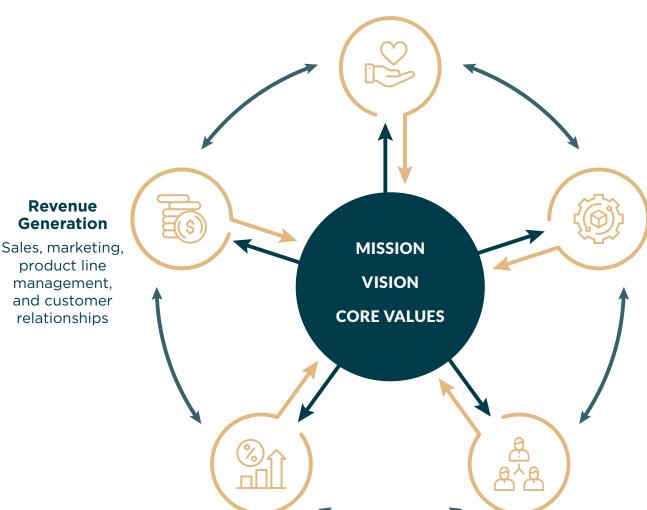
# The 5-Point Alignment Matrix<sup>©</sup>



#### **Ministry**

Kingdom impact/eternal fruit through the business (e.g., salvations, ministry giving, discipleship)



### Operations Management

Product/service supply chain, fulfillment, technology, and administration

## Financial Management

Goals, projections, metrics, controls, reporting, and cash management

#### Organization Development

Recruiting, job selection, talent development, talent management, and succession