



Suggested Dental Reports

Demographic and Income Profile	Provides the key basic demographic information. Other options might be the Executive Summary or the Market Profile if the preference is for a more concise report.	Sample Report
Medical Expenditures	Compare the amount spent on medical care and services in their areas to the US average to better understand consumer spending habits to identify areas of high demand.	Sample Report
Health and Beauty Market Potential	Get an idea of how people in this market spend on healthcare items compared to the national average.	Sample Report
Detailed Age Report	Get a specific breakdown of age for practices that may be focused on a particular age segment such as pediatrics or geriatrics.	Sample Report
Tapestry Segmentation Area Profile	This report provides information about the lifestyle and habits of the people living in a market area.	Sample Report
Site Map	Provides a PDF report with a visual of site created.	Sample Report