

**20  
25**



# ANNUAL GOLF TOURNAMENT **SPONSORSHIP PACKAGE**

PREPARED BY  
**SABGC  
BOARD OF  
DIRECTORS 2024**



[WWW.SABGC.ORG](http://WWW.SABGC.ORG)

SACRAMENTO, CA



# SPONSORSHIP LETTER



As we embark on our 72nd year, SABGC is thrilled to announce our signature event of the year. We are reaching out to you and your esteemed organization, seeking your valuable support for our youth golf activities and programs. SABGC, formally known as The Counts, is a registered 501(c)(3) organization (EIN 92-1647928) committed to inspiring and guiding young individuals, emphasizing the importance of good sportsmanship and fostering their golf skills and techniques. Your sponsorship will directly contribute to empowering local youth golfers, enabling them to pursue higher education while refining their abilities through practical playing experiences.



Maintaining and expanding our range of activities and programs requires substantial commitment and financial resources. We humbly invite you to join us in this noble endeavor.



In commemoration of Juneteenth, we are hosting our first fundraising golf tournament in the summer months, The Black Invitational, on June 21, 2025, at Haggin Oaks Golf Course, located at 3645 Fulton Ave, Sacramento, CA 95821. In our inaugural event last year, we had the privilege of hosting 140 golf enthusiasts, and we anticipate an even greater turnout this year, with an expected participation of 180 individuals.



Additionally, you can contribute in a different way by supporting our fundraising efforts with raffle items. Donations such as complimentary foursome passes to golf courses or apparel would be immensely appreciated. If necessary, we can arrange for pick-up of the donated items. Contributions, along with sponsorship payments, can be mailed to SABGC at P.O. Box 231123, Sacramento, CA 95823.



Your sponsorship will enable SABGC to fulfill its mission of providing underprivileged youth with the opportunity to experience the joys of golf, which they may otherwise be unable to afford. We invite you to witness the excitement and impact of our previous event by viewing footage on Instagram at @SacAreaBlackGolf and Facebook at @SacAreaBlackGolfClub.



We sincerely appreciate your thoughtful consideration of this request. For any inquiries or additional information, please do not hesitate to contact Jovanie Harris at (916) 842-1664. Once again, we extend our deepest gratitude for your support.

# ABOUT THE EVENT



## FOOD AND FUN

THERE WILL BE ON-SITE DINING OPTIONS INCLUDING THE HANGOUT @ HAGGIN OAKS FOODTRUCK AND MACKENZIE'S SPORTS BAR & GRILLE.

## TOURNAMENT

PLAYERS WILL HAVE THE OPTION TO PARTICIPATE IN EITHER THE STROKE PLAY TOURNAMENT ON MACKENZIE GOLF COURSE OR THE TEAM SCRAMBLE TOURNAMENT ON THE ARCADE GOLF COURSE.

## RAFFLE & AUCTION

SABGC WILL BE HOSTING A RAFFLE AND AUCTION FOR ALL ELIGIBLE PARTICIPANTS.

## WHEN:

SATURDAY, JUNE 21, 2025  
7AM CHECK-IN BEGINS  
8AM SHOTGUN START

## WHERE:

HAGGIN OAKS GOLF COURSE  
MACKENZIE & ARCADE  
SACRAMENTO, CA

## WHAT:

GREENS FEE, CART, RANGE BALLS,  
BREAKFAST, LUNCH, & GOODIE BAG  
TOURNAMENT PARTICIPANTS ONLY

## FORMAT:

STROKE PLAY (MACKENZIE)  
USGA HANDICAP ELIGIBLE  
SCRAMBLE PLAY (ARCADE)  
SCRAMBLE TEAM PLAY

## FEE:

\$200 PER PLAYER  
\$40 PER PERSON (FOOD ONLY)

# SPONSORSHIP PACKAGES



**\$2,500**

**TITLE  
SPONSOR**

1-Foursome, 4-Lunch Tickets, hole sponsor w/ promotional material at reception, 1-table/chair, speaking time at reception, sponsor logo on t-shirt, & name placement on website

**\$2,200**

**EAGLE  
SPONSOR**

1-Foursome, 4-Lunch Tickets, hole sponsor, 1-table/chair w/ promotional material at reception, recognition at reception, sponsor logo on t-shirt, & name placement on website and promotional materials.

**\$1,900**

**BIRDIE  
SPONSOR**

Logo branded on golf carts, 1-Twosome, 4-Lunch tickets, recognition at reception, marketing items at reception tables, sponsor log on t-shirts, sponsor log on website and promotional materials.

**\$1,500**

**PAR  
SPONSOR**

1-Twosome, 2-Lunch tickets, hole sponsor, 1-table/chair w/ promotional material at reception, recognition at reception, sponsor logo on t-shirts, & sponsor logo on website and promotional materials.

# SPONSORSHIP PACKAGES



**\$750**

**SUPPORTING  
SPONSOR**

1-Player, 1-Lunch Ticket, hole sponsor w/ promotional material at reception, 1-table/chair for reception (optional), name placement on website

**\$600**

**HOLE SPONSOR**

Company will receive a sign with your logo to be placed at a sponsored hole

**\$500**

**GOODIE BAG  
SPONSOR**

Sponsor logo to be prominently featured on the official event goodie bags given to all tournament participants, logo placement on social media posts, and the opportunity to include promotional items or branded merchandise in each bag

**\$350**

**HOLE-IN-ONE  
SPONSOR**

Sponsor logo to be placed at the sponsored hole designated for the closest to the pin contest, 1-table/chair for reception (optional), logo placement on social media posts

# SPONSORSHIP PACKAGES



**\$350**

**CLOSEST TO THE  
PIN SPONSOR**

Sponsor log to be placed at the sponsored hole designated for the closest to the pin contest, 1-table/chair for reception (optional), logo placement on social media posts

**\$350**

**LONGEST DRIVE  
SPONSOR**

Sponsor logo to be placed at the hole designated for longest drive contest, 1-table/chair for reception (optional), logo placement on social media posts

**\$350**

**PUTTING GREEN  
SPONSOR**

Brand and logo placement on a double sided sign on the course putting green, and recognition at reception

**\$200**

**VENDOR TABLE**

1-table/chair on vendor row for merchandise sales.



# WHY TO SPONSOR US



## PROMOTE YOUTH EMPOWERMENT

Sponsorship supports youth programs promoting diversity in the game of golf.



## INCREASE VISIBILITY

Sponsorship offers opportunities to gain visibility through marketing, networking, and community engagement.



## ENHANCE REPUTATION

Sponsoring an event that supports youth development and education can enhance a company's reputation and corporate social responsibility.



## DEMONSTRATE SUPPORT

Sponsoring our golf tournament demonstrates support for the local community and a commitment to investing in its future.



## DRIVE BUSINESS

Sponsorship provides opportunities to connect with potential customers and drive business growth through brand awareness and promotion.



# ABOUT US

## WHAT WE DO

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This organization is an incorporated 501(c)(3) organization and was first organized as a social club in 1953 as, The Counts Inc. By 1972, the club officially became known as the Sacramento Area Black Golf Club (SABGC), reflecting its commitment to fostering a vibrant and inclusive golf culture. SABGC has since been dedicated to teaching youth the value of sportsmanship and providing opportunities to develop their skills in the game of golf. SABGC welcomes ALL players to participate in its events, regardless of race, ethnicity, or gender, while focusing on expanding access to the game within underserved communities.

Today, SABGC remains steadfast in its commitment to fostering a welcoming and inclusive golf culture, empowering underserved youth, and championing diversity in the game for future generations.

## WHY US

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Your support helps us promote inclusivity, expand access to the game of golf, and empower the Black community to thrive in the sport. Together, we can make a lasting impact on the lives of aspiring golfers and create a stronger, more diverse golfing community.

## CONTACT US

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✉ [info@sabgc.org](mailto:info@sabgc.org)

🌐 [www.SABGC.org](http://www.SABGC.org)



# EVENT OBJECTIVES



## RAISE FUNDS

Raise \$10,000 through sponsorships, registrations fees, auction, raffle, and contests.



## ENCOURAGE COMMUNITY ENGAGEMENT

Increase awareness of the organization's programs and services through media outreach.



## PROVIDE COMPETITIVE GOLF EXPERIENCE

Host engaging contests, skilled players, and enjoyable networking opportunities.



## BUILD LONG-LASTING RELATIONSHIPS

Develop long-lasting relationships with sponsors, golfers, and volunteers to support future events.





# THANK YOU

Please review the sponsorship proposal in detail.  
Register as a sponsor online.

## CONTACT US

**916-842-1664**

**[www.sabgc.org](http://www.sabgc.org)**

**[info@sabgc.org](mailto:info@sabgc.org)**

**P.O. Box 231123**

**Sacramento, CA 95823**

**SCAN QR CODE TO  
REGISTER AS A  
SPONSOR:**

