



## Suggested Restaurant Reports

Demographic and Income Profile	Provides the key basic demographic information. Other options might be the Executive Summary or the Market Profile if the preference is for a more concise report.	<a href="#">Sample Report</a>
Business Summary	For instances where you are trying to find daytime population. Daytime population is represented by employees and is located at the top of the report.	<a href="#">Sample Report</a>
Retail MarketPlace Profile	Provides supply/demand by retail category in a defined market area.	<a href="#">Sample Report</a>
Restaurant Market Potential	Assess the potential for restaurant spending in your market area by restaurant type. MPI (Market Potential Index) measures each category as it relates to the national average. The national average is represent by 100. Anything over 100 represents a higher than average potential.	<a href="#">Sample Report</a>
Tapestry Segmentation Area Profile	This report provides information about the lifestyle and habits of the people living in a market area.	<a href="#">Sample Report</a>
Major Shopping Center Map	Provides information about shopping centers in the area to include distance from site, GLA and year opened.	<a href="#">Sample Report</a>
Site Map	Provides a PDF report with a visual of site created.	<a href="#">Sample Report</a>

