

SHOULDER TO SHOULDER  
2024



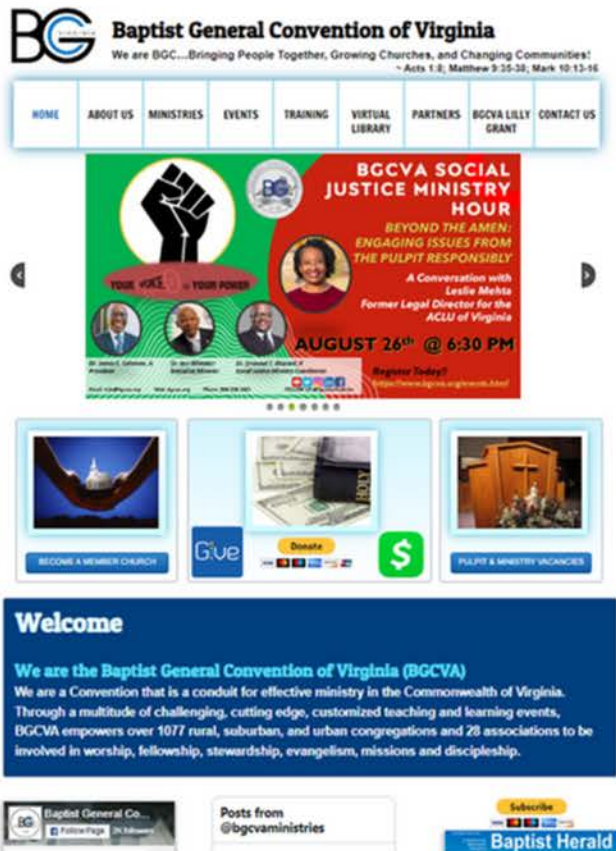
**MISSION**

[www.bgcva.com](http://www.bgcva.com)

Using cutting edge tools  
for the opportunity to  
reach, minister to member  
churches and be missional  
in reaching our lost  
neighbors for Christ.

**The younger generations  
rely on web and social  
media to watch & learn.**

# BGCVA website make-over



- Update/revamp website
- Mobile-first
- Consistent branding
- Consistent text sizing
- Easy-to-navigate menu and pages
- Easy-to-find-resources
- Fix all broken links
- Leadership updated - team pages for each category
- Social media feeds on internal pages
- SEO-friendly pages/content
- Password-protection for membership
- Calendar/events with monthly updates

## State website makeover

\$2500 - \$4500 (one time)

## Local church website:

\$295-\$2000

# BGCVA state church directory



**Baptist General Convention of Virginia**

We are BGC...Bringing People Together, Growing Churches, and Changing Communities!  
- Acts 1:8, Matthew 9:35-38, Mark 10:13-16

## VA CHURCH DIRECTORY

2024 ISSUE

[BGCVA.ORG](http://BGCVA.ORG)



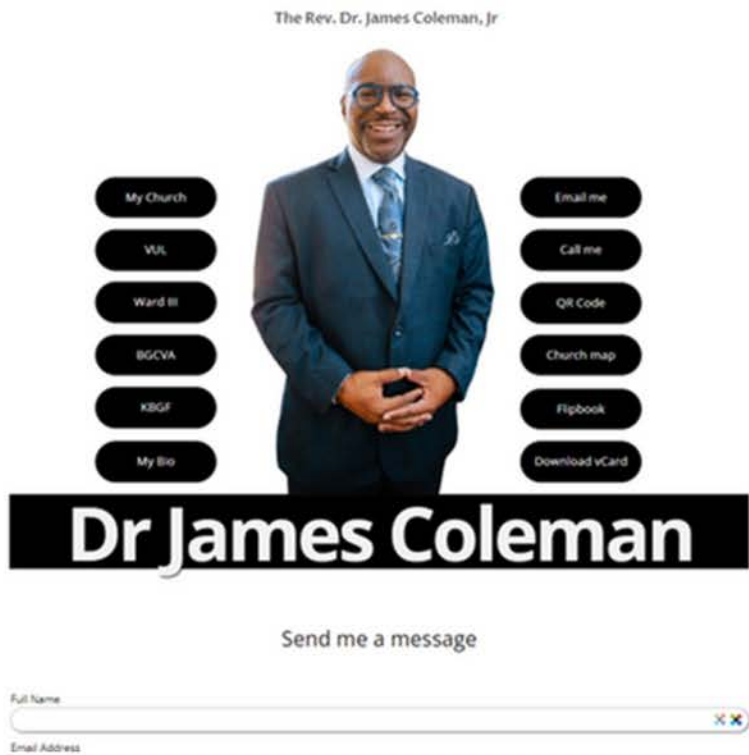
- Church directory listings
- Each church has their own page
- Promote local outreaches unique to each church
- Easy-to-navigate
- Index to find each church easily
- Updated for new member churches
- Linked/downloadable via BGCVA website
- Great for visiting nearby partner churches or usable when vacationing/business trips
- Embed links, photos and videos on page
- Can be password protected
- Church map listing

## State directory listing pricing

Each church's page is **\$25/yr** with unique information and custom Qr Code



# BGCVA Digital Business Card



- Church Leaders - variety of uses
- Always with you-it's on your phone!
- Always up to date
- Personal QR code
- Can be texted or emailed to others
- Variety of styles
- Downloadable vCard
- Embed video
- Multiple pages, if necessary
- Add pop-ups (like plan of salvation)
- Can be viewed on desktop, tablet or mobile
- Can be changed at a moment's notice

## Individual Digital Business Card:

**With custom domain - \$150.00 (normally: \$250)**

**OR**

**BGCVA branding digital business card: \$50 ea**

Everyone's digital business card would be on the BGCVA team site to build brand and recognition (Ex: BGCVA.Team/JamesColeman)

# BGCVA Custom QR codes



- Customized with church branding!
- Monthly Analytics
- Church may have more than one QR for different ministries
- Variety of styles
- Can be re-directed at a moment's notice
- Never have to reprint - just redirect where the QR code points
- Privately-owned platform

**Pricing:** one time \$10 for each unique QR code creation. Churches will find they need more than one for a variety of outreach.

**Ex:** youth ministry, Christmas events, etc

# BGCVA TractQR Program



- A missional outreach program at minimal cost
- Attract new believers to your church
- Business-card size allows you to easily carry them for anywhere-distribution
- QR code can be directed to your website or social media link
- QR can be re-directed for seasonal events, like Easter, 4th July or Christmas
- Good for any age! (kids ministry, etc)
- A variety of quantities for small/large churches

## Pricing:

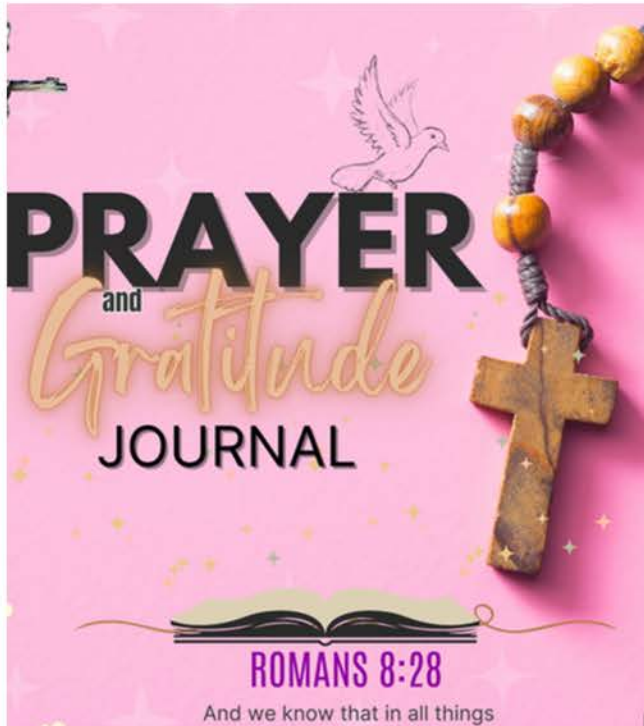
- 100 cards - \$19.99
- 250 cards - \$29.99
- 500 cards - \$49.99
- 1000 cards - \$79.99

QR code can be directed to your local church or to the state website, then forwarded to a local church to follow up with questions, conversion and discipleship.



# BGCVA

## Prayer & Gratitude Journal



- Prayer and Gratitude journal can be customized to each church
- Can be printed out by church or distributed electronically
- Can have links and video embedded (flipbook-style)
- Can be printed and handed out at local events

### **Pricing:**

\$35.00 one time art set up fee/design fee for customizing the journal for each church. This journal once purchased can be distributed/printed unlimited times.



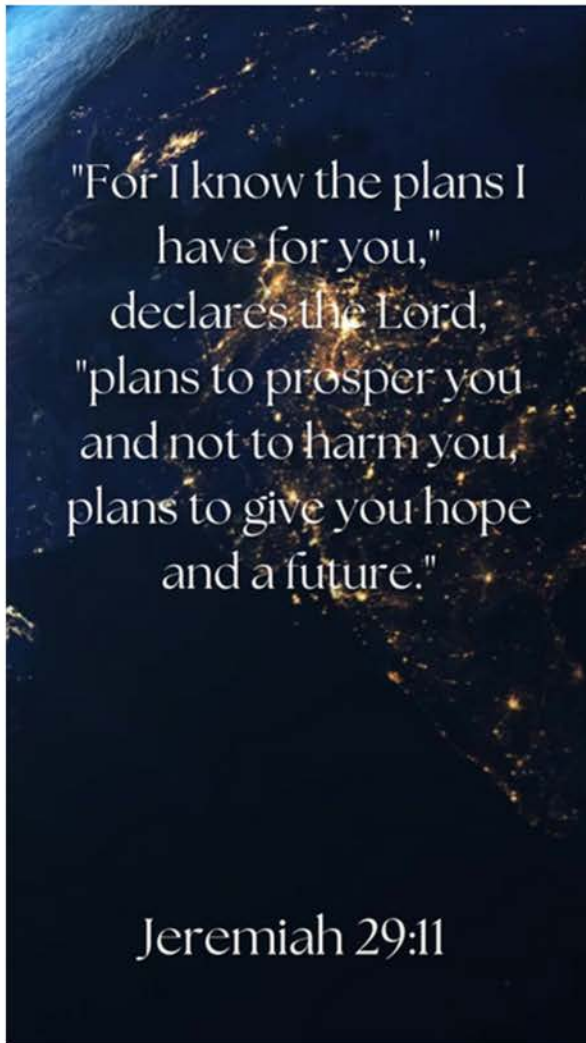
# BGCVA Merch



- T-shirt available with customized back for each church
- great fundraiser!
- Each church could have it's own qr code to point to their local outreach
- variety of colors
- pricing available once quantity is determined (larger sizes incur pricing upcharge)

**Pricing:** Price point is based on number of shirts ordered at one time med – xl would be regular pricing, however larger sizes incur an upcharge due to more material needed for that particular size. Pricing also depends on number of shirts purchased and imprint on front, back or both.

# BGCVA Social Media posts



- Social media posts - weekly
- can be a graphic or video
- each church can then re-post from BGCVA postings by sharing
- can customize each post with branding
- encourage church members to share on their individual social media posts

**Pricing:** monthly cost depends on number of posts per month, creation of post (if provided, monthly posting is less; creation of a post would be a small upcharge for each post) Starts at \$50/mth for 1-2 posts per week per church. This can be done from the state FB/Instagram post. Social media platform set up fee: if small church doesn't have a FB page, I can negotiate with them to set up a church page to serve/reach their local area



# BGCVA Children's ministry



- Children's ministry and outreach can be internal and/or external
- Can be sent electronically or in printed format with local church branding
- A variety of activities such as word find, mazes, coloring pages, quizzes, stories
- Video links to watch on their own device
- Seasonal such as Christmas & Vacation Bible School
- A variety of topics to choose from

**Pricing:** State would direct monthly content and then each church would pay a small licensing fee to use the content for their local congregation

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# BGCVA Google Listing



- Shows your church on local google listing
- Own your listing!
- Keep it up to date
- Change info quickly
- Link website/social media
- Learn how to use it for outreach
- Help your church be found locally when keyword search query happens

## **Pricing:**

like social media, this would be a one-time set up fee and training on how to use the google page just like FB or Instagram.

# BGCVA Google Listing

Michael Lynn  
434.477.3294

- Website design and hosting
  - Digital Business Cards
  - Digital flipbook/magazines
  - Graphic Design
  - Text blast software
  - Print media (business cards, flyers, banners, etc) at wholesale pricing.
  - Church newspaper/magazine
  - Fundraising
- If a church needs multiple services, the pricing would be bundled together for additional savings**