</u>
- <u>Set preferences</u>
- <u>Messaging</u>
- <u>Custom and shared reports</u>
- <u>Credits</u>

Mapping workflow

Benchmark comparisons is an analysis workflow with mapping capabilities. Now you can view your comparison results while visualizing the features on the map at the same time. The first steps in this workflow–setting a geography and selecting a variable list–match the recently updated suitability analysis workflow. This workflow can be used with geographies or hexagons without the need to first create sites. Up to 10,000 features can be compared at the same time.

- If you are using sites, use the **Sites** section to add, remove, or change the site selections. Use the **Expand rings, drive times, and walk times** toggle button to show the site area around the point.
- In the **Variables** section, click **Variables** to add variables from the data browser or remove a variable from the analysis.
- In the **Statistics** section, use the toggle buttons to enable statistical measures. The statistical measures are automatically added to the **Results** pane table. If you add average or median, it can be used as the benchmark in the **Above and below** benchmark comparison method.
- In the **Comparison method** section, use the **Comparison** drop-down menu to select a method to compare locations and style the map accordingly.

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New comparison methods

There are several comparison methods to choose from that style the map according to how values compare to one another. For instance, highlight extreme values in the data or use a color ramp to indicate high to low values.

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	Color values by quantile	
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-	Highlight values based on IQR or stan	dard deviation

Results pane

The results from the analysis are populated on the map and in the **Results** pane. The **Results** pane includes a summary, histogram, bubble chart or scatterplot, and a table.

- The summary includes in-app documentation that provides definitions and visualizations for key statistical measures.
- The histogram and bubble chart are an improved version of the **Chart** tab in comparison reports that provides more flexibility and uses the screen space more effectively.
- The table can be expanded to help achieve the view that was used with the previous comparison reports. In the table, you can set the benchmark value and compare a location with other geographies.

Hover over items in the **Results** pane to see corresponding features highlighted in the map. Change chart settings to customize results for your particular analysis.

Summary tab

On the **Summary** tab ^(III), use the **Variable** drop-down menu to select a variable to plot on box plots displaying minimum-maximum and outliers.

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Use the panel pagination to see a summary of the key statistics of the analysis, such as average, median, skewness, and kurtosis.

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In-app documentation

To learn more about key statistics, click **IQR**, **Skewness**, or **Kurtosis** and read the definitions in the **Overview of statistics** window. Each definition includes charts to visualize the statistical measure.

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Histogram tab

On the **Histogram** tab 🔟 , view the results for each variable in a histogram.

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Bubble chart tab

On the **Bubble chart** tab \downarrow , view the results as a bubble chart or scatterplot.



Table tab

On the **Table** tab **H**, you can set a site or statistical measure as the benchmark and compare a site with other geographies. For table-focused goals, click **Expand** $\stackrel{<}{\sim}$ to expand the table and cover the map. Use the **Rows per page** drop-down menu to select how many rows to display per page in the table. Click **Next** or **Back** to navigate the table pages.

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In the table, click the **Options** button *** for a location to do any of the following:

- Click **Make benchmark** to make that site or statistical measure the benchmark value. This is automatically used in the Above and below benchmark comparison method.
- Click Compare with geographies to open the Geography comparison window.
- Remove or replace a location in the analysis.

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Compare with geographies

You can access the **Geography comparison** window in two ways:

- In the benchmark comparisons workflow, click the **Options** button *** and click **Compare with** geographies.
- Click a site's location on the map to use its pop-up menu. Select **Comparisons** and click **Compare** with geographies.



In the **Geography comparison** window, you can compare a site or sites with different geographic levels and select variables from the data browser.

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Improved exporting to Excel

The **Export to Excel** functionality is improved in the new benchmark comparisons workflow. The new exported spreadsheet includes a tab with raw data and a tab for each comparison method with color-coded shading. To access this functionality, on the **Table** tab of the **Results** pane, click **Export to Excel** to export the benchmark comparisons analysis into an Excel spreadsheet.

Save layer

With benchmark comparisons, customers can now save variables and sites together for later use! Just like with other redesigned workflows, there is the option to **Save layer**.

Benchmark comparison layers are stored in the project pane, under **Benchmark comparisons layers**. To reopen the benchmark comparisons for editing, click the layer's **Action menu**^{***} and choose **Open benchmark comparisons**.

Set preferences

To set preferences for benchmark comparisons, click **My preferences** ⁽²⁾. Expand the **Maps** section, expand the **Run analysis** section, and click **Benchmark comparisons**. You can set preferences to display certain featured lists, set default outline styling, and set a default comparison method to use in the analysis.

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Messaging

If you click **Comparison reports** on the **Reports** tab, you will be directed to the new workflow with the option to take a guided tour.

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Go to benchmark comparisons									

Custom and shared reports

Previous custom lists and reports can still be accessed in the new benchmark comparisons workflow. If you saved a variable list in the data browser, it is available on the **Shared lists** tab when you add analysis criteria in the workflow. Customers will also see their additional saved lists in the **My lists** tab.

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Credits

The main difference between the credit consumption of benchmark comparisons compared to the previous comparison reports is the ability to analyze more features at once. As a result, it is easier to consume more credits. It consumes 10 credits per 1,000 map requests using standard geographies or hexagons.

Improved points of interest (POI) search workflow

The points of interest (POI) search workflow is updated to provide a streamlined search experience, advanced search conditions, and enhanced styling options.

Click the **Enter category, keyword, etc.** field and use the tabs to search by category, keyword, or code, and optionally add all points, add an advanced search, or browse saved searches.



Add an advanced search condition

An advanced search condition is a rule that prefilters your search results. This prefiltering provides more specificity to the search query. Since the number of points returned in a search is restricted to 5,000, it is useful to prefilter the search for refined results.

Click the **Advanced search** tab and click **+ Add** condition. Select a field to condition then choose a filter operator and set a value. Optionally, use condition groups for a more complex search.

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Use the **is** or **is not** filter operator to search for an exact match. New with this update is the ability to set multiple exact match conditions. However, when working with exact match operators (is and is not), additional conditions that are added will be limited to using the exact match operators. We are working to support a mixture of exact match and non-exact match conditions at a future release to make Advanced search even more flexible.

New styling option for Places icons

In the **Style** section, use the **Places** map style to apply unique point-based symbols based on location type. These new icons are the same icons used in the ArcGIS Places API. For this release, you can access the new **Places** map styling when working with Data Axle, SafeGraph, and Foursquare data sources. Additional POI data sources will have the new option available at a later release.



Improved visibility for Search this area

If you change the map extent during the workflow, click the **Search this area** pop-up on the map to refresh the analysis extent for your search. This option has been moved from the workflow pane to the map for better visibility and messaging.

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Save layer

The saved layer can be accessed in the project pane in the **Points of interest (POI) layers** section for improved visibility and organization.

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Smart map search enhancements

Show and style non-matching areas

Smart map search has been enhanced to provide more flexibility in handling results for non-matching areas. Starting with the November release, users can view and style non-matching areas in their smart map search results by doing the following:

- Click **Show style options** to change the fill and outline of out-of-range polygons.
- Non-matching areas can be turned on or off in the **Legend** section with the **Include non-matching areas** toggle button. This has moved from the **Results** pane.

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Updated preferences

To set preferences for smart map search, click **My preferences** ⁽²⁾. Expand the **Maps** section, expand the **Create maps** section, and click **Smart map search**. There are updated preferences for the following:

- Add default map styling for non-matching areas.
- You can also uncheck the setting **Show instructional messages when workflow is run**. This will allow you to skip the onboarding regarding filtering when the smart map search workflow is first launched.

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New guided tour step

To help support the new functionality for non-matching areas, we have added a new step to the guided tour for smart map search.

New infographics

With this release, there will be several new Standard and Gallery templates. Standard infographics are unique, presentation-ready infographic templates that you can use to share key data indicators for a variety of purposes, audiences, and industries. Gallery infographics are templates designed for specialized goals, some of which use premium data sources from global partners such as Esri Japan and Esri France. These templates are open to enhancement based on feedback.

New Standard templates

Data source	Title					
Esri 2024	K-12 Education Overview					
Canada	Community Change Snapshot					
	Demographic and Income					
	Emergency Community Information					
	Immigration, Ethnicity, Language (moved from Gallery)					
	Infographic for Dashboards (Light)					
	Work and Occupation (moved from Gallery)					
	Community Demographics Report (updated from Community Profile)					

	Infographics for Dashboards Dark (updated from Infographic for Dashboards)
	20 Year Population and Household Trends (updated from Population and
	Household Trends)
	Real Estate and Dwelling Report (updated from Real Estate)
	Visible Minority and Immigration (updated from Visible Minority)
Esri India	हिंदी बुनियादी तथ्य (Hindi version of Basic Facts)
Global	Spending Statistics (66 countries)
Europe (Beta)	Population and Spending Summary
	Europe Summary Report (Tabular)

New Gallery templates

Data source	Title
Esri 2024	Elections and Voting Overview (added in October)
	Transit Stop Analysis
	Dominant Urbanicity Type
Canada	Community Health
	Demographic and Income Report (Tabular)
	Market Profile (Tabular)
	PRIZM and Demographic Report (Tabular)
	Banking and Insurance Residential (updated from Financial and Spending)
	Market Area Analysis (updated from Market Area Report)
Ireland	Transit Stop Analysis

Important changes

Updated geography grouping

When you set the geography for an analysis using **Geographies**, use the **Group** menu and select a list of grouped geographies (such as census geographies or school district geographies) and choose a geography level to map. The geography grouping is only available if you are using U.S. or Esri India data sources. It is available in the following workflows: color-coded maps, smart map search, suitability analysis, and benchmark comparisons.



In-app glossary

If you are using U.S. data sources, click **View glossary** in the **Geography** section of the following workflows: color-coded maps, smart map search, suitability analysis, and benchmark comparisons. This new in-app glossary provides definitions of the available U.S. geography levels and hexagons.

Color-coded maps	⑦ << ×	and a	Calgary	Regina
Geography United States Geographies	× 1	Vancouve	Glossary	×
Analysis extent			Hexagons	Hexagons
United States	Q	1	States	Hexagons are six-sided polygons that are used in GIS to apply a uniform grid on a
Level of detail	View glossary	Portla	Designated Market Areas (DMAs)	map. In a nexagons use the open-source inerarchical spatial indexing system, in 3, which is commonly used in GIS. Using hexagons in GIS provides a consistent-size or diacross an area unlike using administrative boundaries with varying sizes.
Geographies	Hexagons		Metropolitan Areas (CBSAs)	across an area. The boundaries of hexagons are also consistent over time, unlike
Automatic (States)	~		Congressional Districts	Source: Ther H3 Library
Group: Popular		{ · · · ·	Counties	Source. Ober his Library
Group, ropular		}	County Subdivisions	To learn more about hexagons and see examples, visit <u>Hexagons reference</u> .
Automatic (adjusts with map zo	om)	<	Cities and Towns (Places)	
States		1	Secondary School Districts New	
Congressional Districts		Sat	Elementary School Districts New	· · · · · · · · · · · · · · · · · · ·
Counties		Franc	Unified School Districts New	
			ZIP Codes	
			Census Tracts	
			Block Groups	1
block Groups				
Daytime Population				Close
Annual Population Growt	th Rate		Hermos	

Results pane enhancements

The **Results** pane has been enhanced for ease of use and accessibility, especially when working with a larger amount of data in the **Table** tab. Expand the table for a larger view. Use the table pagination to navigate results.

Resu	lesults								
0	Company/Business Name	Address * \$	City ‡	State Name 👙	State Abbreviation 👙	ZIP Code 🚓	ZIP+4 Extension	Primary NAICS ‡	All NAICS
htt	1 800 Dentist	6060 Center Dr	Los Angeles	California	CA	90045	1596	62121003	6212100
<u> .:</u>	1-800-Dentist	11209 National Blvd	Los Angeles	California	CA	90064	3902	62121003	6212100
	1-800-Dentist	1434 Waterlily Ln	Charlotte	North Carolina	NC	28262	3185	62121003	6212100
	1st Choice Dentists Business Office	925 N Main St	Verona	Wisconsin	WI	53593	1913	62121003	6212100
							+		
	< 1 -> 1 - 5000 of 5000 rows All (5							(5 ~	

The enhancements to the **Table** in the **Results** pane are available in the color-coded maps, points of interest (POI) search, smart map search, suitability analysis, and benchmark comparisons workflows.

Updated UI for Standard users

Following the release, Standard users will see an updated interface that exposes Advanced features in the main workflow menus. These Advanced features will be greyed out with messaging for awareness. These updates are seen in the **Add data**, **Run analysis**, and **Share results** menus, as well as in the **Geography** card when hexagons are available for the workflow.

Resources menus added

In this release, we have added a **Resources** menu to all workflows launched from **Create maps**, **Define** areas, **Run analysis**, and **Share results**.



New administrative preferences

As an administrator, you can control whether project owners can share their projects with all members of the organization.

Click **My preferences** ⁽²⁾. Expand the **Organization** section and click **Projects**. (This page was previously called **Project attributes**.) Use the **Allow organizational sharing** toggle button to turn organizational sharing on or off.

When this option is disabled, users will only be able to share projects with individual members of the organization. The option to share projects with the entire organization will not be seen.

Preferences		×
 General Settings Guided tours Projects Data aggregation 	Project attributes Use the standard project attributes for the organization. Customize the default project attributes for the organization. Registing as age for (b)	
Assistant Compare geographies -> Organization App theme Assistant	Building area (sq. ft) Number Site area (sq. ft) Number Frontage (ft) Number Parking Number (Long)	
Projects App customization Reports and infographics Guided tours Add data from ArcGIS Popular variables Log Maps Reports Developer options	Learn more about project attributes.	
	Restore defaults	Cancel Save and close Save

Enhanced Business Analyst Assistant (Beta) capabilities

Experience the AI-powered assistant's new capabilities, including smart map searching, site creation, colorcoded map enhancements, and docking.

Note:

To access Business Analyst Assistant (Beta), the ArcGIS Online administrator settings to enable beta features and AI assistant features must be turned on.

New preferences

ArcGIS Online has added a new setting to allow administrators to have greater control over access to Al assistants across all ArcGIS apps. This setting will be off by default and can be toggled to opt in. When this setting is turned off in ArcGIS Online, the assistant will also be disabled in Business Analyst Web App and cannot be turned on until the organization has opted in to Al assistants.



Docking/positioning

At the next release, you will see the assistant automatically docked to the right side of the app after generating results. Use the **Display options** to change the position from **Docked** to **Compact** or **Floating**. When using **Compact** or **Floating**, you can drag the assistant to your desired location on the screen.



Find areas and create sites

Business Analyst Assistant (Beta) is able to suggest two new workflows: smart map search and create sites. Use the **Next** button on the **Assistant** window and check out the new **Create a site** and **Find areas** prompts. The **Create a site** prompts suggest creating a map that highlights areas based on variable values.

Assistar	nt Beta		0	\times							
Welcome Start with a suggestion below or enter a prompt.											
<	Create a site Create a site For an address For a drive time	New Find areas Find ZIP codes with Show top 20 Census Tracts Search multiple criteria	Learn more Teach me to How do I Learn how to	>							
<	 Use suggested prompts Click on one of the suggestions above to learn how to write an effective question for Business Analyst Assistant. You can customize the highlighted phrases to suit your needs. 										
Enter a	prompt including a topic and location yc	ou are interested in 19. <u>See terms</u> .	C Restart → Gen	erate							

Honor user preferences for symbology

When generating results through Business Analyst Assistant (Beta), settings in **My preferences** related to styling will now be respected. For example, set your point symbol and analysis extent styling preferences, then see it used when generating POI results through the assistant.

Color-coded maps enhancements

New capabilities for working with color-coded maps allow you to further customize your map directly through the assistant. After you have generated a suggestion, you can now change the variables directly through the assistant. Add or remove variables as needed using the + and x icons, then click **Create map**. You can also use the assistant to specify the color of the map when you are generating your initial suggestion or after the map has been created.

Suggested topics for incomplete prompts

When an incomplete prompt is entered, Business Analyst Assistant (Beta) will provide suggestions. Click a suggestion to generate results.

New school district boundaries

We have added three geography levels representing school districts. Look for the **New** label on these levels when accessed through relevant workflows.

Color-coded maps	? ~ ~
Geography	
United States Geographie	S
Analysis extent	
United States	Q
evel of detail	View glossar
Geographies	Hexagons
States	Ý
Group: School districts	>
States	
Counties	
Secondary School Distric	ts New
Elementary School Distric	cts New
Unified School Districts	New

School district boundaries will be available in the following places:

- Select geography
- Mapping workflows found in Create maps and Run analysis menus
- Boundaries and labels tool
- Comparison workflows including infographics

School district geography levels

The definitions for the new school district geography levels are available in the in-app glossary. The definitions are as follows:

- Secondary school districts
 - Secondary school districts (SD) are districts that are responsible for providing education to children in 6th or 7th grade through 12th grade. The Census Bureau categorizes school districts based on the grade ranges for which the school district is financially responsible. These may or may not be the same as the grade ranges that a school district operates. Source: U.S. Census Bureau/TIGER 2023
- Elementary school districts
 - Elementary school districts (ED) are districts that are responsible for providing education to children in kindergarten through 5th or 6th grade. The Census Bureau categorizes school districts based on the grade ranges for which the school district is financially responsible. These may or may not be the same as the grade ranges that a school district operates. Source: U.S. Census Bureau/TIGER 2023
- Unified school districts
 - Unified school districts (UD) are districts that are responsible for providing education to children of all school ages. In general, if there is a unified school district, there are no additional elementary or secondary school districts. Source: U.S. Census Bureau/TIGER 2023

Onboarding

When opening the **Level of detail** drop down for the first time after the November 2024 release, customers will see a coach mark to bring attention to the new options.

Color-coded maps	@ «	×	Calgary	na
Geography United States Geographies Analysis extent		^		4
United States		Q	-	
evel of detail Geographies	Hexagons		Geography groups You can access other levels of detail for your	
Automatic (States) Group: Popular		>	analysis using the Group menu. Geography types are organized in groups based on the type of geographic boundary, such as political and administrative boundaries.	
Automatic (adjusts with map . States	zoom)		Note: To show every available level of detail, select All in the Group monu.	
Congressional Districts				
Counties			Dismiss	
ZIP Codes		\triangle	Las Vegas Cultural	
Census Tracts		\triangle	es Arizona New Mexica	
			Phoenix	

Improved accessibility

Delivering accessible software remains a top priority. The continued implementation of Calcite components leverage W3C Accessibility Standards to ensure the applications and experience is usable by a wide range of audiences.

Efforts are made to enhance the accessibility of Business Analyst with each release to better support screen readers, improved keyboard interaction, visual display, high-contrast support, and other improved accessible functionality. You will see efforts for the November 2024 release throughout the application, in the reimagined benchmark comparisons workflow, enhancements to the points of interest (POI) search and smart map search workflows, in the pagination for tables, and in new infographics.

Deprecation notices

ArcGIS Community Analyst is being retired. The final planned release is November 2024.

Community Analyst was originally designed as a community intelligence tool specifically for government agencies, policy makers, and civic organizations to better understand communities for policy planning and decision making. When Community Analyst was introduced fourteen years ago, it contained different data and workflows from ArcGIS Business Analyst Web App, but over time, the data and capabilities in both products have advanced and it is now redundant. Going forward, Esri will focus on development and innovation in Business Analyst.

The final release of Community Analyst will be in November 2024. This will be the last release before the migration period begins on December 1, 2024, and it will include important functionality to enable the export of project content from Community Analyst into Business Analyst Web App.

Customers should migrate to either Business Analyst Web App Standard or Advanced after December 1, 2024. During this migration period, existing customers will receive renewal notices containing Business Analyst Web App Advanced, and user access to Community Analyst will be terminated upon license term end date. Customers will also have the option to move to Business Analyst Web App Standard. Stay tuned for more information and resources coming later in the year.

We understand that this change may raise questions and we are here to support you. Should you have any questions or need assistance, please reach out to Esri Sales (1-800-447-9778) or your dedicated Esri account manager. See Deprecation Notice for ArcGIS Community Analyst: Transition to ArcGIS Business Analyst Web App for more information.

Updates to ArcGIS Experience Builder Business Analyst widget

The updates to ArcGIS Experience Builder Business Analyst widget include:

- The widget now supports drive-time options that allow travel modes and traffic selection when creating drive times.
- Several bug fixes and minor enhancements.

Updates to ArcGIS Business Analyst Mobile App

The updates to ArcGIS Business Analyst Mobile App include:

- You can add panoramic and 360-degree photos to your sites. However, these photo types cannot be created within Business Analyst Mobile App. To add a panoramic or 360-degree photo, use your device's camera app to capture the image, then open Business Analyst Mobile App and use the Photo Library or Browse option to add the photo.
- View facts and run infographics and reports for school district boundary sites.
- Access updated data for Canada, India (Esri India), and Michael Bauer Research countries and regions, global points of interest, and U.S. traffic counts.
- Bug fixes and performance improvements.

Blog article resources

- What's coming in ArcGIS Business Analyst Web App (Nov 2024)
- There are more blog articles to come on the new benchmark comparisons workflow, the updated points of interest (POI) search workflow, the Europe (Beta) data source, and more.