



Suggested Medical Reports

Demographic and Income Profile	Provides the key basic demographic information. Other options might be the Executive Summary or the Market Profile if the preference is for a more concise report.	Sample Report
Medical Expenditures	Compare the amount spent on medical care and services in their areas to the US average to better understand consumer spending habits to identify areas of high demand.	Sample Report
Age 50+	Determine where seniors are concentrated and people are retiring. Emergency preparedness planners use this report to identify areas that require support and special services for seniors and retirees.	Sample Report
Tapestry Segmentation Area Profile	This report provides information about the lifestyle and habits of the people living in a market area.	Sample Report
Site Map	Provides a PDF report with a visual of site created.	Sample Report