

# THE CAN FOUNDATION 2023 ANNUAL REPORT





# Founder's Message

Dear Friends and Supporters,

It is with great pride and gratitude that I present to you the 2023 Annual Report for the Cresland Affiliate Network Foundation. Since our inception in June, we have committed ourselves to a mission that transcends traditional boundaries—working tirelessly to create wealth pathways for women and minorities, and challenging the status quo in economic empowerment.

At the CAN Foundation, we envision a world where financial independence and opportunity are accessible to all, regardless of background. Through our core focus areas—homeownership, entrepreneurship, legacy, and philanthropy—we are creating lasting change in communities, helping individuals and families move closer to their dreams.

In 2023, we launched transformative programs in housing counseling, youth mentorship, and entrepreneurship education. Each initiative is a testament to our belief that equitable wealth and opportunities can be a reality. These are just the first steps toward the vision of prosperity we hold for all.

Thank you for standing with us. Together, we CAN make dreams happen.

With gratitude,

A handwritten signature in black ink that reads "Melissa D. Hill".

Dr. Melissa D. Hill

Founder, Cresland Affiliate Network Foundation



# About Our Formation

## Our Beginnings

Founded on June 30, 2023, the Cresland Affiliate Network Foundation (CAN Foundation) emerged from a vision to build equitable pathways to wealth for underrepresented communities. Recognizing the systemic disparities that women and minorities face, the CAN Foundation set out to create solutions through entrepreneurial support, real estate opportunities, and education initiatives. With the goal of reshaping economic systems and bridging wealth gaps, our foundation was established as a beacon for meaningful change.

## Our Purpose

Since our founding, the CAN Foundation has been dedicated to making dreams possible by creating entrepreneurial communities, abolishing wealth disparity, and nurturing future generations. Through our initiatives in homeownership, entrepreneurship, legacy-building, and philanthropy, we're working to make wealth and opportunity accessible for all.

## Milestones in 2023

In our first six months, we launched key programs, including the Inaugural Dream Day Conference and our partnership with the Cresland Institute. Through this partnership, we now offer an Education Institute providing real estate continuing education courses and professional certification and licensing across diverse career industries, equipping participants with the skills and credentials necessary for success. These achievements mark the beginning of our journey to empower communities and make dreams a reality.. These early successes reflect our commitment to building a foundation that uplifts communities and empowers individuals.

## OUR MISSION

THE CAN FOUNDATION is dedicated to ending disparities for women and minorities by creating wealth pathways through entrepreneurial opportunities in real estate to disrupt, democratize, and revolutionize economic systems globally.

## OUR VISION

Our vision is to drive systemic change within the entrepreneurial ecosystem, dedicated to achieving a society where wealth and market share are distributed equitably, promoting inclusivity and balance in our communities.

## OUR MOTTO

*Together We CAN Make Dreams Happen*

## THE CAN FOUNDATION

**C-Creating Entrepreneurial Communities**  
**A-Abolishing Wealth Disparity**  
**N-Nurturing the Future Generations**

**H.E.L.P. to WEALTH  
MOVEMENT**

Homeownership | Entrepreneurship | Legacy | Philanthropy

Head Health | Emotional Health | Lifestyle Support | Physical Health





# **INAGUARAL DREAM DAY CONFERENCE**

**In 2023, the Cresland Affiliate Network Foundation proudly hosted its first-ever Dream Day Conference—a day dedicated to inspiration, empowerment, and action. This transformative event brought together aspiring entrepreneurs, industry leaders, and community advocates to foster connections and share insights on building sustainable wealth. Through workshops, panel discussions, and mentorship sessions, attendees gained valuable tools to support their journeys in entrepreneurship, homeownership, and legacy building.**

**The Dream Day Conference symbolizes our commitment to creating entrepreneurial communities, abolishing wealth disparity, and nurturing future generations. With such a powerful response from our inaugural event, we are thrilled to make the Dream Day Conference an annual tradition. Each year, we aim to grow this platform, offering even more opportunities for learning, networking, and community-building to support individuals in achieving their dreams. Together, we are shaping a future of prosperity, equity, and impact.**



# CAN Foundation Website Development

In 2023, the Cresland Affiliate Network Foundation launched its new website, [www.makedreamshappen.org](http://www.makedreamshappen.org), designed to be a central resource for our community and a platform for empowerment. Our site reflects the foundation's core mission of creating wealth pathways for women and minorities by providing essential information and resources for homeownership, entrepreneurship, legacy-building, and philanthropy.

Each section of the site offers visitors insights into CAN Foundation programs, We've made it easy to explore our annual Dream Day Conference, learn about members and services offered in their respective industries, and engage with our mission through volunteering opportunities.

The CAN Foundation website is more than an online presence; it's a digital gateway to community empowerment. It will continue to grow as a resource for those seeking to make dreams happen, ensuring that information, inspiration, and support are always just a click away.



# OUR BOARD



**MELISSA D. HILL**  
Founder | Executive Director



**RICHARD SMITH III**  
President



**ZEESTER BROWNING**  
Vice-President



**CEDRIC TORBERT**  
Treasurer



**RHONDA CARROLL**  
Secretary



**ANDRE COOPER**  
Chaplain



# 2023 Financial Report

## Profit & Loss

Export ▾

Date Range: 2023 | 2023-01-01 | 2023-12-31 | Update Report

Compare to a prior period

Report Type: Accrual (Paid & Unpaid)

Income: \$3,140.90 - Cost of Goods Sold: \$0.00 - Operating Expenses: \$0.00 = Net Profit: \$3,140.90

Summary | Details

ACCOUNTS	Jan 01, 2023 to Dec 31, 2023
Income	\$3,140.90
Cost of Goods Sold	\$0.00
<b>Gross Profit</b> As a percentage of Total Income	<b>\$3,140.90</b> 100.00%
Operating Expenses	\$0.00
<b>Net Profit</b> As a percentage of Total Income	<b>\$3,140.90</b> 100.00%



# FINANCIAL OVERVIEW





## Looking Ahead to 2024

As we look forward to 2024, the CAN Foundation is poised to expand its impact in meaningful ways. One of our primary goals is to pursue HUD Housing Agency approval, which will enhance our capacity to serve community members with essential resources in housing education and support. Additionally, we are actively working toward obtaining Department of Labor (DOL) approval for our Registered Apprenticeship Program, further strengthening our commitment to offering career pathways and professional development in real estate and entrepreneurship.

Community remains at the heart of our mission, and we are excited to forge new partnerships with local food banks and churches. These collaborations will allow us to extend our reach, providing essential financial literacy and wealth education to underserved neighborhoods. By combining resources and knowledge, we aim to uplift and empower even more individuals and families in their journey to financial stability and independence. Together, we are building a brighter, more inclusive future for all.



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