

MEDIA KIT



Melissa D. Hill, PhD

DR. MELISSA D. HILL

FOUNDER, THE CAN FOUNDATION



WWW.MAKEDREAMSHAPPEN.COM



FOUNDER

Melissa D. Hill, PhD



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ABOUT



*Melissa D.
Hill*

“MAKE DREAMS HAPPEN”

WHO IS MELISSA?

- ✓ AUTHOR
- ✓ COACH
- ✓ EDUCATOR
- ✓ ENTREPRENEUR
- ✓ INNOVATOR
- ✓ MOTIVATIONAL SPEAKER

Dr. Melissa D. Hill, an accomplished entrepreneur and a visionary leader, is wholeheartedly committed to the mission of motivating, empowering, and enlightening individuals on their path to achieving their aspirations. The pursuit of excellence is an enduring and pervasive motif that has shaped every facet of her life's journey. Driven by an unwavering dedication to the service of others, she has seamlessly woven this profound commitment into the very fabric of her existence.

DR. MSL D.



MELISSA D. HILL, PHD

HISTORY

THE BACKSTORY

Originating from the rural town of Lincoln, Alabama, Melissa is the middle child of a Vietnam veteran and a lifelong educator. Her academic journey has been marked by remarkable accomplishments, including graduating with honors as the Salutatorian of Lincoln High School and receiving numerous scholarships, such as the Temple-Inland Foundation Award, The American Legion Silver Scholastic Award, and the Alabama A&M Full Tuition Academic Scholarship Award, to name a few. Most notably, she was also chosen as the first USDA 1890 National Scholar for Alabama A&M University.

Dr. Hill's exceptional academic performance continued through her undergraduate and graduate studies. She graduated cum laude from A&M and earned the USDA Forest Service Outstanding Achievement award. Following her undergraduate studies, Melissa pursued both a Master's and Doctorate of Philosophy degrees at Clark Atlanta University, completing each program with honors in an unprecedented four-year timeframe.

CAREER

The Pivot

After completing her studies at CAU, Dr. Hill embarked on a career with the federal government at the FDA Atlanta Center for Nutrient Analysis. There, she served as a regulatory chemist, responsible for evaluating the safety of food, nutritional supplements, medical foods, and baby products. However, in 2016, she made a bold transition to pursue her true passion in the real estate and mortgage industry, leaving behind a lucrative senior journeyman chemist position.



CEO, MDH MORTGAGE

In her new career, Melissa swiftly ascended through the ranks, becoming a sales manager within the first year, followed by branch manager the next year. When Alterra Home Loans introduced the Legacy Home Loans Division, Melissa was appointed as the branch manager for the founding anchor Atlanta location. In 2020, when Homespire Mortgage Corporation sought to expand on the east coast, Melissa was appointed to lead the Georgia region, overseeing the Atlanta branch office.

In 2021, Melissa took a leap of faith and ventured into the world of entrepreneurship, and opened her independent mortgage brokerage, MDH Mortgage, where she presently holds the position of CEO/President. The company with the central principle of "Equal Lending for All" is dedicated to providing access to lending opportunities, particularly for those in underserved communities who have historically faced disparities. With nearly a decade of experience, Melissa has helped numerous individuals and families achieve their dream of homeownership. She simplifies the complexities of the homebuying process, empowering individuals to take control of their financial future. Her mission is to provide the formula to make dreams come true for aspiring homeowners while also educating and encouraging.

Beyond her professional endeavors, Ms. Hill is deeply committed to education and motivation. Late 2021, Melissa established Cresland Institute, offering professional education courses for licensed mortgage originators and real estate agents. Her goal is to encourage and empower others with personal development that will lead to professional excellence. Melissa has a passion to make education available to all and help others succeed.

Melissa, a dedicated student of John Maxwell's personal growth and leadership development program, is known for her bold and innovative leadership style. In pursuit of her passion, she established the Cresland Affiliate Network (CAN) Agency, aimed at extending assistance to individuals outside the real estate and mortgage industries in their quest to fulfill their dreams. This agency offers comprehensive support to aspiring entrepreneurs, guiding them in the process of launching their businesses and equipping them to transform their ideas into tangible realities. Melissa's ultimate goal is to enable individuals to turn their dreams into reality and make a positive impact on the world.

DREAM DAY CONFERENCE



ENCOURAGE

EMPOWER

EDUCATE

ATLANTA, GA

1ST SATURDAY IN JUNE





THE CAN FOUNDATION

“Together We CAN
Make Dreams Happen”

In June 2023, driven by a God given mandate, Hill hosted the Inaugural DREAM DAY conference, focusing on purposefully crafting entrepreneurial pathways and generating wealth in the digital, residential, and commercial real estate sectors through mission-driven market share acquisition.

Recognizing the disparate gap in the business ecosystem, and with a perpetual commitment to serving others, Melissa launched THE CAN FOUNDATION. This foundation is dedicated to inspiring, empowering, and educating women and minority entrepreneurs, with a deep-seated commitment to providing them with the essential tools, resources, and opportunities needed to pursue their entrepreneurial aspirations.

OUR MISSION

To create wealth pathways for women, minorities, and marginalized communities to disrupt, democratize, and revolutionize economic systems globally

AUTHOR



Melissa D. Hill, PhD

Dr. Melissa D. Hill expertise is in the mortgage and real estate industry with a focus on teaching and training. Her goal is to encourage and empower others with personal development that will lead to professional excellence. Melissa has a passion to make education available to all and help others succeed. Dr. Melissa D. Hill is a published author and certified distance education instructor. To date, Dr. Hill's books include the following: "90 Day Business Journal: Writing the Wave to Success", "Mortgage Manual: The Loan Officer's 30-Day Road Map to a Lifetime of Success", "The Dream Print for First Time Homebuyers: 30 Tips to be Purchase Ready in 30 Days" and "I AM A DREAM PURSUER" .

Melissa is also the creator of the Mortgage Reference Guide and the editor of DreamIT Magazine. DreamIT Magazine is a free digital publication published quarterly as an inspiration for All to pursue their dreams. It is distributed directly to the clients and real estate affiliate partners of MDH Mortgage.



MEDIA



Dr. Melissa D. Hill's expertise and insights have earned her recognition in prominent media outlets. Her contributions to the mortgage industry have been showcased in distinguished publications, including the MPA and Yes You Can mortgage magazines. Furthermore, Dr. Hill's engaging and informative discussions have made her a sought-after guest on various media platforms. She has been a featured guest on the STEM Talk Saturday podcast, sharing her expertise in the fields of science, technology, engineering, and mathematics. In addition, she has graced the stage of The Word Network's Prophetic Impact, where her wisdom and perspectives have made a significant impact. Dr. Melissa D. Hill's media presence is a testament to her outstanding contributions and her ability to captivate and inform diverse audiences.

Recently Featured

STEM TALK SATURDAY



CONSULTING LLC



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