

**20
24**



ANNUAL GOLF TOURNAMENT SPONSORSHIP PACKAGE

PREPARED BY
SABGC
BOARD OF
DIRECTORS 2023



WWW.SABGC.ORG

SACRAMENTO, CA



SPONSORSHIP LETTER



As we embark on our 71st year, the Sacramento Area Black Golf Club (SABGC) is thrilled to announce the commencement of our 2024 golf season. We are reaching out to you and your esteemed organization, seeking your valuable support for our youth golf activities and programs. SABGC, formally known as The Counts, is a registered 501(c)(3) organization (EIN 92-1647928) committed to inspiring and guiding young individuals, emphasizing the importance of good sportsmanship and fostering their golf skills and techniques. Your sponsorship will directly contribute to empowering local youth golfers, enabling them to pursue higher education while refining their abilities through practical playing experiences.



Maintaining and expanding our range of activities and programs requires substantial commitment and financial resources. We humbly invite you to join us in this noble endeavor.



In commemoration of Black History Month, we are hosting our first fundraising golf tournament of the year, The Black Invitational, on February 17, 2024, at Haggin Oaks Golf Course, located at 3645 Fulton Ave, Sacramento, CA 95821. In our inaugural event last year, we had the privilege of hosting 140 golf enthusiasts, and we anticipate an even greater turnout this year, with an expected participation of 180 individuals.



Additionally, you can contribute in a different way by supporting our fundraising efforts with raffle items. Donations such as complimentary foursome passes to golf courses or apparel would be immensely appreciated. If necessary, we can arrange for pick-up of the donated items. Contributions, along with sponsorship payments, can be mailed to SABGC at P.O. Box 231123, Sacramento, CA 95823.



Your sponsorship will enable SABGC to fulfill its mission of providing underprivileged youth with the opportunity to experience the joys of golf, which they may otherwise be unable to afford. We invite you to witness the excitement and impact of our previous event by viewing footage on Instagram at [@SacAreaBlackGolf](#) and Facebook at [@SacAreaBlackGolfClub](#).



We sincerely appreciate your thoughtful consideration of this request. For any inquiries or additional information, please do not hesitate to contact Christopher Henry-Staples at (562) 331-4714. Once again, we extend our deepest gratitude for your support.



ABOUT US

WHAT WE DO

This organization is an incorporated 501(c)(3) organization and was first organized as a social club in 1953 as, The Counts Inc. In 1972 the name was changed to Sacramento Area Black Golf Club (SABGC).

We are dedicated to encouraging youth and teaching them the value of good sportsmanship; that includes the development of skills and techniques to advance in the game of golf. We were formed to recruit, organize, develop, support, and promote Junior golfers and Junior Golf Programs while promoting interest and enjoyment in the game of golf. All golfers are welcome to join our organization and play in our events as we aim to expand access to the game of golf for Black communities in the Sacramento and surrounding areas.

WHY US

Your support helps us promote inclusivity, expand access to the game of golf, and empower the Black community to thrive in the sport. Together, we can make a lasting impact on the lives of aspiring golfers and create a stronger, more diverse golfing community.

CONTACT US

✉ info@sabgc.org

🌐 www.SABGC.org

ABOUT THE EVENT



FOOD AND FUN

THERE WILL BE ON-SITE DINING OPTIONS INCLUDING THE HANGOUT @ HAGGIN OAKS FOODTRUCK AND MACKENZIE'S SPORTS BAR & GRILLE.

TOURNAMENT

PLAYERS WILL HAVE THE OPTION TO PARTICIPATE IN EITHER THE STROKE PLAY TOURNAMENT ON MACKENZIE GOLF COURSE OR THE TEAM SCRAMBLE TOURNAMENT ON THE ARCADE GOLF COURSE.

RAFFLE & AUCTION

SABGC WILL BE HOSTING A RAFFLE AND AUCTION FOR ALL ELIGIBLE PARTICIPANTS.

WHEN:

SATURDAY, FEBRUARY 17, 2024
7AM CHECK-IN BEGINS
8AM SHOTGUN START

WHERE:

HAGGIN OAKS GOLF COURSE
MACKENZIE & ARCADE
SACRAMENTO, CA

WHAT:

GREENS FEE, CART, RANGE BALLS,
BREAKFAST, LUNCH, & GOODIE BAG
TOURNAMENT PARTICIPANTS ONLY

FORMAT:

STROKE PLAY (MACKENZIE)
USGA HANDICAP ELIGIBLE
SCRAMBLE PLAY (ARCADE)
SCRAMBLE TEAM PLAY

FEE:

\$150 PER PLAYER
\$40 PER PERSON (FOOD ONLY)

EVENT OBJECTIVES



RAISE FUNDS

Raise \$10,000 through sponsorships, registrations fees, auction, raffle, and contests.



ENCOURAGE COMMUNITY ENGAGEMENT

Increase awareness of the organization's programs and services through media outreach.



PROVIDE COMPETITIVE GOLF EXPERIENCE

Host engaging contests, skilled players, and enjoyable networking opportunities.



BUILD LONG-LASTING RELATIONSHIPS

Develop long-lasting relationships with sponsors, golfers, and volunteers to support future events.



WHY TO SPONSOR US



PROMOTE YOUTH EMPOWERMENT

Sponsorship supports youth programs promoting diversity in the game of golf.



INCREASE VISIBILITY

Sponsorship offers opportunities to gain visibility through marketing, networking, and community engagement.



ENHANCE REPUTATION

Sponsoring an event that supports youth development and education can enhance a company's reputation and corporate social responsibility.



DEMONSTRATE SUPPORT

Sponsoring our golf tournament demonstrates support for the local community and a commitment to investing in its future.



DRIVE BUSINESS

Sponsorship provides opportunities to connect with potential customers and drive business growth through brand awareness and promotion.

SPONSORSHIP PACKAGES

\$2,500

**TITLE
SPONSOR**

1-Foursome, 4-Lunch Tickets, hole sponsor w/ promotional material at reception, 1-table/chair, speaking time at reception, sponsor logo on t-shirt, & name placement on website

\$2,200

**EAGLE
SPONSOR**

1-Foursome, 4-Lunch Tickets, hole sponsor, 1-table/chair w/ promotional material at reception, recognition at reception, sponsor logo on t-shirt, & name placement on website and promotional materials.

\$1,900

**BIRDIE
SPONSOR**

Logo branded on golf carts, 1-Twosome, 4-Lunch tickets, recognition at reception, marketing items at reception tables, sponsor log on t-shirts, sponsor log on website and promotional materials.

\$1,500

**PAR
SPONSOR**

1-Twosome, 2-Lunch tickets, hole sponsor, 1-table/chair w/ promotional material at reception, recognition at reception, sponsor logo on t-shirts, & sponsor logo on website and promotional materials.

SPONSORSHIP PACKAGES

\$750

**SUPPORTING
SPONSOR**

1-Player, 1-Lunch Ticket, hole sponsor w/ promotional material at reception, 1-table/chair for reception (optional), name placement on website

\$600

HOLE SPONSOR

Company will receive a sign with your logo to be placed at a sponsored hole

\$350

**CLOSEST TO THE
PIN SPONSOR**

Sponsor log to be placed at the sponsored hole designated for the closest to the pin contest, 1-table/chair for reception (optional), logo placement on social media posts

\$350

**HOLE-IN-ONE
SPONSOR**

Sponsor logo to be placed at the sponsored hole designated for the closest to the pin contest, 1-table/chair for reception (optional), logo placement on social media posts

SPONSORSHIP PACKAGES

\$350

**PUTTING CONTEST
SPONSOR**

Sponsor logo to be placed at the putting green for putting contest, 1-table/chair for reception (optional), logo placement on social media posts

\$350

**LONGEST DRIVE
SPONSOR**

Sponsor logo to be placed at the hole designated for longest drive contest, 1-table/chair for reception (optional), logo placement on social media posts

\$350

**PUTTING GREEN
SPONSOR**

Brand and logo placement on a double sided sign on the course putting green, and recognition at reception

\$250

VENDOR TABLE

1-table/chair on vendor row for merchandise sales.



THANK YOU

Please review the sponsorship proposal in detail.
Register as a sponsor online.

CONTACT US

916-842-1664

www.sabgc.org

info@sabgc.org

P.O. Box 231123

Sacramento, CA 95823

SCAN QR CODE TO
REGISTER AS A
SPONSOR:

