

FAQ

What does the subscription through STDB include?

Catylist's broker solutions tools combine advanced property marketing tools, accurate property and listing information, and industry-leading economic and market reports to power better leasing and sales transactions. Membership to Catylist through CCIM Technology's Site To Do Business (STDB) gives members discounted membership and a SiteLink account.

What is Catylist?

Moody's Analytics Catylist is a premier all-in-one marketing and listings platform combining fully researched commercial real estate data, a suite of reporting and marketing tools, and national exposure for listings.

Catylist's robust property marketing tools lets brokers efficiently share listings with the national brokerage community and with a national audience of millions through Commercial Exchange, the free-to-search national marketplace. Targeting both broker members, who already have qualified leads for your listings, and public searchers means quickly promoting your listing to the right people for faster transactions.

Brokers can maximize listing exposure using Catylist's suite of integrated marketing tools to send targeted email blasts, generate client-ready listing brochures, and share listings on social media with one-click. Catylist's leads dashboard tracks engagement and interest of your listing across the platform giving brokers another way to report listing activity.

Catylist Features

- › National Listing Search
- › National Listing Exposure on Commercial Exchange
- › Wants/Needs Distribution
- › National Sales Comps and Lease Comps as Available
- › Real-time Insights on Comparable Properties
- › Broadcast Email Marketing
- › Lead Generation Dashboard for Listings
- › Client-ready Reports and Presentations
- › Economic, Market and Submarket Reports: Rental Rate Trends, Quarterly Leasing Guides , Trends and Analysis, and Economic Insights

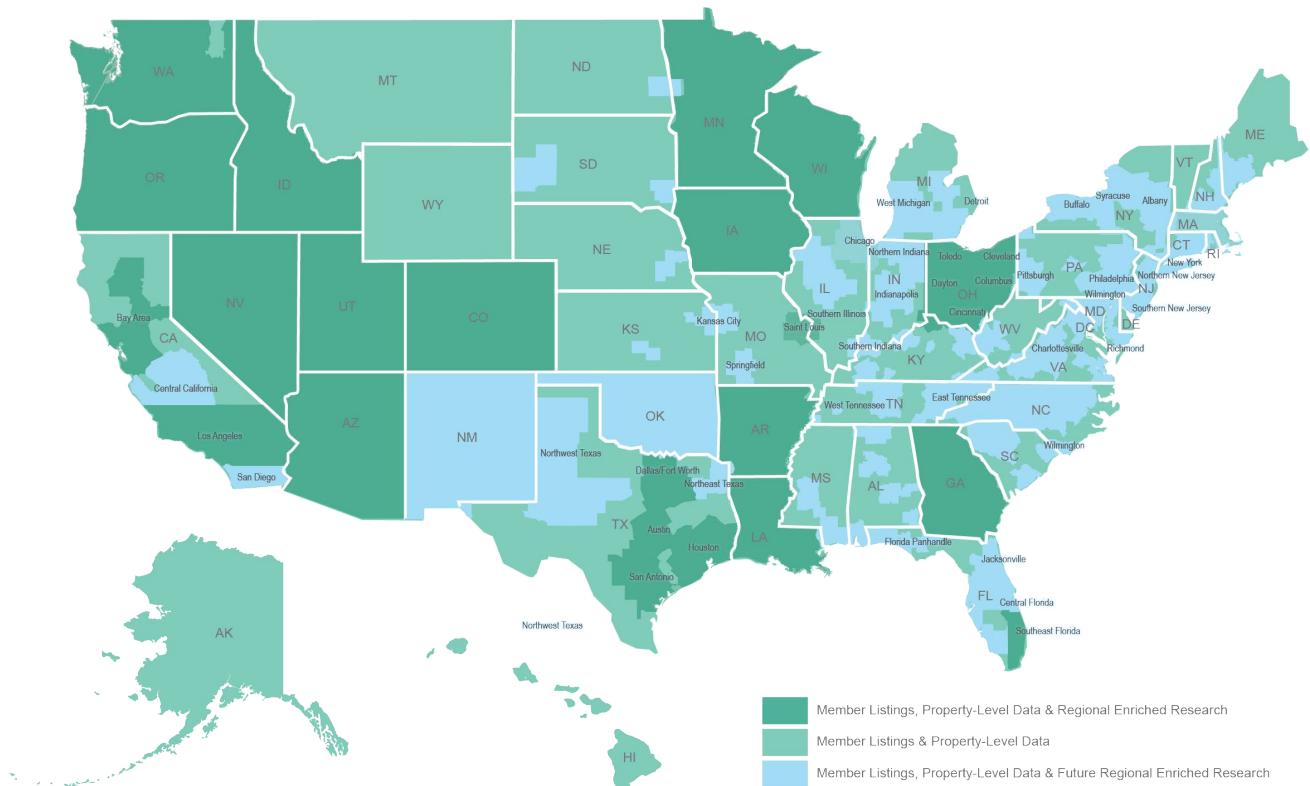
Find out more <https://cre.moodyanalytics.com/products/catylist/>

What markets are covered and which are researched?

Catylist subscribers have unlimited access to member listings from across the country. To ensure a comprehensive view of the market, our local research teams supplement member listings with additional availabilities totaling nearly 600,000 listings visible to members. In addition to all available listings Catylist has comprehensive property-level information for more than 6.5 million commercial real estate assets of every size in every state across the country including the following characteristics as available:

- › Active Tenant Directories
- › True Owner Information
- › Detailed Property Characteristics
- › Property Renovation History
- › Property Parking Information
- › Historical Property Data
- › Key Property Contacts
- › Block-level Demographics
- › Traffic Counts

Enriched market data, listing information, and property information is actively researched in 20 regional markets and 10 states. Moody's Analytics CRE continues its investment in augmenting our dataset over the next few years to total 79 research market areas.



What is research data?

Augmenting our core member listing information and property-level information from across the country, our research team enriches the already available data to ensure comprehensive information is available so members have access to multiple layers of analysis to drive better commercial real estate decisions.

Our researchers gather listing availabilities, tenant rosters, transaction comps, and key contacts for every property throughout our research markets. The team validates information from multiple sources including publicly available information (deeds), data submitted by members directly in the platform, and our strategic data partnerships.

Find out more <https://cre.moodyanalytics.com/capabilities/data/>

I am already a member of Catylist, why would I buy through CCIM's STDB?

Membership to Catylist through CCIM Technology's STDB gives access at a discounted rate to Catylist's full suite of powerful property marketing tools, exposure on Commercial Exchange, and comprehensive listing search capabilities. In addition, through STDB members have SiteLink.

What is SiteLink?

SiteLink gives members a seamless way to add listings to their websites and feature dynamic property maps, professional reports, and share listing features. SiteLink is SEO-friendly and optimized to help boost site traffic. Our expert customer support team will ensure you have a hassle-free experience adding SiteLink to your site.

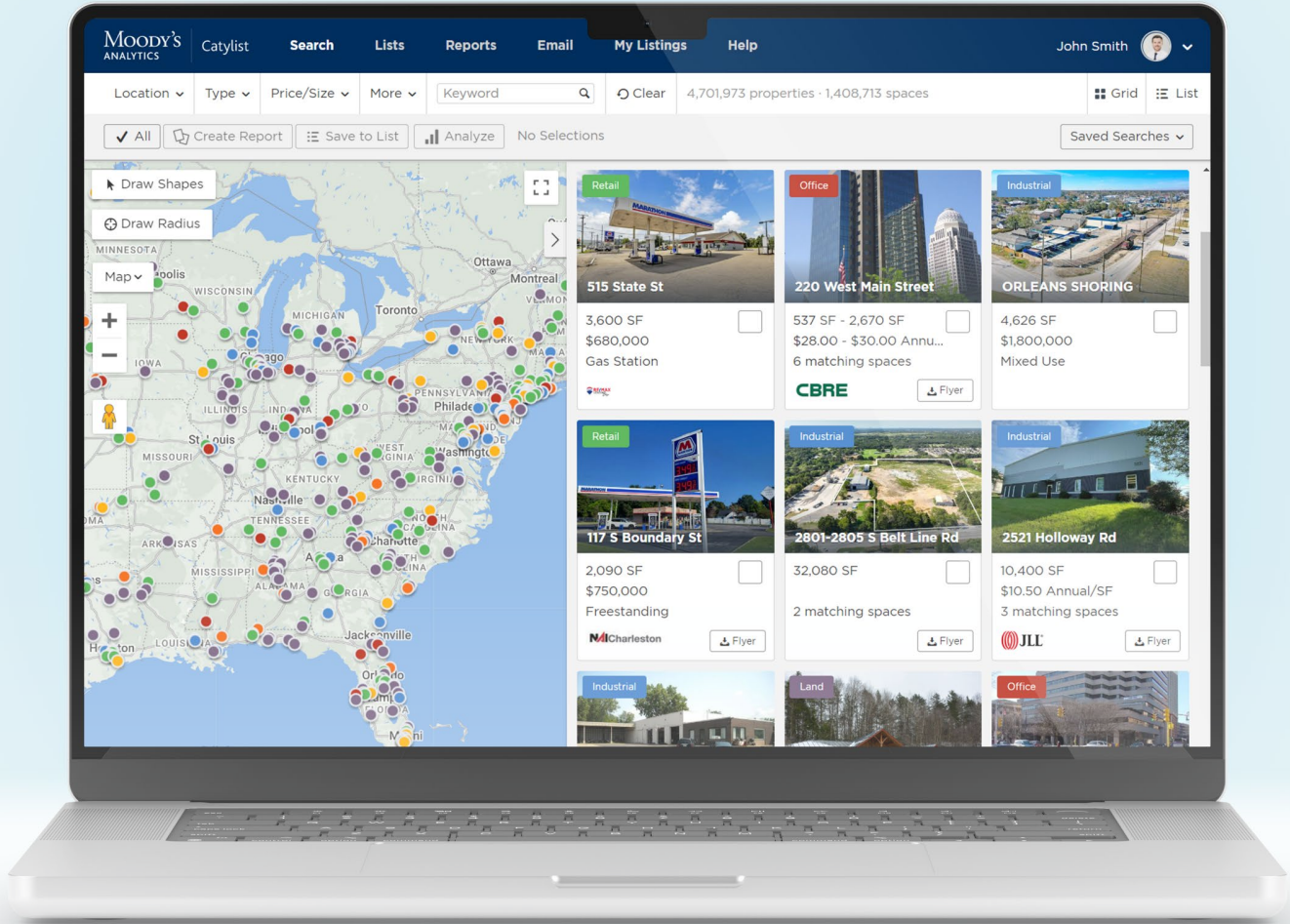
Find out more <https://cre.moodyanalytics.com/products/sitelink/>

I have an existing membership through an association, but I want to subscribe through STDB.

First visit your association market page or talk to your association representative to understand the full scope of benefits from your existing association. Depending on the coverage and your business needs, you may decide to keep your existing subscription and supplement it with the STDB subscription giving you access to the CCIM member network and SiteLink. Should you decide to cancel your existing subscription, please reach out to your local contact.

How many people will see my listings through Catylist?

Your listings reach a national audience of millions of brokers, tenants, and investors through our expansive commercial real estate network of products, coupled with automatic syndication to the free-to-search marketplace, Commercial Exchange.



Find out More

<https://cre.moodyanalytics.com/products/catylist/>

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ANALYTICS

Catylist

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