

DISTINGUISHED LOOK ENGINEERED TO LAST FOR LIFE

Rollex

What are soffit and fascia? AND WHY DO YOU NEED THEM?

Soffit forms the flat area under the eaves of your home. It bridges the gap between your siding and roof and provides vital ventilation to and from the attic. Plus, it offers protection from the weather. The fascia, or facing boards, accent Rollex soffit and keep hard-to-maintain areas looking fresh.

COOLER IN SUMMER, DRIER IN WINTER

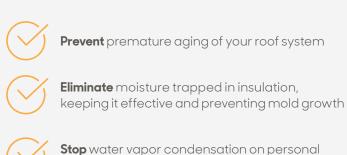
Rollex System 3 Soffit is perfectly vented to help keep attics cool and dry. Optimizing your home's "breathability" with Rollex soffit panels can also help you reduce energy costs.

Creating a Balanced System

A proper attic ventilation system allows a continual flow of outside air through your attic, balancing air intake (at your eaves or soffits) and air exhaust (at or near your roof ridge).

To determine the correct amount of ventilation, your contractor will need to calculate the required Net Free Air, or NFA. This is the open area for air to pass through venting products. Optimal ventilation can be strategically controlled by alternating solid and vented soffit panels coupled with exhaust products.

USE SYSTEM 3 SOFFIT AS PART OF A BALANCED SYSTEM TO:



items stored in attic



Inhibit the formation of ice dams, which can cause leaks in your home's interior

BENEFITS OF SYSTEM3















ENVIRONMENTALLY FRIENDLY



IDEAL AIR RATIO

FRESH AIR IN = STALE AIR OUT



FADE OR PEEL



SAVES TIME -**NEVER NEEDS** PAINTING

WON'T SAG OR ROT



VENTILATION



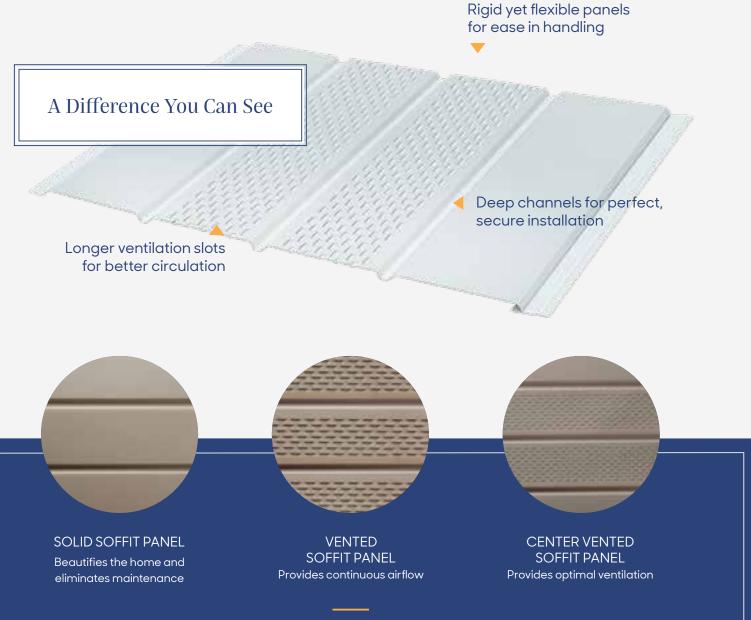


Fresh air enters soffit vents

Designed to Last

Rollex System 3 Soffit is engineered to perfection and manufactured in the U.S. with positive interlocking panels and square groove design "I-Beam" construction for extraordinary strength, secure installation and a clean look.

This focus on high quality improves not only your home's appearance, but also its property value. You can depend on System 3 Soffit and Fascia to perform beautifully throughout the life of the home.



Colors to Complement Any Home

Enjoy the endless design possibilities with our extensive color selection. Our exceptional painting system provides a perfect match between soffit, accessories, rainware and siding, suitable for any style or type of home. We ensure consistency, so the color you order is exactly what you'll get. And no matter which rich shade you choose, our soffit and fascia stay true and looking new - without the hassles of painting or difficult maintenance.



View available colors at Rollex.com

Attic ventilation can be strategically controlled by alternating solid and vented panels.



RAIN OR SHINE, SYSTEM 3 SOFFIT AND FASCIA STAY LOOKING BEAUTIFUL AND TRUE.

The Natural Choice for Your Home and Your Planet

As the leader in the metal manufacturing industry, Rollex products are more than innovative - they're responsible. Our technology is designed to be respectful of all our customers and the world they live in. To underscore that commitment, System 3 Soffit comes with a guarantee of high standards and low environmental impact.



LASTING POSITIVE EFFECTS ON THE ENVIRONMENT

No chemical upkeep with paints or pesticides

Made with **recycled** and **recyclable materials**

Materials bought locally to reduce our carbon footprint

Wastewater and oil are recycled at our facilities

100% Infinitely Recyclable



Home Innovation NGBS Green Certified for Resource Efficiency. Find our planet friendly products at www.rollex.com



Spend Time Enjoying Your Home, Not Maintaining It

Whether it's covering eaves, porch ceilings or entry ways, System 3 Soffit is virtually maintenance-free. Unlike wood, there is no need for the expense and hassle of painting year after year. Our materials also naturally repel dirt and resist breakage. Simply rinse with a garden hose or use a mild cleansing agent to restore System 3 Soffit's original beauty.





OUR SYSTEM 3 SOFFIT'S LOOKS AND DURABILITY ARE **GUARANTEED FOR FUTURE GENERATIONS TO ENJOY.**

Rollex promises superior craftsmanship, quality construction and exceptional beauty. We guarantee it with a limited Lifetime "No-Nonsense" Warranty.

PROTECTION AND BEAUTY TO LAST A LIFETIME.

DEPEND ON US.

For 70 years, Rollex has been manufacturing innovative building products to help people like you beautify and maintain your most valuable asset – your home. Rollex is the preferred choice of knowledgeable contractors, and we've become a trusted name to millions of homeowners nationwide as well. Your home is most likely your family's single greatest investment. Trust our decades of experience to protect it.

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